



2017



UNIVERSITY OF THE PHILIPPINES CEBU
ANNUAL REPORT

CONQUERING HORIZONS

TABLE OF CONTENTS

1	Highlights of 2017
5	A Report From the Chancellor
9	Office of the Vice-Chancellor for Academic Affairs
11	Office of the Vice-Chancellor for Administration
15	Office of the College Secretary and Registrar
19	College of Communication, Art, and Design
27	School of Management
33	College of Sciences
41	College of Social Sciences
53	Library Services
55	Gender and Development Office
57	Human Resource and Development Office
59	Office of Continuing Education and Pahinungod
65	Central Visayas Research Center

CONQUERING HORIZONS

On our first year as the 8th Constituent Unit of the University of the Philippines System, we hoist our sails towards the horizons of greater conquests. We shall leave no horizons unexplored. As an institution of academic excellence and honor, we chart the vast seas of opportunities, bearing the ideals that we have armed ourselves all through the years: nurturing creativity, the inspiration to innovate, and the belief in our destiny to serve. These are the ideals that we have shaped in looking forward to our greater aspirations; yet informed by looking back to our history of perseverance, resilience, and sheer tenacity.

HIGHLIGHTS OF 2017

CONQUERING HORIZONS

2017 marked the first full year of UP Cebu as the 8th Constituent Unit of the University of the Philippines System. In this most important role in its history, the university is in the rigor of shaping itself as an academic community at par with the rest of the national university of the country that endeavors to safeguard the educational and intellectual upbringing of its future citizens.

Highlighted in these endeavors are Academic Program Improvement (API) activities that mark the milestones of 2017.

On November 9, 10 and 11, the FabLab (fabrication laboratory), located at the College of Communication, Art, and Design, served as venue for the Rhino Level 1 Training and Certification Workshop spearheaded by the Fine Arts Program. Rhinoceros or Rhino 3D is a 3d modeling and Computer Aided Design (CAD application software used in the processes of computer-aided manufacturing (CAM), rapid prototyping, 3D printing and engineering.

In November 24 to 26, the Mass Communication Program was at the front of enhancing the publishing capabilities of the CCAD faculty by conducting the API entitled Publishing in an Academic Journal in the Humanities at Harolds Hotel, Lahug. Using an existing draft of an article, participants spent three days for the revisions of their argument and related literature, restructuring their article and revisiting their evidence.

3

THINK.MAKE.BREAK workshops organized by UP Cebu FabLab.

In November 8, the School of Management (SoM) conducted an API that will help define the quality of the School's graduate and undergraduate curricula, entitled Review and Development of a Graduate Program Admissions Test (GPAT). It was meant to assess the stakeholders' needs and documenting all the activities of the School and, primarily, review the GPAT in the hope of lowering the attrition rate of the MBA students from 50% to around 25 - 30%. Correlating this API is the development of the newly revised BSM program course, Management of Innovation, with the focus on content and pedagogy of GE courses, undergraduate majors courses and postgraduate courses. In another API targeted at enhancing the School's curricula, the faculty was exposed to the theoretical aspects of art and creativity by undergoing different exercises on "drawing" to diagnose and evaluate one's expressive ability to draw.

These drawing exercises were interspersed with such matters as: right/left sphere of the brain in terms of creativity; universal principles of design; the need to do modeling in visual thinking; horizontal and vertical lines; timeline of the art movement from the stone age to the post-modern era; beauty and mathematics (mathematical idea of pattern); platon-ic rules on beauty as objects of love and its five rules; art form elements (first 6 of 8 only); semiotics, words and meanings in the Social Context (Umberto Eco); and "disinterested language" or "aesthetic judgment." The workshop was conducted by CCAD's Prof. Raymund Fernandez.

The faculty of the MS Environmental Studies program held a round-table discussion in the 12th to 13th of December on the researches and research proposals of the faculty of the department. In discussion were the status of existing laboratory facilities and the planned laboratory layout in the proposed STM building; as well as the need for a teaching lab on ecology related studies; a planned greenhouse which was suggested by the administration to be set up in the rooftop of the proposed building, including its safety implications.

The College of Social Sciences conducted an API entitled Mainstreaming IT/New Technology, a series of workshops on ITC and new technologies. The first session was held in Bohol in November 6 to 8. The API focused on using GIS in Mapping Research Sites for areas affected by the 2013 earthquake. In November 23 to 25, under the same title, the session was conducted to provide an understanding of how Information and Communications Technology (ICT) is transforming "who gets what, when and how" and to understand societal transformations due to ICT development and diffusion. On December 17, the series featured discussion & application of heart rate variability and biofeedback for class and research use.

In December 3 to 5, the College of Social Sciences conducted a workshop on curricular program development and improvement of the Psychology Program with the title Enhancing the Teaching of Health Psychology, other Psychology courses and Physical Education Gestalt-Human Potential Development Workshop.



The year also saw the celebration of the arts with the Fine Arts Program conducting the annual UP Mind Works at Jose Joya Gallery on November 3, with Prof. Raymund Fernandez as the resource speaker. During the event, Fine Arts students exhibited their paintings, sculptures, installation art and performance pieces at the Jose Joya Gallery located at the College of Communication, Art, and Design.

In the field of knowledge sharing, Dr. Tiffany Adelaine Tan and Dr. Marie Jane Matero were selected to participate in the CHED sponsored program, the Philippine Higher Education Career System Executive Development Program. In this event, Dr. Tan was awarded a certificate of distinction for her excellent innovative project entitled UP Cebu Data Science Center High-Performance Computing Data Center and Analytics. In another event, Dr. Mary Gretchen Chaves was invited at the Tarlac Agricultural University, Camiling, Tarlac in the College of Arts and Sciences as a keynote speaker.

UP Cebu contributed to national development with Prof. Ligaya Visaya of CCAD attending the Cebu City Office's first Substance Prevention Anti-Drug Film Making Competition on November 3 as one of the Board of Judges. The event was held at Cebu City Substance Abuse Prevention (COSAP), Cebu City Health Office. In another development, the FabLab has been at the forefront of community development with its THINK.MAKE.BREAK workshops. In the November 23 session, the fabrication laboratory inaugurated the Precious Plastic: Makeathon; and conducted a session on Ohm's Law and Semiconductors by Lester Liston.

For the November 22 session, the topics were upcycling a microwave oven into a spot welder (part 3); basic analog electronics: how to not fry a LED; open forum session for anyone to present a project and problem; and discussion over precious plastic machines: progress on how to make the machines. In November 16, the session was about CNC Build Night and a demonstration of Charles' 3D scanning technique using an Xbox 360 Kinect Camera. In November 9, the session was about upcycling a microwave oven into a spot welder; homemade metal bender demonstration; open forum session for anyone to present a project and problem; and discussion over precious plastic: progress on quotes, contact and proposals.

Public service partnership was also forged with Cebu Port Authority (CPA) and Cebu South Bus Terminal (CSBT) with the signing of Memoranda of Agreement with the Cebu Port Authority and Cebu South Bus Terminal as public service of Dr. Tiffany Adelaine Tan. Together with her Management students, Dr. Tan works with the faculty members and students of the Computer Science Department, College of Science, and the Product Design Program of the College of Communication Arts and Design to come up with product prototypes that can help improve the services of these public terminals.

Miss Annie Manzano, one of UP Cebu's Guidance Services specialists, extended her public service through the facilitation of Batch Guidance Program for SACFH Seminarists. It was participated by six seminarists of St. Alphonsus Collegiate Formation House.

The 2nd Colleges and Universities Public Service Conference (CUPSCON2) was held in 28th to 29th November at the Performing Art Hall and AVR 1. The CUPSCON was first organized by the University of the Philippines System Committee on Public Service Monitoring and Reporting in November 2015 at UP Cebu and UP Los Baños. It aims to provide an effective platform with which to harness teaching and research for extension and public service, to provide a venue for scholarly discussions on lessons and best practices for continuous improvement of public service initiatives, and to document innovative initiatives that highlight the social responsibility and commitment to public service of higher education institutions (HEIs). This year's CUPSCON theme is "Compassion and Social Responsibility: Cornerstones of Public Service and Extension in Higher Education". The keynote speaker for the first day was Atty. Liza D. Corro, Chancellor of UP Cebu and on the second day was former President of UP, Hon. Alfredo Pascual.

In promoting access and diversity, the College of Communication, Art & Design, under the supervision of Dean J. Karl P. Roque, Jr., hosted the Cine Europa Film Festival at UP Performing Arts Hall on November 9 and 10, 2017. The activity was opened by Chancellor Liza D. Corro and followed by the lecture of Dr. Felix Haiduk.

The 3rd International Symposium of the Society for Coastal Ecosystem Studies - Asia Pacific was held last 4th to 9th of December. Attended by about 100 local and foreign delegates, the event was co-hosted by UP Cebu, UP Diliman Marine Science Institute, and the University of San Carlos.

The UP Cebu secretariat, headed by Assoc. Prof. Judith Silapan, was mainly comprised by the CS-DBES faculty, staff, and students. Through the symposium, faculty, staff, and students from the department were able to interact with the researchers from both the international and local institutions through initial talks of collaborations.

This 1st Philippine Technology Business Incubator (TBI) Summit was organized by Philippine government's Department of Science and Technology - Philippine Council for Industry, Energy and Emerging Technology Research and Development (DOST-PCIEERD), also known as the Innovation Council, in keeping with the mandate to formulate and implement policies, plans and programs to promote the Science and Technology sectors.

Perhaps, the biggest event in the university this year, the inaugural TBI Summit brought together all DOST funded incubators, government innovation agencies, private incubators, innovators and some international incubator managers to explore topics related to the entrepreneurial and innovation community through educational sessions, group discussions, networking, and workshops. The event also announced the upcoming TBI host institutions through the launching of the Higher Education Institution Readiness for Innovation and Technopreneurship (HeIRIT) Program with the signing of the Memorandum of Agreement between the twenty university partners. The major event partners were UP Cebu and UPCEBUinIT as directed by DOST-PCIEERD.

These are just some of the events that highlighted UP Cebu's first year as a constituent unit of the UP System. Further towards the horizon, the university set sails full speed ahead!

A REPORT FROM THE CHANCELLOR

I take pride in hurdling the first year of our being the 8th constituent unit of the University of the Philippines System. Despite the financial adjustments we have to make following the government's enactment of the free tuition for students in all SUCs of Higher Learning, UP Cebu and its stakeholders worked even harder to make 2017 a year that surpasses the previous years.

Primary to the achievements we have attained is the physical transformations the campus has undergone given the enormity of constructions being undertaken within its premises. We see these structural changes as the spatial embodiment of our commitment to upgrade the capability of UP Cebu to face the challenges of the future beyond just lip-service and principles. As these edifices rise and take shape, we also see our academic standards and dedication to community service take form.

But our transformations and commitment do not just come in iron and cement. They also take shape in the level of theory and practice.

LIZA D. CORRO, LLB
Chancellor
University of the Philippines Cebu



This year, we saw each of our four colleges – the College of Science (CS), College of Social Sciences (CSS), School of Management (SoM), and the College of Communication, Art, and Design (CCAD) – spent their Academic Program Improvement (API) funds in upgrading the ways and means, as well as the pedagogical aspects, by which the faculty can deliver quality education and research. With their APIs, the CS was able to assess, and respond to, the expanding needs of the college; the CSS worked on understanding the role of ITC and new technologies in the society; the faculty of SoM worked on the improvement of their curricula; while the people of CCAD had the opportunity to initially start the ball rolling for their planned graduate program in communication, as well as strengthening the faculty’s capability to publish in academic journals. More departmental activities and details are proudly published in the Highlights section of this year’s annual report.

We are also delighted to see the fruits of our labor from the past years’ undertakings in terms of facilities and infrastructures. The FabLab is now in full capacity to deliver its mandated services to both campus community and the community at large. Its lecture series – Think. Make. Break. – has consistently showcased to the public the innovations that could be had in making human lives better through sustainable technology. The Jose Joya Gallery has also always been maximised for exhibitions ever since renovations have been undertaken to make its space conducive for art exhibits and events – serving as venue of inspirations for artists and art connoisseurs alike.

Our scientific endeavors have also been rewarding with the College of Science’s completion of the Hazard Mapping and Resource Assessment using LiDAR technology in Western Visayas Region; and the Mapping and Modelling of Crime Incidences in Cebu City to be used in Crime Prediction for Public Safety.



Also worth noting is the partnerships some of our faculty have forged with the public sectors. There’s the engagement of our humanities professor in drug awareness through film under the auspices of the Cebu City Substance Abuse Prevention (COSAP), Cebu City Health Office. CCAD faculty also reached out to victims of drug abuse through a series of workshops on poetry and journal writing delivered in a drug rehabilitation facility in Pasil, Cebu City. And there’s the collaboration between faculty members and students of the School of Management, Computer Science Department, College of Science, and the Product Design Program of the College of Communication, Art, and Design, the Cebu Port Authority (CPA) and Cebu South Bus Terminal (CSBT) in the efforts to improve the services of public terminals.

UP Cebu has been a consistent host to institutional events of national and international significance. We were honored to have hosted the 2nd Colleges and Universities Public Service Conference (CUP-SCON2) held in the 28th to 29th of November. CUPSCON was first organized by the University of the Philippines System Committee on Public Service Monitoring and Reporting in November 2015 at UP Cebu and UP Los Baños. It aims to provide an effective platform with which to harness teaching and research for extension and public service, to provide a venue for scholarly discussions on lessons and best practices for continuous improvement of public service initiatives, and to document innovative initiatives that highlight the social responsibility and commitment to public service of higher education institutions (HEIs).

We were delighted to have the former UP President, Hon. Alfredo Pascual, grace the occasion as a keynote speaker.

We also take pride in hosting the 3rd International Symposium of the Society for Coastal Ecosystem Studies – Asia Pacific held last 4th to 9th of December. Attended by about 100 local and foreign delegates, the event was co-hosted by UP Cebu, UP Diliman Marine Science Institute, and the University of San Carlos.

Perhaps, the biggest event we have been most honored to host this year was the 1st Philippine Technology Business Incubator (TBI) Summit organized by Philippine government’s Department of Science and Technology (DOST-PCIEERD). Also known as the Innovation Council, the event is in keeping with the mandate to formulate and implement policies, plans and programs to promote the Science and Technology sectors. The inaugural TBI Summit brought together all DOST funded incubators, government innovation agencies, private incubators, innovators and some international incubator managers to explore topics related to the entrepreneurial and innovation community through educational sessions, group discussions, networking, and workshops.

This year, we hoist our sails and head on towards the horizon and beyond. With heads high, we chart bigger and greater conquests in the academic fields and spaces of community service. We say, padayon UP Cebu!



RITCHELITA P. GALAPATE, PhD
Vice-Chancellor for Academic Affairs
University of the Philippines Cebu

VICE-CHANCELLOR FOR THE ACADEMIC AFFAIRS

This year, the Office participated in various Academic Program Improvement (API) activities including the ASEAN University Network-Quality Assurance (AUN-QA) Orientation and Workshop for UP Cebu Faculty Administrators of Degree-granting Units held in Parklane International Hotel, Cebu City.

AUN-QA-trained faculty, Dr. Aurelia Luzviminda Gomez of UP Mindanao, gave an orientation to UP Cebu faculty administrators of degree-granting units on the AUN-QA framework and workshop in preparing the participants' respective academic program self-assessment reports.

In October, the Vice Chancellor for Academic Affairs participated in the AUN-QA Training Course from Accomplishing Academic Program Assessment. It is a four-day training course held in Bangkok, Thailand, in which the AUN-QA system and AUN quality assessment process were introduced. The participants were also trained on how to write self-assessment report of academic programs.

A month after, the training continued with the Assessor Training Workshop for AUN-QA Program Assessment as the continuation of AUN-QA Training Course from Accomplishing Academic Program Assessment. Here, the participants were trained to become program assessors. The training included the lectures and workshops on competencies of an AUN-QA Assessor. The participants observed actual AUN-QA program assessment in a university in Manila.





FRANCIS MICHAEL C. ABAD, LLB
Vice-Chancellor for Administration
University of the Philippines Cebu

VICE-CHANCELLOR FOR ADMINISTRATION

The Office of the Vice Chancellor for Administration facilitated the construction activities in close coordination with the Office of the Chancellor and the Office of the Campus Architect, and helped resolve issues which required the assistance of this Office. The following infrastructure were closely monitored: BMC 1 building, BMC 2 building, Science Building, AS Extension, Undergraduate Building Extension, Oblation Park Project, TIC Building, Fencing of the SRP Campus, and other infrastructure and development projects.

The Office assisted several offices which needed guidance on proper procedure on purchase requests, funding requests, and other administrative matters to ensure full compliance with government rules and regulations. It also reviewed all legal documents from the Legal Office, acted as final reviewer of all contracts, pleadings, and other legal matters before being endorsed to the Chancellor.

9

major infrastructures were closely monitored by the OVCA.

The Office also headed the Fiscal Policies and Operations Committee to ensure efficiency in the use of government resources, create operational policies, fix rental rates and fees, and generate needed income to supplement the needed budget for the year. It headed the Administrative Policies and Fellowship Committee to review recommendations in regard to hiring and rehiring of personnel by re-examination of qualifications, competencies, and suitability to the vacant positions; at the same time, headed the Security Committee to formulate security policies, strategies, and safety measures that effectively address issues without compromising unique UP culture and principles.

The Office assisted in the Academic Policies and Fellowship Committee to attain compliance with the UP Charter, UP Code, and Faculty Manual in the treatment of academic personnel in terms of hiring, rehiring, funding for study and other academic concerns.

It oversaw the Human Resource Management Office and assisted the chief in resolving human resource problems involving appointment, transfer, discipline, terms and conditions of employment, contractual interpretation, labor benefits and standards, compliance with Civil Service Rules, and other operational matters. It coordinated regularly with the Budget Office to monitor inflow and outflow of UP funds and maintain operational viability and efficiency.

It supervised and assisted the Campus Development and Maintenance Office in resolving maintenance issues, monitoring logistic operations, safety protocols, and operational efficiency. It aided the Health Services Unit in the development of policies and assists them in their concerns pertaining to funding, operations, and personnel assignment. It also supervised and assisted the Supplies and Property Management Office in their procurement process, supplies and property acquisition and maintenance, inventory, disposal, and management and ensured compliance with pertinent government rules and procedure and reportorial requirements.

The Office assisted the Accounting Office and Chief Accountant in resolving novel issues through inter-departmental cooperation in arriving at solutions which do not violate government rules and at the same time promote efficient public service.

We also ensured that the Cash Office releases money and checks within a reasonable time, prevented red tape and removed obstacles to ensure timely payment of UP obligations including payment of salaries, benefits, bonuses, and other payables. This is done through continual and progressive approvals and signing of checks. The office monitored the transfer of documents and determined the cause of delay, if any, and immediately resolves the issue and achieve smooth-flowing of documents so they reach the Cash Office immediately.

The Office also assisted the Information Technology Center in the implementation of their policy, helped resolve inter-departmental issues and concerns, aids them in their development projects and coordinated with them to ensure cyber-security and personnel competency.

The Office administered the guest houses and guaranteed efficiency in operation, maintenance, and collection of fees.

Further to our role this year, we dealt with the existing agencies for security and other workers and, whenever violations were committed or were imminent, demanded from them compliance with the existing contract, labor laws, and standards so that they are treated with dignity and respect in accordance with the UP principle of fair and honest treatment of workers and employees. We also dealt with the different suppliers and entities with contractual obligations with UP to protect and promote the interests of the university so that government funds and properties were not wasted, demanded quality products and services accordingly, and guaranteed compliance with the procurement process and procurement laws.

Our Office coordinated with the All UP Workers and Faculty unions in the implementation of provisions of the Collective Negotiation Agreements and addressed all union-management concerns including grievances, operational issues, and personnel-management concerns.



As the main administrative office of the university, we chaired the Administrative Disciplinary Tribunal that address intra-agency cases and conducted trials to afford due process to respondents and formulated recommendations for the Chancellor to implement. Furthermore, we assisted the Office of Student Affairs, provided guidance in the proper treatment of students and student concerns, including the review and revision of the Student Guide, investigation of erring students, assistance of various student organization in the processing for funding and requests, and maintenance of harmonious relationships among students and teachers.

With our people at the fore of our concerns, we represented the university in the system-wide Fiscal and Operations Committee and promoted the interests of the university in the review and revision of existing policies on health, personnel, finance, and administration.

In all our actions and procedures, we guaranteed administrative efficiency through dedicated service and work ethics, fast processing and transfer of documents, immediate address and redress of concerns and grievances, quick response to spontaneous administrative problems.

858

enrollees for the Undergraduate Programs
for Academic Year 2017-2018.

The Office of the University Registrar has registered a total of 858 enrollees for the Undergraduate Programs, and 279 enrollees in the Graduate Programs. There has been a decrease in enrollment since UP Cebu did not accept freshmen for the academic year.

MAY CHRISTINA G. BUGASH
University Registrar
University of the Philippines Cebu



OFFICE OF THE COLLEGE SECRETARY AND REGISTRAR

The College of Social Sciences (CSS) is comprised of two programs: Bachelor of Arts in Psychology (BA Psych) with 98 students and Bachelor of Arts in Political Science (BAPS) with 84 students.

182 enrollees for both Bachelor of Arts in Psychology (BA Psych) and Bachelor of Arts in Political Science (BAPS)

In its Graduate Program, the Master in Education has 122 enrollees.

The College of Communication, Art, and Design accepted a total of 176 students, housing the Bachelor of Arts Fine Arts - Studio Arts (BFA-SA), Bachelor of Arts in Fine Arts - Product Design (BFA-PD) and Bachelor of Arts in Mass Communication (BAMC) programs. 97 are from the BAMC program while 79 are from the Fine Arts program, including students in Certificate programs.

176 students are enrolled in Bachelor of Arts Fine Arts Studio Arts (BFA-SA), Bachelor of Arts in Fine Arts- Product Design (BFA-PD) and Bachelor of Arts in Mass Communication (BAMC) programs.

The College of Science (CS) is comprised of three programs: Bachelor of Science in Math (BS Math) with 48 enrollees, Bachelor of Science in Biology (BS Bio) with 144 enrollees, and Bachelor of Science in Computer Science (BS Com Sci) with 151 enrollees. 343 enrollees for Bachelor of Science in Math (BS Math), Bachelor of Science in Biology (BS Bio), and Bachelor of Science in Computer Science (BS Com Sci).

122

enrollees in the Graduate Programs.

In its Graduate Program, 16 enrolled in the MS in Computer Science while 50 are in MS Environmental Studies.

Meanwhile, 160 students are enrolled in the School of Management, solely holding the Bachelor of Science in Management (BS Mgt). Considering the individual undergraduate program rate of enrollees, BS Mgt has the highest number of enrolled students. 290 students enrolled in the School of Management. In its Graduate Program, Master in Business Administration has 92 enrollees.

We are proud to have welcomed our graduates on stage in their graduation walk last July, their final walk as students in the University of the Philippines Cebu. This year, we had 3 Magna Cum Laude and 62 Cum Laude: one Magna Cum Laude, six Cum Laude from the Bachelor of Fine Arts, 13 from the Bachelor of Arts in Mass Communication, five from the Bachelor of Science in Biology, three from the Bachelor of Science in Computer Science, one Magna Cum Laude and four Cum Laude from the Bachelor of Science in Math, ten from the Bachelor of Arts in Political Science, one Magna Cum Laude and nine Cum Laude from the Bachelor of Arts in Psychology, and 12 from the Bachelor of Science in Management.

With the faculty and staff, the Office of the University Registrar hopes to provide our services to a larger population of UP students as the UP community aims to share its learnings, experiences, and expertise to future molders and public service providers in our society.





COLLEGE OF COMMUNICATION, ART, AND DESIGN

2017 for the College of Communication, Art, and Design welcomed opportunities and significant accomplishments after UP Cebu's elevation as the 8th Constituent Unit of the University of the Philippines System. It is now known, from Arts and Humanities Cluster, as the College of Communication, Art, and Design.

19

MAAAD students for the First Semester were welcomed by the Chancellor Liza Corro.

KARL ROQUE, BFA
Dean
College of Communication,
Art, and Design





UP Cebu officially launched CCAD in May with an arts and humanities event entitled LAWIG 100, held at Robinsons Galleria Cebu. The activities include the introduction of new and revised programs, introduction of CCAD learning facilities, awarding of students work such as Best Thesis, Excellence and Outstanding Leadership Award, and Jose Joya Awards. Along with its launching is the opening of the CCAD Exhibition thesis works from the Product Design program, product demonstrations, Zine Festival and a book fair.

This year, CCAD also launched the Master of Arts in Applied Arts and Design (MAAAD). MAAAD is a program specially offered by the College of Design of Shu-Te University (STU), a leading design school in Southern Taiwan. The hosting of the MAAAD program by CCAD is a reaffirmation of its role in the continuing growth of Cebu's creative and design industry.

19 MAAAD students for the First Semester were welcomed by the Chancellor of UP Cebu and Dr. Ronquillo, CHED representative. 11 students are scholars of the Lapu-Lapu Government, one student is a CHED scholar, one CCAD faculty enrolled under the UP System's faculty development program, while the rest are professionals of various pursuits.

Academic Program Improvement

The College conducted various Academic Program Improvement (API) activities this year for curricular review and revisions, proposals, trainings, and workshops.

In preparation for the implementation of the revised GE Program and the K-12 program, we also underwent rigorous workshops aimed for knowledge enhancement, revitalization of existing GE courses and institution of GE courses. This is also aimed for the improvement of the GE faculty to be more effective in handling new GEs formulated by a committee of faculty members from the different CUs of the UP System. We also took the time and effort in revisiting the current syllabi of the Fine Arts Program, GE Program and Mass Communication Program and evaluated their contents and made compilation and revisions of the syllabi.

Creative and Scholarly Works

Prof. Raymund L. Fernandez launched his book, *Kamingaw: Impressionist Portrait of the Bisaya Painter, Martino A. Abellana* on January 10. It was his first to author a major coffee-table book. Some documentation used for the book were based on the unpublished research output, *Chronicling the Art of Martine Abellana*, funded by the University of the Philippines.

February is the celebration of the National Arts Month. With this, the Fine Arts Student Organization celebrated the 41st National Jose Joya Awards and 42nd Annual Student exhibit. This annual painting competition is named after the National Artist Jose T. Joya in honor of his legacy in the visual arts. This year, the grand prize was won by Ferdinand Aragon with his piece, *Beast of Burden*. Mary Cleanne Winth Padilla with her piece, *It's too early for you to Bloom*, Rosie and Tyron Mike Nunez for *Handumanan sa mga Batan-on* won second and third place, respectively.

The Fine Arts Program held a group open exhibit in partnership with Smart Telecommunication and Colomatch entitled, *Pundok: Kawhaan Napulog Pito* at the Jose Joya Gallery last March. This was organized by Prof. J. Karl P. Roque, Jr.

At the same time, the UP Cebu Creative Writing Program in cooperation with HeForShe UP Cebu organization held for the first time *Gabiing Dako*, a literary festival featuring writers organizations - TINTA, WILA, BATHALAD - and student writers group from other schools gathered late afternoon until evening and held activities, readings, workshops, discussions, a book sale, singing sessions and other artistic performances.

The Fine Arts Program Studio Arts students showcased their thesis by staging two collective art exhibits, *Lucid* and *Illumination*. *Lucid* features the work of graduating UP Cebu Fine Arts students Ferdinand Aragon, Kartoshka, Ninianne Sojor, and Abigail Pahang; while *Illumination* features Justin Giancarlo Gonzales, Jasmine Mae Laran, and Yeshua Caleo Napolereyes.

Organized by the UP Cebu Fine Arts Student Organization, *Mindworks* opened a week long exhibit in October with performance art, poetry, art installations, and various forms of art expressing the youth's views on social and political issues the country is currently facing. The occasion is a yearly event that has been presented for more than 30 years, making *Mindworks* a pioneer in conceptual art and art installations in UP Cebu.

Faculty

Prof. Ma. Theresa Angelina Tabada was the resource person on Development Journalism during the Target Setting, ISO, G. Suite and Staff Development Training; while Prof. Gregg Lloren was a plenary speaker at the National Conference on Language and Literature held on the 7th of December at the University of San Jose-Recoletos. His topic dealt with the linguistic fusions between the visual and literary texts.

CCAD Dean Prof. J. Karl Roque, Jr. and Fine Arts Coordinator Prof. Yvette Kim organized an Art Workshop for children with cancer. The workshop taught the children how to craft “thank you” cards for their benefactors.

Ms. Monica Gayle Alcutia FabLab Manager started her official study leave for Master of Arts (MA) in Contextual Design Program at the Design Academy Eindhoven, Netherlands; Prof. Marie Rose Arong, returned to service as she completed her PhD in English (Postcolonial and Narrative Studies) in Australia.

2

collective art exhibits, Lucid and Illumination, were showcased by Studio Arts students.

Also returning for his study break at the University of Edinburgh, UK, was Prof. Gregg S. Lloren who completed the first year of his ladderized PhD program with the degree Master of Science by Research (Merit) in Interdisciplinary Creative Practices; and Prof. Palmy Pe Tudtud returns to service from her graduate studies with the degree Master of Arts (Distinction) in Creative Industries, from the Queensland University of Technology, Australia.

FabLab UP Cebu

It has been a year since the Fabrication Laboratory (FabLab) was inaugurated under the College of Communication, Art, and Design and it remains steadfast in continuously providing arts and design students, professionals, entrepreneurs and the public access to advanced prototyping, printing and related equipment, as well as training and workshop facilities. Beyond public access, we also seek to build a community by conducting various trainings and workshops.

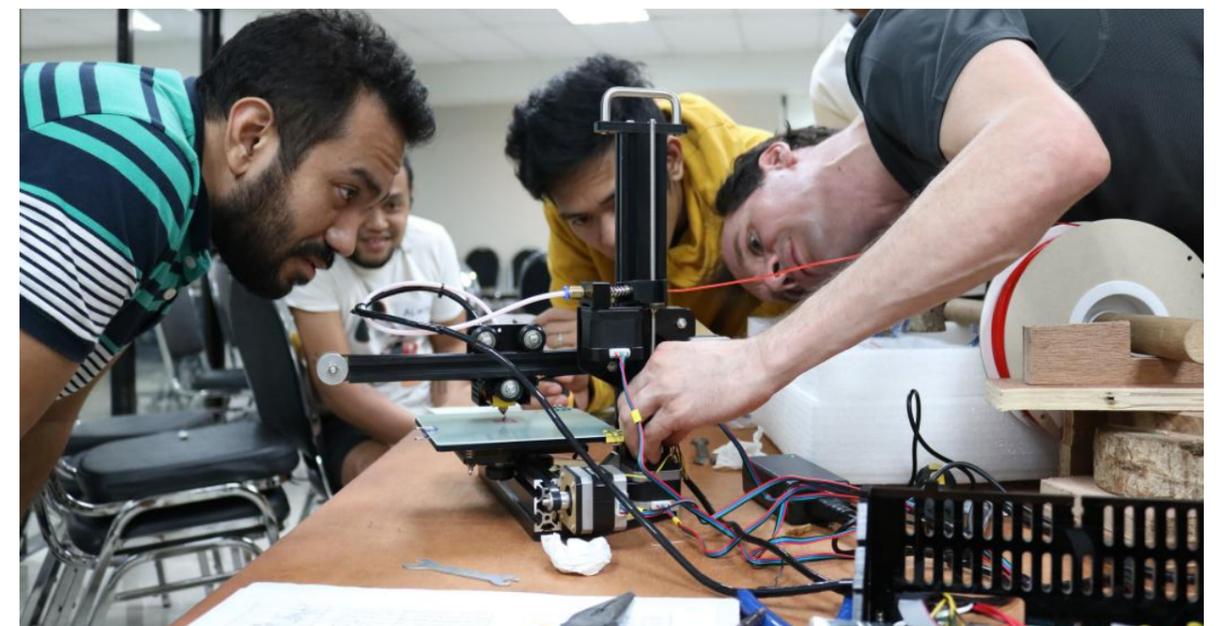
On top of everything the Fablab was organizing this year, alongside the Department of Trade and Industry (DTI) Cebu, it has presented the Sling Shot Philippines Makers Edition: 1st Philippine Fablab Network Conference in January this year. It was able to bring together all fablabs in the Philippines. Together with Fablab Bohol which is based in Bohol Island State University and Fablab Mindanao which is based in the Mindanao State University-Iligan Institute of Technology, FabLab was able to propose the establishment of the Philippine Fablab Network to provide a support system for all the fablabs in the Philippines.

The vision is to be able to encourage more fablabs to open in the Philippines. During the Makerspace presentation, the Regional Director of DTI-VII, Dir. Asteria Caberte, welcomed the vibrant crowd composed of makers, creatives, academics and government employees.

As a platform for discussion and collaboration with the Cebuano Maker Community, the FabLab initiated the Maker Talks, in the belief that there is a growing community of makers in Cebu and thus aims to bring them together. It also initiated Maker Demos on Use Robotics and Parrot Drone by IoT Cebu, Bartop Arcade by Marvin Lim, Aroubot by Carl Mapada, Smart Farming by Lex Bangot, Plastic UP Cycling by Shro Takaki and Multimedia Installation by FabLab UP Cebu Beta Operations.

As the FabLab's operations is inevitably expanding, the Fine Arts Program conducted a Fablab Strategic Planning Workshop (Laboratory Enhancement) aimed to develop an improved set of protocols, services and marketing plans for the rest of the year.

During the months of summer, UP Cebu initiated Summer Session workshops on different topics. On Laser cut Puzzle for kids and kids at heart, ten participants attended the designing and laser cutting and custom Jigsaw puzzle. The Robotic Workshops was facilitated by Mr. Carl Michael Mapada. Another session was on Wearable Workshop facilitated by Mr. Fidel Laurence Ricafranca and Ms. Monica Gayle Alcutia. Final workshop for the Summer Session series was on the Internet of Things (IoT) Workshops. Participants were introduced to the Raspberry Pi, basic programming and electronics, as a platform for IoT.



The FabLab also participated at the Cebu Digital Innovation Summit Exhibit. The exhibit provided an opportunity for different stakeholders to network, interact, and collaborate for the continuous growth and development of the industry throughout the country. The projects of makers and designers developed at UP FabLab were exhibited on the said event.

The UP Cebu FabLab also conducted a workshop series entitled Think, Make, Break. Its first episode was an interactive event which serves as venue for participants from all types of background exchange knowledge, ideas and skills and talk about various topics on technology and innovation.

The second episode was about how to create a CNC LED Laser, Engraver, Precious Plastic V3 and how to tear open a broken microwave oven for repurposing. In its final episode, it was a discussion on topics such as upcycling a microwave oven into a spot welder; an open forum on project problems and challenges; and a presentation on the progresses undertaken for the development of precious plastic machines.

Our job does not end in these achievements. Looking forward to the coming years, CCAD builds the solid resolve to embody the design thrust (the other is information technology) of UP Cebu. Padayon!



(L-R) Yvette Malahay-Kim MFA, Ligaya Rabago-Visaya MMEM, Belinda Espiritu PhD, Jay Nathan Jore BFA, Jocelyn Pinzon PhD, Palmy Tuftud MCI, Lilia Tio MA, Noel San Pedro IE ME, Raymund Fernandez BFA, Jason Baguia EM, Januar Yap MA, Gregg Lloren MScR, Juanito Karl Roque BFA



SCHOOL OF MANAGEMENT

New status, new titles, revised programs, retool, rethink, restart.

2017 is all about laying down the foundation towards the realization of the vision of the School of Management (SoM): to become the “leading regional educational institution” for decision makers. Everything that SoM did this year is towards enhancing its relevance in the province and the region. Furthermore, it has always been the priority of the college to ensure that its graduates are prepared to face a volatile and uncertain business environment.

TIFFANY ADELAINE G. TAN, PhD
Dean
School of Management



2

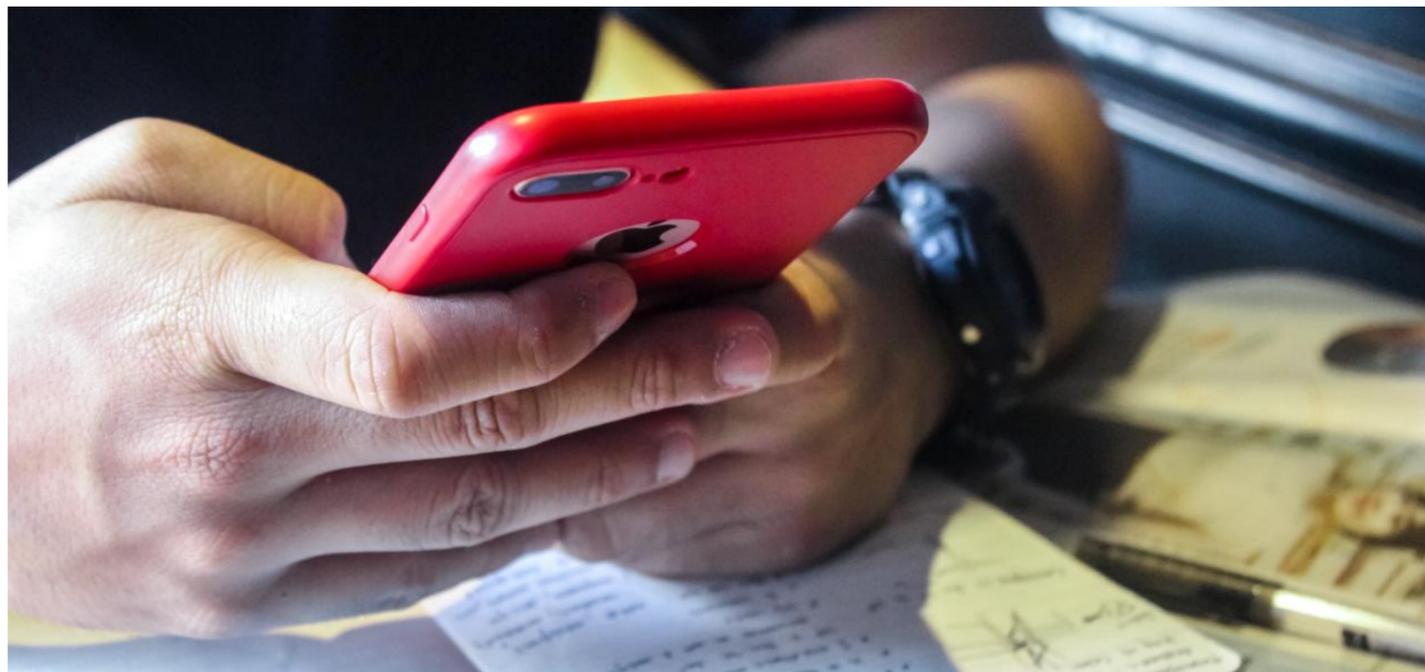
SoM faculty members, out of 129 applicants nationwide, were qualified and accepted to the Phil-HECS Executive Development Program of CHED.

The year started with a forum with Cebu-based universities, industry and government agencies. The activity served as a venue for interagency collaboration to openly discuss the initiatives that each segment is doing towards a better nation. Guests included were the President of the University of San Carlos, Reverend Miranda; CHED Regional Director representative, Dr. J. Ronquillo; DTI Regional Director A. Caberte; Cebu Chamber of Commerce and Industry president, Ms. Melanie Ng, to name a few.

Change is constant. However, fueled by technology, change itself is changing at a faster rate. Faithful to its calling, the SoM has no other way to go but to adapt to a more technology-based economy. Since 2016, the retooling of the faculty included learning new technology for enhanced pedagogy and research capacity. For 2017, these technologies include open-source software for big data analytics such as “R programming”; IBM SPSS software for structural equation modeling using AMOS; and Geographic Information System (GIS) to enhance data analysis.

Furthermore, to prepare for the new Business Analytics course (Mgt 188) for AY 2018-2019, SoM has set a series of workshops and training on the fundamentals of business analytics, data warehousing, descriptive analytics, predictive analytics, and prescriptive analytics. Included in the lineup of resource speakers was Prof. Demelo Lao of the UP Cebu Department of Computer Science.

Moreover, Prof. Jesus Cinco, Jr. was also nominated by the college to attend and complete the Business Analytics Training Program offered by the UP National Engineering Center. The training program is a six-module Business Intelligence and Analytics Certification Program.



Aside from retooling, the SoM faculty set aside a couple of days to review, evaluate and critique the case narrative outputs of each other. The goal of the college is to submit the case narratives to a publishing house by 2018.

Furthermore, the SoM faculty took the time to conduct an assessment of its BSM and MBA programs. The college appreciated this exercise because they were able to identify program areas that can be improved.

Two SoM faculty members, out of 129 applicants nationwide, were qualified and accepted to the Philippine Higher Education Career System (Phil-HECS) Executive Development Program (EDP) of the Commission on Higher Education (CHED). Prof. Tiffany Adelaine Tan, Ph.D. and Prof. Marie Jane Matero, DPA attended the three-month in-house training in Antipolo, a two-week immersion in La Union and Bicol, respectively, and an oral defense of the projects that they proposed to implement in UP Cebu.

Cebu Port Authority Basic Extension Fund

It was late August when Prof. Tiffany Adelaine Tan, Ph.D. first visited the office of the Acting Deputy General Manager and Manager of the Legal Affairs Department, Atty. Yusop Uckung, CSEE to discuss the Memorandum of Agreement (MOA) for UP Cebu to conduct an extension service to the Cebu Port Authority (CPA). The primary focus of the extension service is to provide options for CPA to improve the services of the port terminal by way of combining management research, computer technology, and product design. Prof. Tan also invited faculty and students from the different programs to help her in this project.

On 6 Sept 2017, the CPA invited the faculty and students of the School of Management, Computer Science Department, and Product Design of CCAD to go to their Multi-purpose room within the CPA compound to witness the MOA signing. This face to face meeting also gave the faculty and students the opportunity to further understand the context of CPA.

Weeks after the MOA signing, three 'sprint' sessions were scheduled for the multi-disciplinary teams of students to present their project proposals to the CPA representative. Dr. Tan, Prof. Aileen Vicente, and Ms. Estela Fernandez are the advisers of the Management, Computer Science, and Product Design students, respectively. Sprint sessions are sessions where the project groups present the on-going proposal to the client, and the client may give comments for improvement of the final version of the product.

On 6 December 2017, the faculty with the help of their respective students presented to CPA MIS Development Chief, Mr. Patrick Anthony Maadil, the final versions of the projects that they developed to assist the port authority in enhancing the terminal's services.

We look forward to conquering more opportunities as we set sails towards the horizons and beyond.



(L-R) Marie Jane Matero DPA, Ernesto Yap MBA, Jesus Cinco Jr. MMBM, Marilou Busano CPA MM, Tiffany Adelaiane Tan PhD, Liza Corro LLB, Leahlizbeth Sia DODT, Rhenozo Barte MM, Jeff McFarland MSIMC



COLLEGE OF SCIENCES

Gearing up for 2017 and beyond, the Natural Sciences and Mathematics Division (NSMD), together with the Social Sciences, Humanities, and Professional Education Divisions, evolved in 1990 under the UP in the Visayas Cebu College (UPVCC).



JONNIFER R. SINO GAYA, PhD
Dean
College of Sciences

Later in 2005, UPVCC was declared as a flagship project of the UP System under the administration of then UP President Emerlinda Roman and became one of the regional units chosen to be strengthened during the University's centenary. With this declaration, UPVCC made efforts for its restructuring and reorganization. Along with this line, the Computer Science program was identified as the flagship program of UPVCC to which all other programs shall be anchored. However, the Computer Science program later spin off from NSMD when it was elevated into a Department of Computer Science (DCS).

In 2010, UPVCC proposed to become one of the constituent units of the UP System. However, the system granted only the status of being an autonomous unit (and changed its name to UP Cebu), whose management is directly under the Office of the UP President. Under this new structure, UP Cebu is composed of four Clusters, namely: Arts & Humanities, Management, Sciences, and Social Sciences. The Sciences Cluster is composed of two programs and one department: The Biology and Environmental Studies Program, the Mathematics Program, and the Department of Computer Science.

Finally, in 27 October 2016, UP Cebu became one of the constituent units of the UP System. As a new constituent university, UP Cebu is now composed of three colleges and one school, namely: College of Communication, Art & Design (CCAD), College of Science (CS), College of Social Sciences (CSS), and the School of Management (SOM).

Thus, the former NSMD and Sciences Cluster is now transformed into a College of Science under it are the Department of Biology and Environmental Science (DBES), Department of Computer Science (DCS) and the Mathematics Program.

As we move forward, the College of Science (CS) envisions to be a dynamic institution recognized as a regional, national, and international leader in excellent instruction, innovative research, and relevant extension in science and technology.

As such, the CS shall undertake its mission to conduct pioneering research and develop novel technologies through transdisciplinary collaboration; produce graduates with the highest level of academic pursuit and personal growth through a conducive learning environment; and share its scientific and technological expertise to address societal challenges.

12

researches and projects were funded and implemented in 2017.

In the pursuit of academic excellence, the College of Science aims to produce graduates with the highest level of academic pursuit and personal growth with a strong foundation in science and mathematics, yet having a sense of social responsibility and discernment and the abilities to relate their field of specialization to the other fields.

With all of these qualities, our graduates can become effective educators, researchers, and planners in academe, industry, government and non-government institutions. We pride ourselves as being declared a CHED Center of Excellence (COE) in Information Technology and CHED Center of Development (COD) in Environmental Science

Currently, our concerted effort to revise our existing undergraduate and graduate programs in has been rewarded with the approval of the BS Biology. The BS Computer Science and BS Mathematics are still awaiting approval while revisions are being undertaken for the MS Computer Science and MS Environmental Studies; under review is the institution of new program MS Mathematics. We are also working on the adoption of Master in Information Technology program of UP Los Banos.

The updates on our current programs were meant to assess their strengths and determine their deficiencies in line with the aim of sustaining the CHED COE status of the Computer Science program; to elevate the COD status of the Environmental Science program to COE; and acquiring COD/COE status for the Biology and Mathematics programs.

We endeavor to make the College of Science become recognized as a regional, national, and international leader in innovative research by conducting pioneering research and developing novel technologies through transdisciplinary collaboration; and let our research and development (R&D) activities allow our faculty, researchers, and students develop new knowledge, techniques, and technologies for the benefit of our stakeholders. The College of Science continues to intensify its efforts in conducting local and regional researches that are globally relevant research outputs - publications in peer-reviewed (non ISI- or SCOPUS-indexed and ISI- or SCOPUS-indexed) journals and conference proceedings were produced by the faculty

We delight on our accomplishments as we have gained funding from DOST-PCIEERD worth Php90,000.00 for our research project Hazard Mapping and Resource Assessment using LiDAR technology in Western Visayas region. CIDS also funded our project, Mapping and Modelling of Crime Incidences in Cebu City to be used in Crime Prediction for Public Safety. Also part of our ongoing projects is the development of a database with Embedded Statistical Analysis: The UP Cebu Alumni Tracker. Another project is Hopf bifurcation of a two-predator one-prey population system with a Beddington-DeAngelis functional response.

Projects lined up for implementation are the Algae-based Biorefinery: Production of high value natural products from brown seaweeds for biomedical applications and animal feeds (funded by UP EIDR GRANT for Php4,000,000.00); the Inclusive Education (funded by UP EIDR GRANT for Php2,500,000.00); Establishment of a Regional Center for Molecular Diagnostics and Research (funded by CHED IDIG Program for Php120,000,000.00); the Geomapping and nutrient analysis of wild edible plants as food alternatives in disaster prone areas in the Central and Eastern Visayas regions, Philippines” (funded by CHED DARE TO Program for Php2,000,000.00); the Establishment of a Niche Center for Environmental Informatics (which is under the DOST NICER (Niche Centers in the Region for Research & Development) Program (funded by DOST-PCIEERD for Php37,000,000.00); Fire Hazard Mapping and Simulation (funded by DOST-PCIEERD for Php9,000,000.00); and the UP Cebu Cybersecurity Research Center (funded by DOST-PCIEERD for Php 12,000,000.00).

Still on their proposal stage are the establishment of a Regional Data Science Center in the Visayas (to be funded by DOST- PCIEERD for Php50,000,000.00), a consortium involving UP CEBU & all universities in Cebu to boost the thriving ICT environment in Cebu and the Visayas.

We look forward to establishing the Research Laboratory Biodiversity, Natural Products, and Environmental Systems Dynamics; the Research Laboratory on Analysis, Dynamical Systems, and Operations; and the Center for Research in Intelligent Systems (CRIS). The latter laboratory will house researches in Bioinformatics, Biomedical Computing, Artificial Intelligence, Signal Processing, Image and Multimedia, Computer Science Education, Image and Video Analysis, Machine Learning, Natural Language Processing, and Optimization.

236.5M

pesos worth of funding was allocated to various projects.

To further boost our research exposure, efforts have been made for our faculty to engage in local and international research collaborations in the form of a MOA or MOU on international research collaboration, such as with Mokpo National Maritime University in Korea, the National Research Center for Protozoan Diseases (NRCPD) of Obihiro University of Agriculture and Veterinary Medicine in Japan for the diagnosis of protozoans diseases both in humans and animals and the Future University Hakodate in Japan for IT-related research and academic exchange.

In line with our efforts to collaborate with other institutions, we are establishing MOA and MOU for international research collaboration with Kyushu Institute of Technology in Japan for IT-related academic and research exchange activities; and the University of Geneva in Switzerland for computational trust research and crowdsourcing. Local linkages are also being established with the Philippine Carabao Center (PCC) for disease diagnostics; the University of the Visayas Gullas College of Medicine for disease diagnostics; and the Liloan local government for research assessment of their MPA.

The College of Science are also happy to continually support four faculty members in pursuing their PhD in local universities and five faculty members completing their PhD in foreign universities.

As the College of Science aims to be recognized as a regional, national, and international leader in relevant extension in science and technology, we work to achieve such goals by sharing our scientific and technological expertise to the public to address societal challenges. This is evident in having LGUs in Western Visayas benefit from the research output UP Cebu LiDAR project by receiving maps and training on flood hazard modeling and resource assessment. Soon, our multi-hazard studies and information system development are underway for Metro Cebu, Cebu Province, and Negros Occidental.



We seek to achieve our strategic goals, such as the elevation of the Mathematics Program to Department of Mathematics and Statistics (DMS); the establishment of Bioassay Facility; the institution of a Center for Environmental Informatics; establishment and institution of a Regional Data Science Center in the Visayas; the institution of a Regional Center for Molecular Diagnostics and Research; the establishment of laboratories for Biodiversity Research, Natural Products Research, Environmental Systems Dynamics Research; the establishment Research Labs for Analysis, Dynamical Systems, and Operations; and the institution of the Center for Research in Intelligent Systems (CRIS)

We are encouraged in this efforts and visions with the declaration of UP Cebu, through the DCS, as Top 1 School in Cebu City in the PhilNITS exam, both in percentage and absolute number.

2017 is a new beginning for us in the College of Science. We are one with the 8th Constituent Unit of the UP System in charting its course towards bigger and greater horizons. Padayon!

(L-R) Dhong Fhel Gomes BS, Aiza Cortes PhD, Robert Roxas PhD, John Jacques Sinapuelas Rch BS, Florence Evacitas PhD, Rubelito Abella BS, Lorna Almocera PhD, Stephanie Omega PhD, Wyndel Sañoza BS, Ellen Grace Funesto MS, Kenneth Joseph Bureros MS, Ritchelita Galapate Dr Engr, Alvin Ray Yu BS, Patricia Anne Nazareno PhD, Demelo Lao MS, Natividad Virginia Estillore PhD, Mary Joyce Flores PhD, Richie Eve Ragas MS, Dexcem Pantinople BS, Jeriel Bersano BS, Jonnifer Sinogaya PhD



SOCIAL SCIENCES CLUSTER



The accomplishments this year speak of the College's pursuit of strengthening our research capability, faculty development, alongside its continuing initiatives to improve student performance in licensure examinations and co-curricular activities.

In this year's Psychometrician Licensure Examination, UP Cebu garnered a perfect passing rate of 100%, producing more toppers this year. Graduates Joy Tiffany Degamo placed fourth, Gilamie Angcay placed seventh, Rikamae Castro and Kyle Benedicto Uy placed eighth, and Kerstin Mary Mutya Encarnacion Collander and Zenith Psyche Villamor placed tenth.

23

Political Science graduates; 2 were Cum Laude.

MA. ROWENA V. MENDE, MA
Dean
College Social Sciences



The College focused on conducting Academic Program Improvement (API) activities, workshops, seminars, and trainings.

A three-day writeshop entitled Research/Creative Work/Policy Grant Proposal Writeshop aimed to give the Social Sciences faculty the space and time to conceptualize and write proposals that may be submitted for funding from various grants. The ultimate goal is to increase the publication output of the College.

Dr. Dianne Chambers, Associate Professor of Education in the University of Notre Dame Australia, facilitated the workshop on Developing Linkages with International Collaborators, Industry and Government Partner. The lecture discussed the inclusion in schools and society, working with others to promote inclusion, attitudes towards inclusion, service learning to promote inclusive practice and other relevant topics related to inclusive education.

At the same time, she also facilitated a public lecture on Inclusive Education on January 18 at UP Cebu Performing Arts Hall which was participated by the graduate students, academicians, and representatives from different government and non-government agencies. Furthermore, a workshop on Inclusive Education for Graduate Students was participated in by DepEd teachers as well as graduate students from different universities in Cebu.

In preparation for the next academic year, the College held a Curricular Program Development and Improvement of the Psychology Program.

It is aimed at enhancing the Teaching of Health Psychology, other Psychology courses and Physical Education Gestalt-Human Potential Development Workshop-Healthwork.

In its focus on intensifying research this year, the UP Cebu Master of Education and Cebu Technological University Moalboal conducted the International Research Forum 2017.

Attended by more than 120 master's and doctoral students, the forum featured volunteer speakers and research such as Prof. Koichi Ando from San Francisco State University, USA, who discussed how to balance teaching, research, and community extension; Prof. Mahdi Darius Nazemroaya, Centre for Research on Globalization, Canada, encouraged the participants to choose the appropriate research methods for data gathering; Prof. Shirley Ando from West Oregon University, USA, and Prof. John Lesli Jackson from Curtin University, UK, presented their research on contextualizing textbooks for multicultural setting. Both professors stressed the localization of instructional materials as a full-blown research and the possible research funding for such field. This topic was in response to the Department of Education's thrust on Contextualization and Localization of Curriculum and Instructional Materials.

Dr. Aurelio Vilbar also presented a practical research models such as the ADDIE Instructional Design Framework and the ASSURE Framework in developing or adapting curriculum, materials or programs.

120

master's and doctoral students attended the International Research Forum 2017.

He further presented the SERUP Model in curriculum implementation and evaluation.

The forum highlighted the essence of mentoring sessions which were conducted by the volunteer panel mentors. Prof. Nazemroaya mentored the proposals on Social Sciences; Dr. Primitivo Ereno on mathematics education, developmental education, and education; Professors Ando, Jackson, and Scott (from Harvard University and Visiting Professor in CTU-Moalboal) provided constructive criticisms to the English language teaching researchers.

The College of Social Sciences had a Human Potential Development (HPD) workshop last March 11 to 13 facilitated by Hans H. Lenhard, Prof. Emeritus of the Universität Kassel in Germany and Ferdinand Brawner, M.D, an Anthroposophic Medicine Specialist and General Medicine Practitioner.

The three-day workshop aimed to expose the participants to HPD work as a means to improve health and overall wellbeing. Moreover, the workshop aims to contribute to the enrichment of Health classes in the PE program and the Health Psychology course in the Psychology Program.

Meanwhile, the PE Program of the College of Social Sciences also had a Human Potential Development (HPD) workshop last March 24 to 26 facilitated by Hans. H. Lenhard, Prof. Emeritus of the Universität Kassel in Germany. The three-day workshop aimed to introduce the Social Sciences Faculty to the range of activities covered by HPD such as Healthwork, Dreamwork, Stress Management, and Conflict Management to enrich teaching as well as contribute to the personal competence of the faculty.

With interdisciplinary topics on language, technology, and culture, Dr. Aurelio Vilbar and eight Master of Education-English students and alumni presented their research papers at the MSU-IIT Conference on Current Issues and Trends in Language and Literature: Translation, Intelligibility and Technology Integration in Multilingual Education in April 24 to 26.

Dr. Vilbar delivered his plenary speech entitled The Taming of the 21st Century Education: Technology and Intercultural Communicative Competence which addresses the challenges of the 21st century classroom on technology and multiculturalism. He presented research and applications in using technology in a multicultural or multilingual setting enveloped in intercultural communicative competence which is the ability to ensure a shared understanding of people of different social identities, and their ability to interact with people as complex human beings with multiple identities and their own individuality.

The following MEd-English students presented their research: Maggi Mae Vestal on Mobile-Assisted Language Learning; Metchelle Ann Oraca, Barbie Saladaga, Sheen Bernadit, and Ruzlyn Arcilla on Development of Computer-Assisted Testing; Rea Cabardo on Use of Facebook Group as an Edusocial Space; and Ionel Jay Terogo on Computer-Assisted Language Learning. The presentations of Ms. Cabardo and Mr. Terogo were their theses in the MEd Program.

Attended by more than 250 participants around the Philippines, the conference was organized by the English Department of MSU-IIT.

In May, the Department of Political Science of the University of the Philippines-Diliman and the Political Science Program of the College of Social Sciences of the University of the Philippines-Cebu organized a public forum on Philippine Constitution @ 30: Institutional Choices in a Time of Change, in celebration of the 30th year of the Philippine Constitution. This was held at the UP Cebu Performing Arts Hall.

Cheryl Saunders, Laureate Professor Emeritus at Melbourne Law School and senior technical advisor to the constitution-building programme of International IDEA, discussed constitution-building in comparative perspective. Professor Saunders put the constitution building in the Philippines in the context of developments of constitution-building around the world, particularly in the Asia-Pacific region. She also opened up the discussions on how global experiences in constitution building may be of use to the current debate in the Philippines.

The forum also included Paul Hutchcroft, Professor of Political Science and Social Change at the Australian National University, who spoke about federalism in the context of Philippine politics and other forms of political reform. Hutchcroft emphasized that federalism in the Philippines would require existing regional divide but strengthened administrative structures. Even then, the federal system has to be continually renegotiated as demonstrated by the evolution of the US federalism. At the same time, he suggested that the paradox behind decentralisation would still require strong and capable central state “able to enforce the rules which authority is being devolved to the subnational level”.

Both experts agreed that if the Philippines do decide to go down the path of federalizing the country, it has to prepare now by strengthen the current regional bureau, and the regional councils’ planning processes to establish better structures. It will be a long process, but only the Philippine citizens and its leaders could decide which system works best for its context.

The launching of the Save Our School campaign was held on August 24 at the UP Cebu Performing Arts Hall, with the UP Cebu College of Social Sciences, the UP High School and the AUPAEU. Some 1,500 mixed Lumad and Moro communities came to Cebu in a grand voyage dubbed as Lakbayan 2017 to dramatize their plight. This came after the repeated and historic militarization and attacks in their communities took place where a number of national minorities have died, schools burned down and native school teachers murdered.

This was further aggravated by the Marawi Crisis highlighted by an international terror group that had used the Moro community and responded with regularized aerial bombings.

UP Cebu through the ALL UP Academic Employees Union (AUPAEU) and the College of Social Sciences (CSS) sustains the call to gather all material support for the native schools and facilitate volunteers to teach in the native communities.

The College has also been active in hosting and organizing local and international conferences, such as the Philippine Sociological Society (PSS) National Conference, with the theme Sociology of Justice. It was hosted by the University of the Philippines Cebu last October 5-7.

Preparations officially started on July with the PSS E-news delivered by the local conference organizer Prof. Phoebe Zoe Maria U. Sanchez, PhD. October 4 was the day of the welcome activity for the initial delegation who came in to participate in the pre-conference tour for the actual event. From UP Diliman came Ms. Jasmin Ado, from General Santos were the 2 Del Valle delegates, Ms. Czarina Del Valle and Mrs. Vicky Del Valle. The UP Diliman contingent was represented by Professors Andoy and Hannah N. Lopez, and Dr. Filomin Ging Gutierrez. October 5 was the pre-conference tour at Olanggo Island. This day is the actual feel of a sociological conference preparation activity. Along with 65 participants, PSS went for the Olanggo Island Bird Watching activity.

The Philippine Sociological Society (PSS) commenced on October 6 with 291 registered members, 114 members of the organizing team, 39 other unregistered guests, and 61 cultural presenters, for a total of 505 participants. The day started with the keynote speech of former Chief Justice Hilario Davide, Jr. on the Sociology of Justice. After the keynote speech of Former Chief Justice Davide, a photoshoot for all participants took place. It was followed by a Parallel Session hosted at UP Cebu classrooms and the Union Hall. These sessions took place and culminated with an afternoon plenary on A Tribute to Dr. Gelia Castillo. The PSS business meeting followed the tribute to Dr. Gelia Castillo. The business meeting made amendments and corrections to the PSS constitution and bylaws. Amendments particularly revolved around the broadened perspective of PSS Membership that will encompass the Social Science practitioners. Likewise, the period of assembly was fixed during the PSS National Conference, with the officers fixed for two terms of service for each.

On the second day of the conference, the first plenary session was about the Globalization Poverty, Exclusion and Despair. The parallel session took place within the rest of the day. The final Plenary Session was on the Marawi Crisis. The plenary on Marawi in Focus was hosted by Dr. Nimfa Bracamonte. The speakers were Dr. Anthony Torres and Prof. Samira Tomawis of the MSU Marawi Campus. Being the last session for the 2017 National Conference, the PSS Board of Directors closed the program of the day with the COMELEC announcing the results of the elections of officers and Board of Directors.

Last October 11-13, UP Cebu, through the Political Science Program of the College of Social Sciences and the Office of International Linkages successfully co-hosted with the United Nations University-International Institute for Global Health (UNU-IIGH) the Global Health Seminar for Young Professionals 2. With the theme, Governance Challenges for Planetary Health and Sustainable Development in Southeast Asia, the three-day global seminar featured three keynote lectures and four expert lectures that discussed the imperatives of safeguarding the natural systems to promote human health. Looking at the context of Southeast Asia, it tackled the national and regional approaches, challenges and potentials in finding solutions to health risks posed by humanity's poor stewardship of our planet.

The first day was opened to the public as a forum that presented the following keynote lectures: Human health and sustainable development by Dr. Teodoro Herbosa, Executive Vice President of the University of the Philippines; adopting a systems approach to enhance the creation, synthesis, and application of interdisciplinary knowledge to strengthen planetary health by Prof. Mohd Nordin Hasan, Professor Emeritus of the Institute for Environment and Development (LESTARI), National University Malaysia; and Health, Environment and People Empowerment by Dr. Romeo Falcon Quijano, Professor of Pharmacology and Toxicology at the College of Medicine, UP Manila.

The public forum was attended by over a hundred participants from different sectors including the seminar participants along with invited faculty and students of UP Cebu and representatives from the Department of Environment and Natural Resource (DENR) Region 7, and the Department of Health (DOH) Region 7. Dr. Obijiofor Aginam, Deputy Director of UNU-IIGH presented the overview and rationale of the global seminar. He pointed out that the seminar, such as the inaugural one in Kuala Lumpur, was largely based on the policy recommendations of the report of The Rockefeller-Lancet Commission on Planetary Health, Safeguarding human health in the Anthropocene epoch. The Chancellor of UP Cebu, Atty. Liza D. Corro welcomed the participants and guests. She highlighted UP Cebu's programs and initiatives to promote and integrate sustainable development across all pillars of the university's mission - in research, in academic curriculum, ICT-driven innovations, creative design, public and extension services.

The second day of the seminar featured expert lectures on governance for health and sustainable development including Governance of Planetary Health: Mapping the key Challenges by Dr. Obijiofor Aginam, Deputy Director, UNU-IIGH; Science-Policy Interface for Biodiversity, Planetary Health and Sustainable Development by Dr. Suneetha Subramanian, Senior Visiting Research Fellow of UNU Institute for the Advanced Study of Sustainability (UNU-IAS); and Revisiting the Global Sustainable Development Agenda: Challenges and Opportunities in Integrated Approaches by Dr. Weena Gera, Assistant Professor of Political Science at UP Cebu.



On the third day, the seminar featured the special lecture on Planetary Health and Climate Change: Emerging Issues and Sustainable Solutions in Southeast Asia by Atty. Gloria Estenzo-Ramos, Vice President of the Philippines Executive Committee, OCEANA.

The 41 participants who completed the three-day seminar were from diverse disciplinary and academic backgrounds in the humanities, social, health, and natural sciences. These include selected students and faculty from UP Cebu and other universities including Nagoya University, Cebu Doctors University, Southwestern University, Lourdes College as well as organizations such as the Resilience Development Initiative and World Vision Foundation. They deliberated on concrete, relevant and innovative policy options toward transforming our health systems and other development initiatives responsive to the global sustainable development goals (SDGs).

The group works dealt with six identified constituencies: health professionals; academic community; United Nations and Bretton Woods institutions; governments; investors and corporate bodies; and civil society. They explored alternative pathways to become 'initiators and drivers of change' for planetary health and SDGs in Southeast Asia.

This seminar was funded by a grant from The Rockefeller Foundation and co-funded by the UP System's Office of International Linkages.

UP Cebu High School

To bring awareness about diversity and differences especially in learning environments, Dr. Dianne Chambers, an associate professor from the University of Notre Dame, Australia, talked to Grade 10 students in a symposium at the University of the Philippines High School Cebu on January 23. Dr. Chambers emphasized that everyone is similar and different at the same time. Two volunteers, Farrah Marie Catubay and Rhoedel Querol, were called in front to demonstrate this principle. The activity showed that although people are distanced because of their differences, they are also drawn near to each other because of their similarities. According to Dr. Chambers, diversity does not only mean people with disabilities. It also includes refugees, people with different socioeconomic status, race, culture, language, mental health and gender.

The University of the Philippines High School Cebu also held its annual career talk with this year's theme as *Ibang Klase* at UP Professional School on January 25. The school hosts a career talk every year to help students decide on their future. In line with the K-12 system, each track, Science, Technology, Engineering, and Mathematics (STEM), Accountancy and Business Management (ABM), Humanities and Social Sciences (HUMSS), and Arts and Design, had four different speakers talking about their job and how they became successful in their life. UP High students were given an opportunity to consult and inquire speakers of different tracks.



With the theme, “A Night of Elegance”, the Junior-Senior’s Promenade was held at Allure Hotel, Mandaue City, Cebu on February 23. The Prom is an annual event which acts as a venue where the Seniors pass the key of responsibility and legacy to the Juniors.

UP High School Cebu celebrates the annual Family Day at UP High School Grounds on February 26. A highlight of the Family Day was the blessing of the New Senior High School Building donated by the Magdalo Party List through Representative Ashley Acedillo and UP High School Alumnus Batch 1994.

The building features two classrooms and three restrooms for males, females, and PWD. The blessing was attended by Mr. Alexis Acedillo, the Executive Officer of Rep. Acedillo, former UP High School professors Dr. Elisa G. Lapa, Prof. Rosario Montano, PTA Board of Directors, Student Council and faculty members.

The International Service Learning (ISL) program promotes diversity and understanding of other cultures. On its second year, the ISL project aims to promote an intercultural competence and understanding between the Otemae University (OU) students and Grade 8 students through a volunteer student teaching program. The OU students volunteered to teach the required competencies in the Grade 8 English curriculum such as Japanese waka, short story, manga, and dance during their English classes. On the other hand, the Grade 8 developed the English Language Buddy Program where they teach OU students English language speaking skills. This reciprocity model promotes balance and equal respect to both students.

Fun Run Isko Iska 2017 was held in August 20, 2017. With more than 350 runners, the Fun Run started at 5:00 AM at UP Cebu Oblation Square. The categories were 12K, 6K, and 3K.

The Fun Run attracted professional runners, UP Cebu and High School alumni, students, parents, deaf community, and corporate-sponsored runners. UP Cebu Chancellor Liza Corro was one of the runners. Other special awards included the Youngest Runner, the Oldest Runner, the Family Runners.

In the same month, UP Cebu High School welcomed the new Grades 7 and 11 students and their parents in the School Orientation at the UP Cebu Performing Arts Hall. The Orientation included a Welcome Address and Inspirational Talk by Acting Dean Ma. Rowena Mende, the presentation of faculty and staff by the Principal, Dr. Catherine Rodel, and the grading system and scholarship by the College Secretary of the College of Social Sciences, Prof. Purita Baltazar.

The following offices also presented programs and services to the students: Dr. Lorel Dee for the Health Services, Ms. Mylah Pedrano for the Library, Ms. Dina Golosino for the Guidance Services. The PTA President, Ms. Merlyn Montes read the Verbalization of Responsibilities on behalf of the parents.

350

runners joined the Fun Run Isko Iska 2017

Addressing the mental health issues among adolescents, the Guidance Office in coordination with the UP Cebu Health Services conducted a Mental Health Awareness Seminar on August 9 and 16, 2017 at UP Cebu Union Building. Dr. Lorel Dee, UP Cebu Physician, discussed the importance of mental health to the total well-being among adolescents and on mechanisms to avoid depression and anxiety.

Grade 9 students took the National Career Assessment and Examination in August 30 to 31 at UP High School Cebu. According to the Department of Education Memorandum No. 16 s. 2017, the NCAE aims to determine the learner's aptitude and occupational interest on any of the Senior High School (SHS) tracks. Occupational interest is the learner's preference in specific vocations and career categories.

The NCAE also aims to guide the conduct of career guidance at the school level and to ensure the development of skills and competencies required for the world of work and career choices.

Under the Academic track are the following strands: Accountancy, Business and Management (ABM); Science, Technology, Engineering and Mathematics (STEM), and Humanities and Social Sciences (HUMSS).

Onwards we sail full speed ahead!



(L-R) Noe John Joseph Sacramento, Zenaida Ligan-Ashburn MA, Yuleta Orillo MA, Francis Michael Abad LLB, Henry Francis Espiritu, Jonathan de la Cerna, Regletto Aldrich Imbong, Anna Marie Talam, Ronald Pernia, Paulo Amiel Coloscas, Julie Ann Oreiro, Ma. Rowena Mende

LIBRARY SERVICES

The website of UP Cebu Library was officially migrated on December 2016 to <http://library.upcebu.edu.ph> with access 24/7. This is to promote the content, resources, services and facilities of the library online. The website provides direct access to internet research tools or electronic databases such as Ebscohost, Scencedirect, Proquest, CD Asia, ebooks and a lot more. We provided the convenience to browse the library collection using the OPAC (iLib). Online request for orientation, and “ask a librarian” are the added features for users needing immediate answers to information queries. Announcements are posted to the website regularly (daily and monthly) to inform users of the upcoming activities which are also shared to various social media platforms for faster dissemination.

The library at the UPPS (UP Cebu Professional Schools) Learning Commons is in full operation to provide better services and facilities, with rich collection both print and online to support faculty and graduate student’s and academic and information needs.

The Library is located at the third floor of the learning commons building. It has 13 iMac stations readily available for graduate students which is individually connected to the internet. An airconditioned discussion rooms with 32-inch flat screen TV can be used on a first come first served basis to encourage students to engage, collaborate, and discuss class requirements and project proposals. An SRP librarian is stationed to assist students as well as conducting an on-the-spot library instructions.

Online request forms by faculty and students for an orientation to e-resources were delivered and conducted by the librarians in class or personalized one-on-one sessions.

In January 24, Ebscohost orientation was conducted to 12 BS Math II students of Prof. Nelia Ereno. Grade 7 English class of Prof. Dolores Aday, with 88 students also given orientation on library rules and regulations.

The discussion hall’s e-bulletin feature movies every Wednesday and Saturday at 10:00 am and 2:00 pm for the month of February. The e-bulletin is also used for information dissemination for student organization approved activities, reminders, and other announcements. The library organized last October 18 an Online Databases Orientation facilitated by representatives from Ebscohost, JSTOR, CD ASIA Online, Gale Reference and Grammarly. It was participated by 41 high school students, one REPS and library personnel. Though it was a highly academic orientation, it was also a fun activity.

A book fair last March 1 to 2 was spearheaded by Ms. Mylah R. Pedrano, with the acquisition librarian Ms. Emma Gandionco as team leader and other librarians as part of the organizing committee. The library’s discussion hall was in a festive atmosphere. Six local suppliers beautifully decorated their bookstalls, with books in various disciplines and programs offered by UP Cebu. Faculty members from different colleges made their book selection for reference use. There were 411 volumes of books requested by faculty members for purchase from different colleges to be added to the already rich library collection. The book fair was graced by Chancellor Liza D. Corro, Vice-Chancellor for Academic Affairs, Dr. Ritchelita P. Galapate, Dean Rowena V. Mende, and Dr. Aurelio Vilbar who served as emcee of the event.

UP Cebu took part in the Library Fines Amnesty Day initiated by UP Diliman main library as part of the 95th Founding Anniversary of UP Libraries. The one-day activity allowed the library to accept overdue books and waived overdue fines - No Fines. The amnesty only covers overdue book that have been returned in good condition. Lost and damaged books was not covered by the amnesty.



GENDER AND DEVELOPMENT OFFICE

This year, the Gender and Development Office took pride on its continuous service in the academe and the community after receiving a nomination for the second Gawad Pangulo UP Padayon Award for Excellence in Public Service.

We have shown our commitment to rally once more with the global movement to rise against women's oppression and exploitation as we spearheaded the celebration of One Billion Rising Revolution at the University of the Philippines Cebu. Students, faculty, staff, alumni, and outsiders grooved to the beat as they showed their unity with all the women around the world through dance.

Our Office also joined in the global campaign to showcase what needs to be done all over the world to combat climate change through this year's Earth Day 2017 in coordination with the Society for the Prevention of Cruelty Against Animals and Plants. We also took part in raising awareness for everyone to take care of the environment and be one in the reduction of carbon emission. Following the Earth Day celebration, we held a Disaster Risk Management Forum with the Junior Jaycees at the UP Cebu AS Conference Hall.

During the Gabii sa Kabilin, we participated in the activity by putting up a Kabilin Café. This annual cultural activity aimed at bringing out Cebu's unique identity as it shows off the province's history and culture.

In support of the worldwide campaign to end VAW, the 18-Day Campaign to End Violence Against Women (VAW) was observed from November 25 to December 12 to raise awareness among all stakeholders that VAW is a public issue of national concern. Its opening salvo was attended by students, faculty, and staff at the UP Cebu Audio Visual Room.

In our goal to intensify the fight for women's rights and gender equality, we conducted various trainings, seminars, workshops and public forums. The forum entitled Value of Doing Chores Regardless of Gender was aimed to highlight that everyone in the house has the responsibility of doing housework regardless of gender. This was attended by Grade 7 students from UP Cebu High School.

We have also participated in a Seminar Workshop on UP's Code on Anti-Sexual Harassment at UP Diliman from June 30 to July 1. It was held to ensure an effective and harmonized implementation of the Code across the UP System following its approval in January.

Our Office also focused on providing Gender Sensitivity trainings in various schools, organizations, government agencies, and private institutions all over Central Visayas.



HUMAN RESOURCE AND DEVELOPMENT OFFICE

For 2017, the HRDO, in coordination with the Office of the Vice Chancellor for Academic Affairs, initiated the annual orientation for our new faculty to make them aware of UP's academic policies, their benefits and privileges which is deemed important in their stay in the university.

Over the years, the HRDO also initiated the annual Gawad Chancellor and Service Award to honor our retirees for the year and to recognize those employees who reached 25 years of dedicated service to the University. In this year's Gawad Chancellor Awards, it was significant for the University to celebrate our first anniversary as a constituent university. Aside from that, a new Award was introduced, Outstanding Innovative Service. However, there was no recipient for the award.

The activities were assigned to the Arts and Culture Committee as the overall committee to spearhead the event with Chairperson, Prof. Yvette M. Kim. Dr. Marie Rose B. Arong, as Chairperson of the Gawad Chancellor, facilitated the formulation of the guidelines, screening and review of the documents of the nominees.

48

administrative staff and REPS attended the Values Orientation Workshop that was held at the UP Cebu professional Schools – SRP Campus.



As a last activity for the administrative staff and REPS before UP employees took their mandatory break, the Human Resource Development Office was able to hold a two-day conduct of Values Orientation Workshop (VOW) on December 12 to 13. It was conducted by the Civil Service Commission, Region VII. VOW is pursuant to the provisions of Section 12 of Republic Act No. 6713, otherwise known as the Code of Conduct and Ethical Standards for Public Officials and Employees and is adopted as a continuing intervention designed to inculcate appropriate norms and conduct becoming of government employees.

To prepare ourselves for the next year, the workshop was geared towards effectiveness and productivity being government employees. VOW consists of five modules: personhood (pagkatao), being a Filipino citizen (pagka-Filipino), consciousness of the environment (pagka-kalikasan), being a civil servant (pagka-tagapaglingkod) and integration. The Values Orientation Workshop was held at the UP Cebu professional Schools – SRP Campus. It was participated in by 48 administrative staff and REPS.

A mix of a hundred and fifty students from the different colleges inside the University of the Philippines Cebu participated in the Socio Caravan that took place on February 3 at the AVR 1 of UP Cebu.

Four topics were presented: Island Sociology, by Dr. Zona Amper of the Department of Sociology-Anthropology of the University of San Carlos, the Sociology of Religion presented by Dr. Jayeel S. Cornelio from the Ateneo De Manila University, Political Sociology was presented by Dr. Phoebe Zoe Maria U. Sanchez of UP Cebu, and the Sociology of Youth was presented by Dr. Clarence Batan of the University of Sto. Tomas.

OFFICE OF CONTINUING EDUCATION AND PAHINUNGOD

The Island Sociology covered a presentation of sociological and anthropological studies in the different island contexts in the Visayan Region. These studies were also presented as part of national and international consortia before it came to be presented in UP Cebu.

In the greater perspective, the Island Sociology comes as an interdisciplinary study regarding islands that have proliferated in various parts of the globe devoted to the peculiarities and problems associated with islands, including concerns on the environment, sea-level rise, governance, land use, economic development, literature, tourism and culture.

The Sociology of Religion took off from the dissertation of Dr. Jayeel Serrano on the study, *Being Catholic in the Contemporary Philippines: Young people reinterpreting religion* (Routledge, 2016).

Political Sociology also took off from Dr. Phoebe Zoe Maria Sanchez's dissertation on *Playing the Game in Cebuano Politics: Reform Politicians in the Traditional Political Field* particularly on the following methods: Historical Sociology, Historical Materialism, Comparative Historical Analysis (CHA) and Critical Discourse Analysis in the understanding of new institutional economic (NIE) theory of Douglas North and the philosophy of Pierre Bourdieu.

The Sociology of Youth also took off from Dr. Clarence Batan's *Ang Sosyolohiya ng Kabataan sa Ritmo, Sigaw at Alingawngaw ng Kasaysayan*. Ritmo is understood to be imagining becoming and being Pinoy children or youth like a kaleidoscope. Sigaw is learning the value of scientific research in understanding the youth. Alingawngaw is interpreted as the shifting and sifting cultural practices to achieve one's goal (individual or institutional) being open to change.

As a response, students recognize the urgent necessity to understand the society and its people - its fundamentals, methods, varieties, nuances, and most especially its diverse offering of unexplored knowledge that give us a better glimpse at how life works at the microcosm of human interaction. They say they have to come to terms with the very tangible environment that they have helped mold directly and in return, has molded them to become the people that they are now with the different social constructs they are exposed to and to the degree that they are exposed.

The great wonder that Sociology offers is how it does not settle for one variety of truth, but that there are endless possibilities and perspectives to look at when it comes to explaining certain phenomena or areas of interest.

Emrose Ampoon, Vice Chairperson of the Student Council, expressed that for an academe that is used to be very definite in terms of well-elaborated explanations by the book, the Philippine Sociological Caravan was the breather that UP Cebu has long needed.

It has allowed them, the students, to take a step back and take different areas of concern (politics, religion, youth, etc.) in a different light without abandoning the academic and critical values that the institution upholds. In fact, the PSS has made the students even more curious of how the society at the level of the different fields that they are involved with.

UP Cebu is more than grateful to be chosen as the venue for the the Philippine Sociological Caravan's Visayas Leg and our only regret would have been to allot more avenues in promoting the event for more students to be able to enjoy that fruitful discourse the event offered. UP Cebu is greatly honored and immensely grateful to be the hosts of the Philippine Sociological Caravan and we are looking forward to the National Conference on October.

One of the major roles of the School Counselor is to conduct counseling to students with attitudinal and behavioral problems that often resulted to poor academic performances. It revealed that the top two factors are as follows: family problems disturbed their studies and unhappy life with their family.

101

parents attended the first module of the Parent Empowerment Program (PEP).

Thus, the Counselor collaborates with the Parent-Teacher Association (PTA) Board of UP High School Cebu in order to create an intervention program to address the prevalent needs. Consequently, the survey of needs for parents showed the top four needs to focus on are embracing parental roles, experiences of joys and pains, effective communication skills and dealing with difficult behavior of their children. After the series of consultations with them the Parent Empowerment Program (PEP) came into being, designed for family peer advocates and its process was to engage in Focused Group Discussion (FGD). PEP was based on the ideals of giving the greatest gift for children, love.

The PEP first module was launched on November 5, 2016 for Grade 7 parents and followed by the series of schedules every Saturday (November 12, 26, December 3 and 10, 2016) for each grade level at the ILC, UP Cebu. This first module was about embracing the parental role where each one was able to assess, know and differentiate the important roles of being responsible parents/guardians/caregiver of children. During the whole process many were able to appreciate the importance of peer support among the parents, with the spirit of friendship, care, trust and service for others. There were 101 parents (50.5 %) who attended this module from Grades 7 to 11. The initial evaluation indicated a very high impact with a percentile of 91.67%. It showed that they are open for changes in their style of parenting. There were about ten trained facilitators from the PTA Board who generously shared their time in facilitating the FGD activity.

On its second module, the parents were given the chance to listen to an input on Positive Discipline and Effective Communication with the hope that they will slowly acquire skills in empowered parenting, coping strategies, problem solving, family communication, resiliency and managing stress, so that they would become advocates for a safer place and a nurturing home. Ms. Annie Manzano was the speaker for the three grade levels and Ms. Maria Dina Golosino for the two grade levels. This module took place on January 21, 28, February 4, 11 and 18, 2017 for the five grade levels, respectively at the High School Guidance Office.

The organizer of PEP believed that this program is more than skills and techniques in parenting, it is the person of the parent that is more important. That is why the third module, which is about the Parent-Child Encounter (PCE) took place so that each one was given the chance to exercise their love languages through affirmation, quality time, acts of service, gift giving and physical affection. It is more than what they say or do, it is who they are that will ultimately have a greater impact on the child. Thus, this culminating module for this school year 2016 – 2017 answered the need to nurture their relationship with their children. It is a goal of PEP that they may be helped in creating a safer place and in nurturing home since the parents are deemed to have been responsible and empowered.

200

parents attended the module 3 of the Parent Empowerment Program (PEP).

The UP parents and students were blessed to have the eloquent and brilliant speaker, Mr. Marlon L. Ardiente, who generously shared his person with his expertise to handle the topic on Love Languages with the very dynamic presentations. There were renewal of relationships, forgiving each other since they humble recognized their mistakes, and the open line communication was prevalent during the whole process of the module. Majority was vulnerable and grateful for the meaningful module 3 as culminating activity of PEP. 96% of the parents perceived that the activity was very high in its impact. There the 203 parents (101.5% out of the 200 parents expected to attend) were able to experience the momentous event of PCE since it was first of a kind activity in UP High School. This took place on March 11, 18 and April 1, 2017 at the UP High School Covered Court, Lahug, Cebu City; one Grade level in the morning and another one in the afternoon.

UP Cebu Conference on Development and Education (UP CODE)

“This conference shows quality research outputs from UP Cebu faculty and MEd students. I hope UP would continue UP CODE.”, said Dr. Milagros Canete, a retired Department of Education supervisor, who attended the First UP Cebu Conference on Development and Education (CODE) at UP Professionals School, SRP, Cebu City on the 13th of May.

Attended by more than 100 participants from Visayas and Mindanao, UP CODE presented the research outputs of UP Cebu College of Social Sciences faculty and MEd graduates. Faculty presenters included the Dean of CSS, Prof. Rowena Mende whose paper is about the environment; Prof. Claire Jabines on cultural studies; and Prof. Magnolia Laus on Anti-Bullying Program. Cebu assistant professors who are graduate of the MEd Program presented their works: Prof. Kim Bondoc on Physics-Chemistry; Prof. Ronald Pernia on Community College; Prof. Jeraline Gumalal on science and language. Other graduates presented their research on Teaching English as a Second Language, Social Sciences, Sciences, and Mathematics.

The Plenary Speaker were Ms. April Smith, the English Language Fellow from the US Embassy, and Dr. Elisa Lapa, former UP Cebu professor. Ms. Smith discussed her research experience on educational reforms at Niger, Africa, while Dr. Lapa discussed the selected statistical tools for educational research.

Chancellor Liza Corro, in her Opening Remarks, challenged the MEd faculty and students to continue conducting research that can help local and national development. UP Cebu CODE was organized by Dr. Aurelio Vilbar and Dr. Catherine Rodel with the cooperation of the UP Master of Education Students Organization.

Training on Excel Productivity for Elementary Teachers

Some elementary teachers of Lahug Elementary School underwent a training in MS Excel facilitated by Prof. Aileen Vicente at the computer lab of the undergraduate building. It is known that basic education teachers are already integrating ICT in teaching and as well as in doing their class records. They are using a class record template provided by the Department of Education. However, most teachers are still unable to use the e-class record and find it difficult to educate themselves with the different formula used in the class record. Hence, the training was initiated for this purpose in order to educate the teachers on how to use Excel and its features more efficiently and effectively in doing their class records.

Training on Calculus, Logic and Probability for Senior High School Mathematics Teachers

In line with the Centennial Celebration of UP Cebu, the College of Science conducted an outreach program with the theme *Sciencia na, Serbisyo pa!* The chosen beneficiaries of the outreach program were Lahug Elementary School and Lahug Night High School.

Hour of Code for Elementary Pupils

Some 30 grade 6 students of the Lahug Elementary School special science class was able to have a hands-on experience in coding. They are able to use an online tool called Scratch in order to create programs via a drag-and-drop web and desktop interface. Students create game applications like 'drop' and 'snake' games. In day 2, they were also taught how to program in visual basic using an IDE. They were presented with a calculator developed in VB and they were asked to build on top of that application. Generally, the students enjoyed and that the organizers are hopeful that they will pursue STEM education come senior high school.

Training on Research Techniques in the Biological Sciences for High School Teachers and Students

The program started with a welcome remarks delivered by Dr. Jonnifer Sinogaya, Dean of the College of Science followed by introduction of participants from different high schools in Cebu. Prof. Judith Silapan gave a talk on the challenges of doing research with emphasis in biology and provided insights on how to run a specific experiment. On scientific communication, Prof. Ellen Funesto shared tips and tricks to create a research poster perfect presentation. She emphasized the importance of simplicity in lay-out and content. The goal is to deliver the message to a wider audience who might not have a solid science background and let them appreciate the works of a scientist. At the end of the two lectures, an open-forum was placed for the free exchange of ideas and information.

To cap the morning session, the participants were toured around the Department of Biology and Environmental Science Building (especially in the different laboratories).

Training on Data Presentation and Visualization for some Government Agencies and Local Government Units

The training on data presentation was participated by eleven (11) staff members of the local government units and government agencies in Region VII who are assigned in the data analysis of their units. They were given workshops and presented their outputs during the training. The resource persons were Engr. Alein Navares, President of the Philippine Statistical Association Central Visayas Inc., Prof. Jessa Jane Langoyan and Prof. Nelia Ereno.

NEDA Economic and Financial Literacy Week Forum

The National Economic and Development Authority (NEDA) celebrated their Economic and Financial Literacy Week (EFLW) last November 6-10, 2017 with the theme of "O, Kita Mo Na: Pag May Alam sa Ekonomiya at Finansya, Malaki Ang Ginansya." In line with this NEDA Region VII hosted a Regional fora with the theme of "O, Nakita na Nimo? Basta Dunay Kahibawo sa Panalapi ng Ekonomiya, Dako ang Ginansya." The fora was held at the AVR 1, UP Cebu Lahug Campus, Cebu City and was attended by students from various schools and representatives from government agencies. The participants was welcomed by Mr. Kenneth C. Cobonpue, Chairperson of the Central Visayas Regional Development.

Atty. Liza D. Corro, Chancellor of UP Cebu and Mr. Efren B. Carreon, Regional Director of NEDA Region VII were also present to welcome the participants. Among the lecturers for this fora are our own faculty of UP Cebu; Prof. Yuleta R. Orillo from the College of Social Sciences talked about "Ikaw ug ang Ekonomiya," Dr. Tiffany Adelaine G. Tan, Dean of the School of Management lectured on "Linking Economics and Finance" and Dr. Marie Jane J. Matero, also from the School of Management, spoke on "Targeting Breakeven and Savings" and gave the participants some practical exercises to expand their knowledge on how to compute for breakeven and savings of a business.

Seminar-Workshop on Classification and Regression Trees

The Seminar-Workshop on Classification and Regression Trees was held on 04-06 December 2017 at the Maxwell Hotel, Escario St., Cebu City. It was organized by the faculty in Statistics of UP Cebu and the Philippines Statistical Association Central Visayas Inc. It was participated by 48 faculty, researchers, staff of government agencies and local government units. The resource speaker was Prof. Genelyn Sarte of the School of Statistics, UP Diliman. Presentations of workshops were done on the last day of the training.

In general, the evaluation of the participants gave the resource speaker was Excellent. The venue according to the participants was quite small. This was probably due to each participant was bringing their own laptops thus requiring longer tables which now occupied the entire venue. They have also requested for more trainings and asked for consultations on researches being done.

CENTRAL VISAYAS RESEARCH CENTER

As the research arm of UP Cebu, the Central Visayas Studies Center helped facilitate the publication of various papers from the different colleges. This year, it focused on the goal to enhance the chances of our faculty to undertake researches of high impact, obtain grants, publish, and further develop themselves. CVSC also supports them in opportunities to publish their works, locally and in internationally referred journals.

Faculty from different colleges of the University of the Philippines Cebu presented at the Research Presentation of Faculty Grant Papers and UP Cebu Research and Creative Work Grant Researchers at the UP Cebu AVR 1 on April 26.

The presentors for the research presentations are the following:

International Publication Awardee. The purpose of the award is to encourage faculty, REPS, and students to contribute to the body of knowledge in their respective fields or discipline by publishing in internationally respected journals that are peer-reviewed and adhere to high standards of scholarship.

College of Science			
International Publication Awardee	Effects of Physicochemical Factors and the Local Ecological Knowledge on the Population of <i>Helicostyla daphins</i> (Broderip, 1841) in Borbon and Sogod, Cebu, Philippines	Ellen Grace M. Funesto and Mary Joyce L. Flores	Applied Ecology and Environmental Research Vol 15(3):1455-1471, 2017

CATEGORIES Research activities	Article title	Authors	Journal
School of Management			
Publications	Novel approach for manufacturing supply chain risk analysis using fuzzy supply inoperability input-output model	Mary Eloise Brosas, Michelle Abigail Kilantang, Noreen Bless Li, Lanndon Ocampo, Michael Angelo Promentilla, Krista Danielle Yu	Manufacturing Letters Vol. 12: 1-5, 2017
Publications	An empirical study to evaluate the impact of demographic variables to complaint behavior of customers in a dine-in restaurant industry: A case of graduate students	Tiffany Adelaide Tan	International Journal of Applied Industrial Engineering Vol. 4 (2) , 2017
Publications	Non-Random Walk Behavior of Philippine Stock Prices	Rhenozo Barte	Recoletos Multidisciplinary Research Journal 3(2):19-30, 2017
Publications	A Model of Trust and Collaboration in a Fresh Vegetable Supply Chain in Central Philippines	Ernesto Yap	International Journal of Applied Industrial Engineering 4(2):47-57, 2017
Publications	A Hybrid Fuzzy MCDM Approach for Mitigating Airport Congestion: A Case in Ninoy Aquino International Airport	Bongo, F. Miriam and Ocampo, A. Lanndon	Journal of Air transport and Management 63: 1-16 Available online (May 2017)
Publications	Test of Benford's Law and Approximate Distribution on Bi-Ready Disbursement Voucher (DV) Amounts	Rhenozo Barte	Devotio Journal of Business and Economic Studies 10 (1): 1-2, Jan.-June 2016
Publications	Using fuzzy DEMATEL in modeling the causal relationships of the antecedents of organizational citizenship behavior (OCB) in the hospitality industry: a case study in the Philippines	Ocampo, L. A., Tan T. A. G and Sia, L.A.	Journal of Hospitality and Tourism Management

CATEGORIES Research activities	Article title	Authors	Journal
School of Management			
Publications	Appropriate criteria set for personnel promotion across organizational levels using analytic hierarchy process (AHP)	Charles Noven Castillo, France Kevin Degamo, Faith Therese Gitgano, Louie Alfred Loo, Shaira Mae Pacaanans, Nika Toroy, Lanndon Ocampo, Leahlizbeth Sia, Christine Omela Ocampo	International Journal of Production Management and Engineering Vol 5 (1):11-22 2017
Publications	Integrating sustainability and manufacturing strategy into a unifying framework	Lanndon Ocampo, Eppie Clark	International Journal of Social Ecology Vol 8 (1):1-16, 2017
Publications	Policy-based unit commitment problem: a case in a peaking power generation plant	Robert I. Wamilda Jr. , Luke Rey Santillan, Ken Brylle A. Senen, Lanndon A. Ocampo	International Journal of Applied Decision Sciences Vol. 10 (1) 2017
Publications	The impact of firm size in the foundation of sustainable manufacturing strategy infrastructural decisions under uncertainty	Lanndon Ocampo	Journal of Manufacturing, Materials, and Mechanical Engineering Vol 7 (2): 1-18, 2017
Publications	Supply input-output economics in process prioritization of interdependent manufacturing systems	Noel, V.M., Omega, R.S., Masbad, J.G. and Ocampo, L.	International Journal of Management and Decision-Making 16 (1): 1-23, 2017

CATEGORIES Research activities	Article title	Authors	Journal
College of Science			
Publications	First report on Babesia vogeli infection in dogs in the Philippines	Adrian Ybañez, Rochelle Haidee Ybañez, MaxFrancis Talle, Mingming Liu, Paul Franck Adjou Moumouni, Xuenan Xuan	Parasitology International Vol. 66 (1): 813-815
Publications	Profile and artificial insemination practices of technicians and the artificial insemination success rates in Leyte, Samar, and Biliran, Philippines (2011-2015)	Adrian Ybañez, Rochelle Haidee Ybañez, Maxine Caindec, Louie Mani, Julius Abela, Edgar Nuñez, Johnson Royo Jr, Ivy Fe Lopez	Veterinary World Vol. 10 (2): 181-186
Publications	Retrospective analysis of selected artificial insemination (AI) related practices, maternal factors and success rate of AI in water buffaloes in three rural areas in the Philippines (1998-2015)	Adrian P. Ybañez, Rochelle Haidee D Ybañez, Alexandra Jane G Fojas, Pamela Laida T. Malate, Julius V Abela, Edgar S Nuñez, Johnson T Royo Jr and Ivy Fe M Lopez	Livestock Research for Rural Development Vol 29(4), April 2017
Publications	Effects of Physicochemical Factors and the Local Ecological Knowledge on the Population of Helicostyla daphins (Broderip, 1841) in Borbon and Sogod, Cebu, Philippines	Ellen Grace M. Funesto and Mary Joyce L. Flores	Applied Ecology and Environmental Research Vol 15(3):1455-1471, 2017
College of Communication, Art, and Design			
Publications	Peace Profile: Sebastiano D'Ambra	Belinda Espiritu	Peace Review Vol. 29 (1): 112-119, 2017
Publications	The Lumad Struggle for Social and Environmental Justice: Alternative Media in a Socio-Environmental Movement in the Philippines	Belinda F. Espiritu	Journal of Alternative and Community Media Vol. 2:45-59, 2017

CATEGORIES Research activities	Article title	Authors	Journal
College of Communication, Art, and Design			
Publications	Towards a Philippine Transnation: Dreaming a Philippines in Ninotchka Rosca's State of War	Marie Rose Arong	ARIEL: A Review of International English Literature 48 (2): 53-71, April 2017
Publications	Socio-Cultural Appropriation of Sex-Sell Billboard Ads: A Multimodal Study on the Grammar of Sexually Implicit Advertising Text and Images	Lloren, Gregg	Plaridel Vol. 14 (2):1-24, November 2017
Publications	The Terrible Word	Shane Carreon	Kritika Kultura Vol. 28: 396-400
College of Social Sciences			
Publications	Emancipatory Faith: Reflection on Alain Badiou and the Christians for National Liberation	Regletto Aldrinch Imbong and Jerry Imbong	Budhi Vol. 21 (1): 51-76, 2017
Publications	Examining the coherence of legal frameworks for ecosystem services toward sustainable mineral development in the Association of Southeast Asian Nations	Rene Abcede Jr., Weena Gera	Ecosystem Services (In Press) http://dx.doi.org/10.1016/j.ecoser.2017.04.003 2212-0416/
Publications	Philosophy of the masses: The contemporary role of philosophy in the Philippines	Regletto Imbong	Pinkian: Journal of Emancipatory and Anti-Imperialist Education Vol 4 (1): 67, 2017

CATEGORIES Research activities	Article title	Authors	Journal
College of Social Sciences			
Publications	Breast is Best? A Feminist Re-reading of Breastfeeding Policies and Practices in the Philippines	Kaira Zoe Cañete	Philippine Quarterly of Culture & Society Vol. 42 (3-4), 2017
Publications	Exploring educational politics in two local colleges in Cebu Province, Philippines	Ronald A. Pernia	Asia Pacific Journal of Multidisciplinary Research 5(3):65-74, August 2017

Faculty members from different colleges have been active in research in national and international conferences.

CATEGORIES Research activities	Article title	Authors	Conference Title	Venue/Date
College of Social Sciences				
Conference Presentation	History of Cebu's 'Tabo-tabo' (Auction Market): Social Construction of Lexicons of Trust, Redistribution, Reciprocity and Kinship Rank	Phoebe Zoe Maria Sanchez	A Great Transformation? Global Perspectives on Contemporary Capitalisms	Johannes Kepler University Linz, Austria, 11 January 2017
Conference Presentation	Multiple Streams and the Localization of Higher Education: The case of Local Colleges and Universities (LCU's) in the Philippines	Ronald Pernia	Ninth Asian Conference on Education of the International Academic Forum	Art Center Kobe Japan

CATEGORIES Research activities	Article title	Authors	Conference Title	Venue/Date
College of Science				
Conference Presentation	Context-based Synonym Database for Cebuano Language	Marilyn Cugal, Robert Roxas	International Research Conference on Information Technology Education (IRCITE) 2017	Wesleyan University, Cabantuan City, Nueva Ecija, on 2-3 February 2017
Conference Presentation	A Comparative Study on Cochrane Orcutt and Prais Winsten Regression for AR1 Model with Serial Correlation	Jessa Jane Langoyan, Nelia Ereno	International Statistical Institute Regional Statistics Conference	Bali, Indonesia 20-24 March 2017
Conference Presentation	Classifying Human and Animal Hair Using Probabilistic Neural Networks for Texture Classification	Jem Mae Donato, Sandra Mae Famador	International Conference on Industrial Application Engineering 2017	Kitakyushu, Japan, 27-31 March 2017
Conference Presentation	Isotopic Niche of Sympatric Populations of Risso's Dolphins and Pantropical Spotted Dolphins In Eastern Taiwan Waters" during the 22nd Biennial Conference on the Biology of Marine Mammals	Florence C. Evacitas	22nd Biennial Conference on the Biology of Marine Mammals	Halifax Convention Center, Halifax Nova Scotia, Canada. 23-27 October 2017
School of Management				
Conference Presentation	An investigative study on the causal relationships of the antecedents of organizational citizenship behavior (OCB) among employees in the hospitality industry using fuzzy DEMATEL: A case in Cebu Philippines	Leahlizbeth Sia, Tiffany Adelaide Tan, and Lanndon Ocampo	DLSU Research Congress 2017	DLSU Metro Manila

CATEGORIES Research activities	Article title	Authors	Conference Title	Venue/Date
College of Communication, Art, and Design				
Conference Presentation	Logged Out: Theorizing Non-Participation in the Internet	Jason Baguia	2nd National Journalism & Communication Research Congress	University of San Jose Recoletos 23 September 2017
Conference Presentation	Vatican Communications: Media System or Propaganda Machine	Jason Baguia	2nd National Journalism & Communication Research Congress	University of San Jose Recoletos 23 September 2017
Conference Presentation	Representation of Muslims and their Intercultural Encounter with Non-Muslims in Hollywood and Transnational Films	Belinda F. Espiritu	2nd National Journalism & Communication Research Congress	University of San Jose Recoletos 23 September 2017
Conference Presentation	Conquering the Frontier: Colonizing English in Postcolonial Filipino Novels	Marie Rose Arong	Second Literary Linguistics Conference	4-6 October 2017
Conference Presentation	Looking for one another: Postcolonial Translation and Retranslation of Cebuano Poetry into English	Charmaine Carreon	New York Conference on Asian Studies 2017	Hobart and William Smith Colleges, Geneva, New York 22-23 September 2017
Conference Presentation	Communicating Peace as Confronting Inner Conflict: A Linguistic Analysis of the Psychology of Resistance Using Jurgen Habermas Theory on Systematically Distorted Communication	Crina E. Tafiogon	Mindanao Peace Studies Conference III	22 November 2017
Conference Presentation	Educating for Nonviolence and Compassion	Belinda F. Espiritu	Mindanao Peace Studies Conference III	22 November 2017

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20
17

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