



# 2016

UNIVERSITY OF THE PHILIPPINES CEBU  
ANNUAL REPORT



SETTING SAILS



# HIGHLIGHTS OF 2016

## SETTING SAILS



This year is defined by initiatives that manifest the desire of the University of the Philippines Cebu to be marked for its progress as it is now officially a full-pledged constituent unit. UP Cebu has been elevated as the 8th Constituent University of the UP System on October 27, 2016. As a constituent university, all four clusters of UP Cebu will be elevated to colleges and schools with Atty. Liza Corro heading the entire university as its chancellor.

On top of the elevation into becoming UP's youngest constituent unit, UP Cebu has been authorized by the Commission on Higher Education (CHED) to be a Delivering Higher Education Institution (DHEI) for four of its programs, namely: Master of Business Administration, Master of Education, MS Computer Science, and MS Environmental Studies.

With its vision to constantly adopt to new horizons, UP Cebu continued to hold Academic Program Improvement (API) activities. Among the goals were to develop new graduate programs that would cater more to the academe. Plans for revisions of the curricula were laid out to strengthen research and introduce a new system that would be most useful for the modern times.

Within the year, UP Cebu held the ASEAN and the World Forum.

The two-day forum, hosted by the UP Cebu College of Social Sciences (CSS) and the Office of International Linkages (OIL), helped prepare, innovate, and promote the drive of UP Cebu to offer a Master of Global Studies (MSG) degree and program by demonstrating its high caliber and capabilities in international linkages.

As one of the country's centers of excellence in design and information technology, the Department of Trade and Industry (DTI) established and launched its Fabrication Laboratory (FabLab) in UP Cebu. Groups from the creative industry will now have access to equipment to produce world-class product designs. The FabLab UP Cebu held an orientation and stakeholders' session, inviting local designers and entrepreneurs to engage them in the new facility.

In the 2016 National Election, UP Cebu hosted the Visayas leg of the PiliPinas Presidential Debates. Four out of five of the candidates for Presidency gathered in the campus for the historic national event. The event also saw the biggest gathering of UP System officials in the Cebu campus.

The Computing Services Unit (CSU) updated UP Cebu's website for the event and facilitated a live stream coverage of the debate to cater a larger audience. Mobilized for the event were more than three hundred of UP Cebu's faculty, admin and REPS, and students to ensure the smooth and organized conduct of the day. It was attended by major political, academic, and civic personalities both local and national, not to mention the united guests from a diverse scope of interests, organization, fields, and institutions.



As part of its 10-point agenda in becoming a constituent university, the University of the Philippines (UP) unveiled the markers of its Learning Commons and Academic Building in the UP Cebu Professional Schools (UPPS) in Lahug and SRP campuses. The unveiling signifies UP Cebu's journey towards progress.

In moving forward throughout the academic year, the University focused on research, student, and faculty development. President Rodrigo Duterte appointed Dr. Rhodora Bucoy, a retired Associate Professor and currently a Professor Lecturer of the College of Social Sciences, as Chairperson of the Philippine Commission on Women (PCW).

Dr. Ritchelita Galapate and Prof. Damelo Lao were both recognized as two of UP's top scientists during the University of the Philippines' Knowledge Festival.

# 5

faculty members received International Publication Awards.

# 93%

passing rate for the Psychometrician Licensure Exam.

Aside from this, five faculty members from UP Cebu received seven International Publication awards from the Office of the Vice President for Academic Affairs for their ISI/Scopus-indexed Publications.

In student activities, the Fine Arts Program of UP Cebu held the 40th Jose Joya Awards and the 41st Annual Student Exhibit at the UP Cebu Mini Gallery. The event was graced with the presence of Mrs. Josefa Joya Baldovina, sister of the late National Artist Jose Joya.

The Mass Communication Program and the Communicators of UP organized the Mass Communication Days 2016. The guest speaker for the week-long celebration was Mr. Jiggy Manicad, a national TV broadcaster who conducted a lecture as part of his series, Seminars on News, Documentaries, and Films Production. This lecture gave the students the chance to learn and interact with experts and practitioners of the field based on their own experiences.

The Political Science Program Seniors class of 2016 had their Thesis Abstract accepted at the 2016 International Conference of the Philippine Political Science Association, a truly honorable achievement as it has never been done before in the history of the program.

The Department of Computer Science (DCS) celebrated their 20th year. In line with this, the DCS conducted a Programming Expo which includes an inter-high school programming competition, several talks on coding, and many others.

The College of Social Sciences produced two topnotchers in this year's Psychometrician Licensure Exam. Raffy Jones Sanchez and Jedaia Rose Doñoz ranked 9th and 10th, respectively. Both led the successful batch of 12 passers from University of the Philippines Cebu that generated a passing percentage of 93.33.

UP High School Cebu was also declared the overall champion in the recently concluded Physics Olympics sponsored by the Carolinian Physics Society (PhySoc) in partnership with the University of San Carlos' Department of Physics. The delegates from UP High bested 12 other distinguished high schools in Cebu.

Truly it was a remarkable 2016.

Padayon, UP Cebu!





# A REPORT FROM THE CHANCELLOR

## 8th

Constituent University of the University of  
the Philippines System.

Looking back, I can never imagine that it has been years since I accepted the challenge of becoming the Dean of UP Cebu and leading one of the emerging and latest autonomous units in the UP System. Now, I am more than privileged to lead as the Chancellor of UP Cebu, finally a full-fledged constituent unit.

In behalf of UP Cebu, I would like to extend our gratitude to the people who relentlessly led us to become a full constituent university. Foremost, to President Alfredo E. Pascual and Chair Patricia Licuanan of the Commission on Higher Education who presides in the Board of Regents of the University of the Philippines.

**LIZA D. CORRO, LLB**  
Chancellor  
University of the Philippines Cebu





If it were not for both of them, and if they did not believe in us, all our efforts would have been for naught, and we would not have gotten their approval to elevate UP Cebu as the next constituent university.

Of course, our proposal for elevation was smooth sailing even in its initial stage, thanks to Vice President for Academic Affairs Dr. Gisela Concepcion and her Assistant Vice President Alyssa Alam-pay. Both of them provided us the most constructive critique during the Academic Affairs Committee review of our proposal. When it went up to the President's Advisory Committee as well as to the Board of Regents, University Secretary Dr. Lilian De Las Llagas was there with us all the way. How can we go wrong, and how can the proposal not get approved, when we had the support of almost everyone?

We should always be reminded that this proposal was started during the term of then President Dr. Emerlinda Roman and then Dean Dr. Enrique Avila, who believed and knew the capacities of UP Cebu to become another constituent university of the University of the Philippines System.

But beyond all these, what does it mean for UP Cebu to having been elevated as a full constituent university? Beyond the physical creation of new offices and new titles of its administrators, it is the opportunity of UP Cebu to chart its own direction, make our vision a reality and being able to pursue our mission with focus. It is the acknowledgement of the University System and the recognition of the capabilities of each and every UP Cebu stakeholder.

As a Constituent University, this will now give UP Cebu the chance to extend and prove that it can equally be a force to extend assistance and help in the development of the Central Visayas region, from its teachings to its researches, and simply from the public services that it can provide.

As the premier higher education institution in Central Visayas, the University of the Philippines Cebu continues to serve the country and the Filipino people by promoting excellent degree programs, continuing education and professional training which are anchored on liberal education, human rights, equality and people empowerment. UP Cebu envisions to significantly contribute to the development of the region through a constant produce of researches, higher education instruction and technical assistance. In this institution, we are educating the leaders of the generations in preparation to future service to the people, and in order to address our country's greatest challenges with the most effective solutions.







**RITCHELITA P. GALAPATE, PhD**  
Vice-Chancellor for Academic Affairs  
University of the Philippines Cebu

## VICE-CHANCELLOR FOR THE ACADEMIC AFFAIRS

The Office of the Vice Chancellor for Academic Affairs assists faculty and staff in research and academic matters to ensure that UP Cebu is always contributing to the academe and the society.

UP Cebu, in collaboration with Shu Te University (STU), proposed to host STU's Master of Arts in Applied Arts and Design. It shall be the first international graduate program to be hosted by UP Cebu.

7 International Publication Awards from the Office of the Vice President for Academic Affairs were awarded to five faculty members in September.

UP Cebu was also awarded as the Center of Excellence in Information Technology and Center of Development in Environmental Science by the Commission on Higher Education (CHED).

14 research proposals were submitted to UP Cebu for funding under the local faculty grant, the research and creative work grant, and the academic program improvement funds.

Five proposals were submitted to OVPAA for funding under the Emerging Inter-Disciplinary Research (EIDR) funds. Three of which were approved: one from the CCAD, one from the CS, and a collaborative research of the CS and the CSS.

17 faculty members were on study leave in 2016: three for master's degrees in universities abroad and 14 doctorate degrees, 8 in universities abroad and 6 in local universities.

The revisions of the MBA and BS Management program curricula were approved in July and October 2016, respectively.

14

research proposals were submitted to UP Cebu for funding under several grants.

10

faculty attended international research conferences in 2016.

8

research papers were presented in both international and local research conferences.

7

International Publication Awards from the Office of the Vice President for Academic Affairs were awarded to five faculty members.





**LEAHLIZBETH A. SIA, PhD**  
Vice-Chancellor for Administration  
University of the Philippines Cebu

## VICE-CHANCELLOR FOR ADMINISTRATION

Accomplishments in this school year speak of the initiatives in campus development to further the university in terms of facilities, infrastructures and services. One of the major highlights of the Office is the development and construction of the University of the Philippines Cebu Fabrication Laboratory (FabLab), while another is the unveiling of the University of the Philippines Cebu SRP Campus, which is intended for several graduate study courses.

This year, the Office focused on the installation of additional WiFi routers and activation to faster internet lines for wider internet access.

In February, we coordinated with DOST-ASTI and activated the iGov line which is four times faster than the previous line. In addition to the iGov link, the recently procured internet connection upgrade by the UP System was already implemented in the Lahug Campus. ConvergeICT, through PLDT, is 12 times the speed of our main line before this was installed. Since its activation, the users have sent in compliments to the office for “faster” internet connection that it gives them access to their desired content “within seconds”.

On the same month, rehabilitation of computer units in the laboratories provided for the Department of Computer Science was facilitated with the help of the CSU. All systems are ensured to be running in order for the Department to provide effective laboratory classes to their students.

In March, our Office worked on the activation of ComClark Internet Upgrade and the upgrading of the WiFi security in UP SRP, successfully deploying a WiFi authentication portal. This portal allows us to use our WiFi credentials in Lahug when visiting the SRP Campus. Additionally, it allows us to monitor traffic usage and enables us to proactively provide technical support when access points or the connection is down. In the meantime, manpower is provided to complete maintenance work for Statistics laboratories.

# 12x

faster internet connection was installed.



As preparation for the Visayas leg of the PiliPinas Presidential Debate that took place last March 20, 2016, the CSU launched an exclusive layout for the UP Cebu Website which was also optimized for mobile view.

We worked with Prof. Ma. Theresa Tabada of the College of Communication, Art, and Design to provide the best possible viewing experience for the UP Cebu constituents who attended the live video stream of the search for the next UP President. Prof. Tabada ran a team of moderators and collected questions from the audience before sending them to the committee in UP Diliman, while we were in charge of the technical logistics.

In June, the University unveiled the markers of its Learning Commons and Academic Building in the UP Cebu Professional Schools (UPPS) in both Lahug and SRP campuses. The unveiling signifies UP Cebu's journey towards progress.

Bricks have been installed at the covered walk while granite tiles were installed at the catwalk. The undergraduate programs' stairway also underwent renovation. Major renovations were also made for the UP High School department, such as the painting of the UP High School Faculty room and the installation of the fence located near the entrance of the high school building.

We were able to provide internet connectivity to GoNegosyo Center and Coworking Space. CSU also initiated collaborative projects with Software Engineering students of the Department of Computer Science and coordinated with Prof. Aileen Vicente of the DCS in creating applications UP Cebu offices can utilize.

In October, we provisioned an online virtual server for the hosting of UP Cebu College of Science' website.

CSU sent our eUP applications support section head, Mr. Gerran Simacon, to participate in a four-day training for Student Financials module and a separate three-day training for Academic Advisement modules in UP Diliman. With his participation, we are preparing for the implementation of these new module in the second semester AY 2016-2017.

Indeed, 2016 is a great year for the Office of Vice Chancellor for Administration.





# 1,196

enrollees for the Undergraduate Programs  
for Academic Year 2016-2017

This academic year, the Office of the University Registrar has in its records 1,196 enrollees for the Undergraduate Programs, and 249 enrollees in the Graduate Programs.



**MAY CHRISTINA G. BUGASH**  
University Registrar  
University of the Philippines Cebu

## OFFICE OF THE COLLEGE SECRETARY AND REGISTRAR





The College of Social Sciences (CSS) is comprised of two programs: Bachelor of Arts in Psychology (BA Psych) with 140 students and Bachelor of Arts in Political Science (BAPS) with 112 students.

In its Graduate Program, the Master in Education has 97 enrollees.

The College of Communication, Art, and Design accepted a total of 247 students, housing the Bachelor of Arts Fine Arts - Studio Arts (BFA-SA), Bachelor of Arts in Fine Arts - Product Design (BFA-PD) and Bachelor of Arts in Mass Communication (BAMC) programs. 132 are from the BAMC program while 115 are from the Fine Arts program, including students in Certificate programs.

The College of Science (CSS) is comprised of three programs: Bachelor of Science in Math (BS Math) with 69 enrollees, Bachelor of Science in Biology (BS Bio) with 194 enrollees, and Bachelor of Science in Computer Science (BS Com Sci) with 193 enrollees.

**249**  
enrollees in the Graduate Programs.

In its Graduate Program, 13 enrolled in the MS in Computer Science while 64 are in MS Environmental Studies.

Meanwhile, 290 students are enrolled in the School of Management, solely holding the Bachelor of Science in Management (BS Mgt). Considering the individual undergraduate program rate of enrollees, BS Mgt has the highest number of enrolled students.

In its Graduate Program, Master in Business Administration has 76 enrollees.


We are proud to have welcomed our graduates on stage in their graduation walk last July, their final walk as students in the University of the Philippines Cebu. This year we had 43 Cum Laude: six from the Bachelor of Fine Arts, 11 from the Bachelor of Arts in Mass Communication, four from the Bachelor of Science in Biology, three from the Bachelor of Science in Computer Science, four from the Bachelor of Science in Math, two from the Bachelor of Arts in Political Science, five from the Bachelor of Arts in Psychology, and eight from the Bachelor of Science in Management.

Through our effort of strengthening our academic programs to provide a higher quality education for our current and incoming students, we are glad to see more Iskolars ng Bayan choosing to experience UP culture in the Cebu campus.

With the faculty and staff, the Office of the University Registrar hopes to provide our services to a larger population of UP students as the UP community aims to share its learnings, experiences, and expertise to future molders and public service providers in our society.







# COLLEGE OF COMMUNICATION, ART, AND DESIGN

Innovations and developments paved the way for the College of Communication, Art, and Design to continue its growth. On January 25-26, an Academic Program Improvement (API) for Planning Workshop was conducted by the Fine Arts Program together with other faculty members of CCAD.

# 23

seminars/workshops organized/attended by CCAD in 2016.

**JOCELYN PINZON, PhD**  
OIC-Dean  
College of Communication,  
Art, and Design





In the month of February, the Mass Communication program faculty organized seminars and workshops for the students and faculty in and outside of UP Cebu.

During the 13th ASEAN Ministers Responsible for Information (AMRI) and the 14th Senior Officials Responsible for Information (SOMRI), junior and senior Mass Communication students acted as Liaison Officers in the said events held in Lapu-Lapu City on March 14-18. The students underwent trainings and workshops under the care of the College faculty.

The UP Cebu FabLab conducted a three-day Maker's Training Workshop to local designers and entrepreneurs who are interested in FabLab services on June 9-11. FabLab UP Cebu is Cebu's first fabrication laboratory with funding provided by the Department of Trade and Industries (DTI) and UP Cebu for DT's Shared Service Facility (SSF) program.

CCAD organized a program called Platforms of Collaboration between UP Cebu and Shu-Te University (STU) on August 22-24. The six-participant contingent from STU held a discussion with several groups from UP Cebu on the Collaborative Research with focus on the Emerging Interdisciplinary Research (EIDR).





24th of August marked the eventful opening of the Jose Joya Gallery located at the AH Undergraduate Building. Part of the event was the unveiling of the Jose T. Joya Gallery marker. Professor J. Karl P. Roque was pronounced as the coordinator of the gallery. Parallel to the opening of the new exhibit gallery, the Fine Arts program celebrated the annual Gawad Joya Awards, a milestone in the program's history. Such competition is so far the longest running in the country.

Evidently, the Mass Communication and Fine Arts programs keep on reaching for higher quality services and education. With the University of the Philippines administration's unwavering support, CCAD surely will go a long way.

(L-R) Gregg Lloren MScR, Jay Nathan Jore BFA, Juanito Karl Roque BFA, Belinda Espiritu PhD, Yvette Malahay-Kim MFA, Raymund Fernandez BFA, Jason Baguia EM, Palmy Tuftud MCI, Ligaya Rabago-Visaya MMEM, Lilia Tio MA, Januar Yap MA, Noel San Pedro IE ME, Jocelyn Pinzon PhD







# SCHOOL OF MANAGEMENT

The year 2016 was a hectic and productive time for the School of Management (SOM). Aside from conducting Academic Program Improvement (API) activities to enhance, update, and increase our knowledge and teaching skills, we also actively participated in public service and extension activities.



**TIFFANY ADELAINE G. TAN, PhD**  
Dean  
School of Management



Our concerted effort, together with our staff and students, made it possible for the SOM to accomplish the following:

#### *Academic Program Improvement*

A 3-day write-shop outside UP Cebu that aimed to focus on revising our articles for journal submission, or a preliminary gathering of literature for review for a research proposal. At the end of the write-shop, there were three articles published and one research proposal submitted. An all-year-round discussion and deliberation on the proposal to institute two graduate programs, namely, the Master in Business Economics (MBE) and the Ph.D. in Management. Before the year ended, we submitted the proposal to institute the MBE program to the UP Cebu curriculum committee for review. The target implementation date of the MBE was initially set on August 2018. The Ph.D. in Management was in its initial stage of discussion.

Since the middle of 2015, we have been reviewing, revising and deliberating on the curricula of the undergraduate program (BS in Management) and the graduate program (Master of Business Administration). Aside from the K-12 development, we did the review and revisions of the curricula to serve our intended market in Central Visayas better. On 29 July 2016, our proposed change of the MBA curriculum was approved, while the proposed revision of the BSM program was approved on 14 October 2016.

To better prepare our students for a technologically-driven economy, we painstakingly took the time and effort to upgrade our skills in analytics. We invited professors from the Department of Computer Science (DCS) to teach us RapidMinder, an open-source software currently used by industries worldwide for big data analytics.

#### *Research*

The BMC was also very productive in terms of research presentation and publication. Profs. Leahlizbeth Sia, and Tiffany Adelaine Tan published the article entitled The Influence of Organizational Justice on Job Satisfaction in a Hotel Setting in a Scopus-listed journal, the DLSU Business and Economics Review.

This year, the following professors presented various research papers locally and internationally: Prof. Tan (two articles), Prof. Sia (two articles), Prof. Rhenoze Barte (one article), Prof. Mary Gretchen Chaves (one article), and BS Management students (one article).

Faculty Prof. Chaves and Prof. Jesus Cinco, Jr. were invited by various groups to be the resource speakers of their activity; while Prof. Tan, Prof. Marie Jane Matero, Prof. Liza Corro attended and participated various exploratory research collaborations and workshops by different organizers.

BMC cluster has a total of 290 students. 64 graduated this year, with eight finishing with Cum Laude titles. We would like to believe this is because of the dedication of both faculty and students to teaching and learning, respectively. Our students were also engaged in youth development programs to expose them to the real world setting and business environment, not just limiting education in the four corners of the classroom.

Since gaining different knowledge from different minds also helps our students excel in learning, we invited special guests to share their experiences in innovating products.

BMC is also proud of the accomplishment of its students. Ten students were invited to attend the Citi Junior Bankers' Program held in SGV Office in Cebu City. Majority of our students who participated in this seminar are honor students.

Our students also actively participated in extracurricular activities. Win or lose, we will support our students. Our graduating students also joined the 18th annual FINEX Intercollegiate Finance Competition (popularly known as JFinEx) to represent UP Cebu. The JFinEx is a nationwide finance competition joined by top universities in the Philippines.





Of the 11 participating schools regionally, UP Cebu ranked first and had the chance to participate in the final round of the nationwide competition at the Bangko Sentral ng Pilipinas in Manila. UP Cebu finished 13th out of 22 teams nationwide. The first 3 being De La Salle University, UP Virata School of Business, and Ateneo de Manila University, respectively.

72 professionals applied for the MBA program. We conducted bridging workshops in statistics, mathematics, economics, and the case method to prepare those who passed the Graduate Program Admissions Test (GPAT).

For this year, 22 MBA students took and passed the comprehensive examination.

#### *Facility Improvement*

BMC renovated and upgraded its administrative offices. BMC also started discussing about the construction of a two-storey building with an open deck using the Graduate Tuition Fee Increment with the financial assistance coming from the UP System.

Significant achievements marked the 2016 of the School of Management (SOM). The School conducted nine Academic Program Improvements (API), honing the skills of its faculty and enhancing their knowledge as educators in this university.

The API also includes graduate program revisions and curriculum setting for the upcoming masters program, Master in Business Economics. Additionally, the faculty joined 19 faculty extension activities including seminars, forums, conferences and workshops. Some were even invited as resource speakers and panelists.

Responsibilities between each sector is a huge factor in putting SOM where it is right now. The professors, staff, and students contribute to each other's development and excellence. The students are shaped not only to excel inside the university but also to be able to contribute to the society.



(L-R) Tiffany Adelaine Tan PhD, Jeff McFarland MSIMC, Mary Gretchen Chaves DBA, Jesus Cinco Jr. MMBM, Ernesto Yap MBA, Liza Corro LLB, Rhenoze Barte MM, Marilou Busano CPA MM, Leahlizbeth Sia DODT, Marie Jane Matero DPA



# COLLEGE OF SCIENCES

This year, the College of Science (COS) aimed to produce graduates with a strong foundation in the sciences and a sense of social responsibility and discernment; graduates who can relate their field of specialization to other fields, and are effective educators, researchers, and planners in the academe, industry, government and non-government institutions.



**JONNIFER R. SINOGAYA, PhD**  
Dean  
College of Sciences

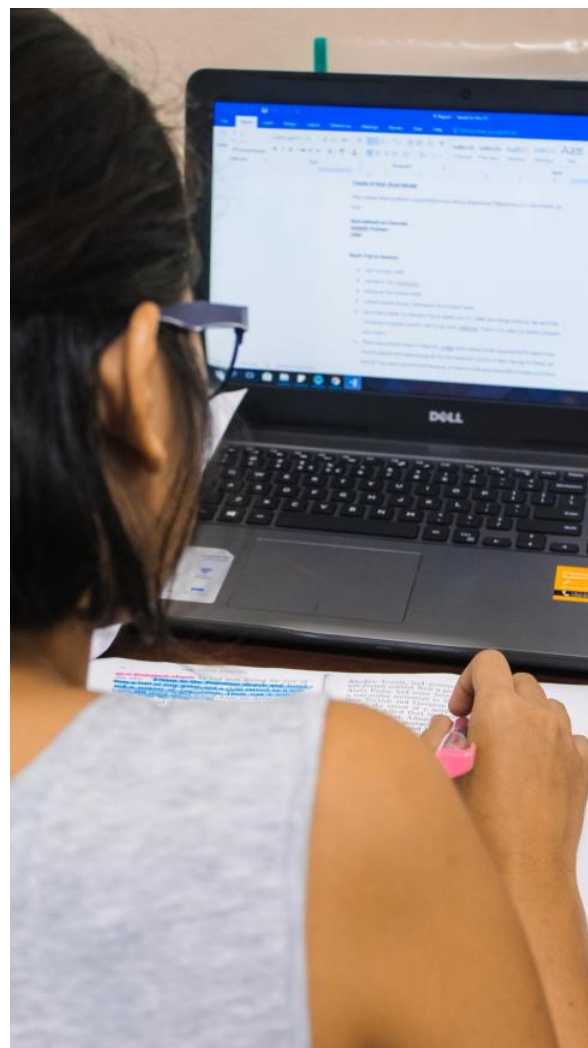


# 2

graduate programs were offered in 2016: MS Computer Science and MS Environmental Studies.



Along with its research publications, the COS has accomplished notable achievements for 2016. Delegates from the BS Computer Science Program were awarded by the Asian Association of Open Universities with the Best Paper Award 2016 Silver Medal for their paper on eLearning for Introductory Computer Science Concept on Recursion Applying Two Types of Feedback Methods in the Learning Assessment.



COS aimed to maintain a good relationship between its three undergraduate programs: BS Biology, BS Computer Science, and BS Mathematics, and its two graduate programs: MS Computer Science and MS Environmental Studies.



The College encourages its alumni to be part of the Board of Trustees in the University of the Philippines Alumni Association Cebu Chapter (UPAACC). Ms. Angelie Nellas, Ms. Jeralyn Gumalal, and Prof. Rochelle Ybanez have been representing the College in the alumni association in 2016.

6

faculty members obtained their PhD from both local and foreign universities.

(L-R) Mary Joyce Flores PhD, Robert Roxas PhD, Florence Evacitas PhD, Dhong Fhel Gomes BS, Lorna Almocera PhD, Stephanie Omega PhD, Wyndel Sañoza BS, Ellen Grace Funesto MS, Demelo Lao MS, Ritchelita Galapate PhD, Richie Eve Ragas MS, Patricia Anne Nazareno PhD, Natividad Virgina Estillore PhD, Jonnifer Sinogaya PhD





# COLLEGE OF SOCIAL SCIENCES

The College of Social Sciences produced two topnotchers in this year's Psychometrician Licensure Exam. Raffy Jones Sanchez and Jedaia Rose Doñoz were ranked 9th and 10th, respectively, leading the successful batch of 12 passers from the University of the Philippines Cebu and generating a passing percentage of 93.33.

The College has been conducting Academic Program Improvement (API) activities including topics on Human Potential Development Workshop - Health Work. This API used the humanistic and gestalt perspective to facilitate growth in individuals by working with the self group sessions. Furthermore, an API on Curriculum Development and Institution of Masters in International Studies was also conducted.

**MA. ROWENA V. MENDE, MA**  
Dean  
College Social Sciences

# 23

Political Science graduates; 2 were Cum Laude.





An API on Continuing Education Workshop Series in Political Science was aimed to strengthen the ability and capacity of the Pol Sci faculty by learning new approaches and methods of teaching comparative governments and politics. Another API was on Continuing Education Workshop Series in Psychology, which aimed to facilitate the individual's development of competence in managing their personal and professional lives.

The faculty of the College of Social Sciences used the time to write proposals for faculty grants and research grants with the API on Research/Creativity Work and Policy Grant.

Prof. Anna Marie Talam presented her paper entitled A Journey of Bundles and Tasks: From Hinterland to the City's Marketplace during the International Conference and Paper Presentation at the 2016 International Conference on Business and Social Sciences in Kyoto, Japan. She also presented another research paper entitled Weathering the 'Push and Pull' Factors of Labor Migration: Filipinos Across East Asian Borders at the 2016 Society for East Asian Anthropology (SEAA) in the University of Hong Kong.

Prof. Zenaida Ligan-Ashburn presented her research paper entitled Solid Waste Management Practices of Lapu-lapu City on November 15, 2016 at Lapu-Lapu City.

The Master in Education program's graduation rate increased, with 38 graduates this school year: one was a Biology Major, 10 were English Majors, 13 were Mathematics Majors, five were Physics Majors and nine were Social Studies Majors.

# 31

Psychology graduates; 5 were Cum Laude.



The Psychology program produced 31 graduates, with 5 Cum Laude. Meanwhile, the Political Science Program has 23 graduates with 2 Cum Laude.

UP Cebu organized the ASEAN and the World Forum on August 24-25, 2016. Students and faculty members from UP Cebu, the University of Cebu, the University of San Carlos, Cebu Normal University, Cebu Doctors' University, and other local universities were joined by members of the public and NGOs for this event that brought some exceptional world-class speakers who shared their expertise. It also aimed to inspire a new generation of Filipinos to get ready for the practical challenges that the country faces in an increasingly interdependent and globalized world environment.

Headed by the UP CSS Visiting Prof. Mahdi Darius Nazemroaya, it is the inaugural forum of the UP Cebu Global Studies Series now envisioned by UP Cebu as an annual event.

The Global Studies Series is UP Cebu's customized edition or adaptation of the UP System's World Expert Series, generously funded by the Office of the Vice-President of Academic Affairs (OVPA) and the Office of International Linkages of the UP System.

Various forums, including a book launch, were also organized this year.



Activists, development workers, members of the Church and legal institutions gave their share of narratives in a Martial Law retrospective dubbed *O Susana: Untold Stories of Martial Law in Davao*. The book launch, held at the University of the Philippines Cebu Performing Arts Hall, was led by editor Dr. Macario Tiu and three of its authors, namely Brother Karl M. Gaspar, CSsR; Mr. Orlando M. Carvajal, Sun Star Columnist; and Herminio D. Laviña, development consultant.

The Political Science Program of the College of Social Sciences (CSS) with the UP Political Science Society, in partnership with the Office of the Presidential Adviser on Peace Process (OPAPP) under the Office of the President, organized the Peace Talk Campus Tour: An Integrated Forum, Film Showing and Peace Booth Activity. The forum was held in celebration of the peace month. This year's theme was *Tayo ang Pagbabago, Tayo ang Kapayapaan*. The event aimed to promote consciousness and understanding among Filipino people on comprehensive peace process and to strengthen and sustain institutional and popular support.

Students were also encouraged to donate slightly used notebooks and other school supplies to school children in conflict areas. The activities increased the awareness of the public, especially in the academe, about peace in Mindanao, the Six Point Peace and Development Agenda and the Bangsamoro Peace Roadmap of the Duterte Administration.

President Rodrigo Duterte appointed Dr. Rhodora Bucoy, a retired Associate Professor and currently a Professorial Lecturer of Social Sciences Cluster (now College of Social Sciences), as Chairperson of the Philippine Commission on Women (PCW), the National Machinery for the Advancement of Women.

As PCW Commissioner, she played an active role in proposing resolutions addressing the need for gender-fair curriculum in the K to 12 program of the Department of Education (DepEd) as well as concerns of indigenous women.

## UP HIGH SCHOOL

UP High School hosted the Inter-Public Elementary Math and Science Quiz Bowl which was attended by 27 Public Elementary Schools from different parts of Metro Cebu at the UP Cebu Performing Arts Hall.

2016 is also the year where numerous UP High students have brought laurels to the school by representing UP High in different inter-high school competitions in the field of Science and Mathematics.

Last February 9, UP High School Cebu was declared the overall champions in the Physics Olympics sponsored by the Carolinian Physics Society (PhySoc) in partnership with the University of San Carlos' Department of Physics.





Three UP High Students from Grade 10 Rod Darcy Cordova, John Lark Wng, Chenny Mae Son were declared the champion in the 1st Inter-program Statistics Quiz Bowl joined by five teams from the College Department and one from the high school.

Another win for the UP High School with Chine Britney Malaque who won 3rd place in the Essay Writing Competition held at the Cebu City Library.

Aside from the support given by the teachers, parents also played an important role behind these achievements. Every school year, the UP High School conducts a Parent-Students orientation to discuss on the institutional policies of the school, necessary preparation of the students to succeed academically and for the parents to provide support to their children.

Last August 8, the UP High School Faculty, parents and PTA officers convened for the said orientation where teachers, students and parents took an oath of dedication for a successful school year.

This is not only the year of academic excellence and events but also of developments in buildings and facilities. Among these developments is the newly-constructed Senior High Building which was donated by the alumni of UP High School.

(L-R) Zenaida Ligan-Ashburn MA, Regletto Aldrich Imbong MA, Yuleta Orillo MA, Henry Francis Espiritu MA, Francis Michael Abad LLB, Jonathan de la Cerna MA, Ronald Pernia MEd, Anna Marie Talam MA, Paulo Amiel Coloscas BA, Julie Ann Oreiro BA, Ma. Rowena Mende MA





# LIBRARY SERVICES

# 200

seating-capacity; a large increase from the previous years

This year marks the first anniversary of the retrofitted and reinforced university library located in front of the campus grounds.

Needless to say, library services have become more expansive and accommodating to everyone who aims to access references and resources in their pursuit of knowledge and research.

Throughout the year, library orientations were conducted and spearheaded by university librarians and staff.

On top of that, our bookkeepers and library curators have attended seminars and forums to learn more about delivering better quality services, further improving their standards of assistance.

Additional book references, magazines, and catalogues were added on the shelves. With the library adapting a more organized, compartmentalized and accessible system, obtaining information has been made easier for the students, faculty, staff, and visitors.

Computer services were actively utilized by students. As a result, more iMacs were installed and more workstations were supplied.

The UP Cebu library management team produced flyers and posters to promote the usage of online research databases that the University made available for its students, faculty, and staff, including: EBSCO, Emerald Insight, CDAsia Online, Gale Database, Gale Virtual Reference Library, Gale General OneFile, ProQuest, JSTOR, Scopus, and ScienceDirect.

Sheryl G. Alforque, one of the librarians, attended the two-day mid-year congress organized by the Philippine Librarians Association, Incorporated-Central Visayas Region Librarians Council (PLAI-CeVRLC) in partnership with the National Commission for Culture and Arts (NCCA) and National Committee on Library and Information Services (NCLIS). The congress was themed Reinventing Libraries and Librarians in the Millennium, held in Cebu City in August 18-19, 2016.

Three months after, Mylah Pedrano, Emma Gandionco, and Sheryl Alforque attended a two-day conference entitled Central Visayas Higher Education Information (HEIs) Conference 2016: Introspecting the Relevance and Value of Libraries in the 21st Century Educational Landscape in Cebu City on November 28-29.

The UP Cebu library ensures the safekeeping of knowledge in the institution for the student body, faculty, staff, and the rest of the community.



# GENDER AND DEVELOPMENT OFFICE

In 2016, the Gender and Development Office is pleased to engage into more proactive approaches in shaping a more gender empowered UP Cebu community. Revolutionary acts of bringing the university community in rising against violence against women were indeed the highlight of the year.

We learned to listen, act and rise to the drumbeat of the people as we celebrated the One Billion Rising Revolution UP Cebu. Students, faculties and staff are enjoined to support the call to end violence against women, children, and the LGBT community as we call on to rise for system change.



This year, we intensified the fight for gender equality in recognizing different women sectors in the society. Our office called for actions to fight for women's rights especially the Lumad community. Forums like Martial Law and Women against Dictatorship and Transformative Leadership and Governance for the Philippines called for the student body to engage into learning different perspectives in different time frames.



Our office joined the global community in giving reverence to our planet, Mother Earth through celebrating Earth Day 2016. Our theme for the Earth Day 2016 is SAGANA: Kilos Para Kay Inang Kalikasan and affiliated with Earth Day Network and the Society for the Prevention of Cruelty Against Animals.

It aims to propagate ecological awareness, conservation and proper utilization of our Mother Earth's resources. This partnership provided series of planned activities that will promote a livable and sustainable Cebu.

This year, we continued our partnership and commitment to UN Women and co-sponsored the HeForShe UP Cebu art exhibit that depicts the abuses and threats faced by women and children. The exhibit portrayed various faces of violence against women in different sectors. Every year, our office assures dedication to the fight for gender equality. We are one in making a community free from discrimination and violence.





# HUMAN RESOURCE AND DEVELOPMENT OFFICE

As UP Cebu transitions into a constituent university, the Human Resource Development Office (HRDO) functions to ensure that UP Cebu employees consistently deliver excellence in their work while embodying the UP values.

HRDO started the school year by paying attention to the employees' health and teamwork. The office held a training on August 19, 2016, to encourage employees to maintain a healthy lifestyle and enhance team dynamics. Administrative staffs and representatives of UP Cebu, whose ages range mostly from 40-60, enjoyed pranic healing and meditation exercises.

# 40-60

is the age bracket of majority of UP Cebu employees in year 2016.

The office also initiated activities that help the faculty improve their teaching strategies to guide students to be academically competitive in their fields, such as the training workshop on Teaching Effectiveness and Faculty Orientation Program held on October 2016. The attendees were given lectures on the philosophy of teaching, teaching strategies, and team teaching. Basic University policies and faculty benefits were also recapped for the participants in this training to make sure they are guided as they perform their duties for the year.

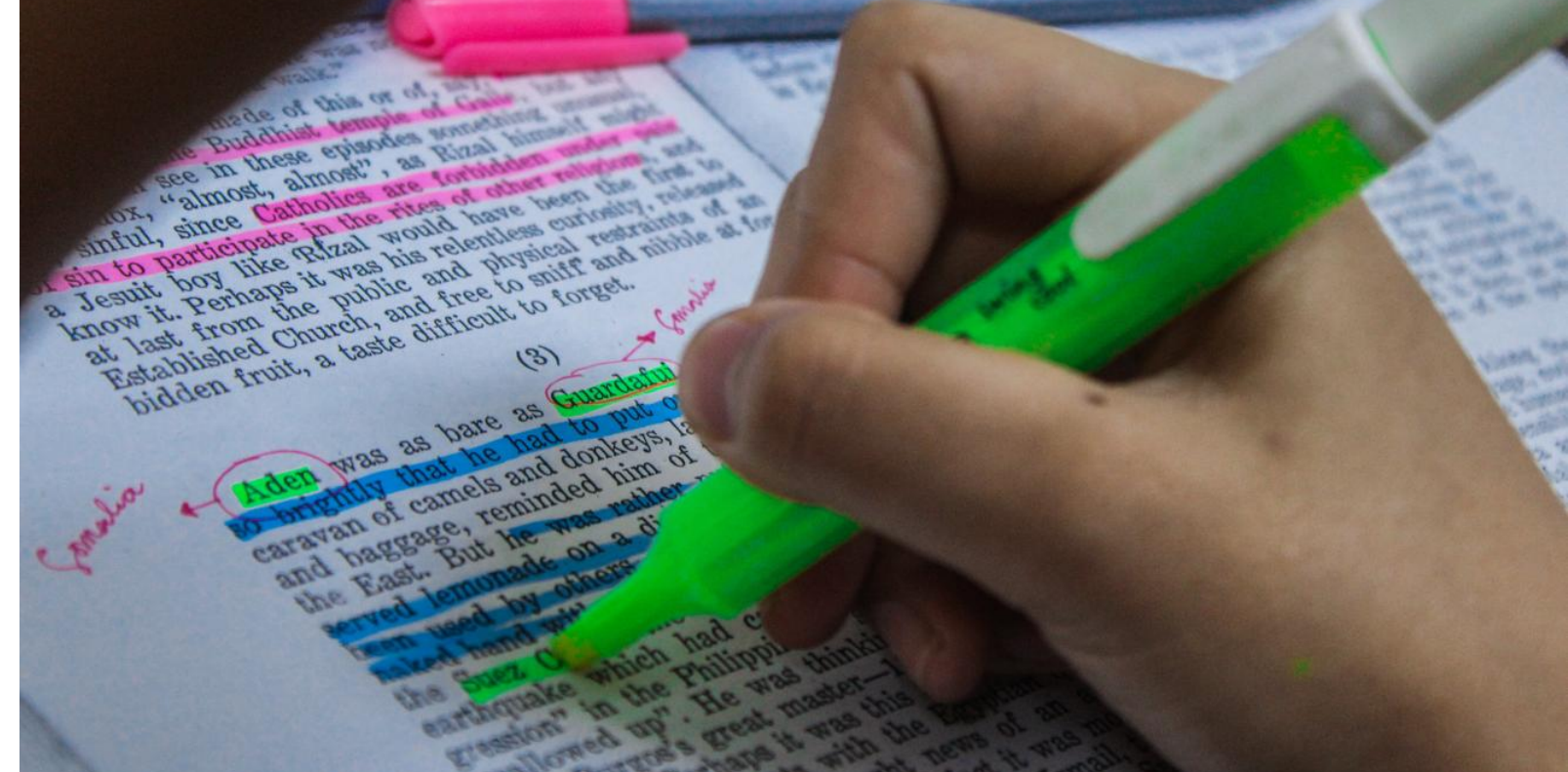
Gawad Chancellor 2016, assisted by the HRDO, gave recognition to faculty, staff, students, and retirees for their service to the university. Five outstanding performance awards were given to faculty members and administration staff. Service awards were also given to loyal staff and faculty who have been serving the University for decades. Three academic employees were commended for completing their advanced degrees in the year. Special citations were given to 12 members of the UP Cebu community for their contribution and achievements in research, social engagement, and creative works.





It was a productive 2016 for the Teaching and Learning Resource Center (TLRC) as it welcomed another year with the first series of an initiative entitled Small Talks, an open space for students, teachers, alumni, and staff that allows people to engage in topics of their interest. Speakers from various colleges in UP Cebu were invited, including Prof. Januar Yap on News Writing and Responsible Campus Journalism, Korinna Lucero, Prof. Ian Vincent Manticajon on Thinking Before Expressing, Prof. Shane Carreon on Beyond Reading Poetry, and Prof. Kim Bondoc on Photography.

The talks received overwhelming participation from students, faculty and staff, outsiders, and alumni. With the success of this initiative, Small Talks is set for a part two next year.



# 100K

video views on the TLRC YouTube Channel.

TLRC also makes learning tools. We are currently increasing the teacher-made tools in our database while also posting documented UP Cebu activities aligned to learning. Our vision is to have enough materials from teachers and students alike by the end of 2018.

Our YouTube Channel (<https://www.youtube.com/channel/UC3f4FzL-YWDTcGh-DhzEu8wg/feed>) garners traffic, with few of the videos posted garnering views that are up to 100,000.

As endorsed to us by the Office of the Chancellor, we were able to organize various activities for the Teacher's Day celebration, such as Teacher's Day Cards, Poster Making Contest, Photography Contest, and Movement Launching.

This year, our Office has also assisted in the annual Gabii sa Kabilin by providing manpower for documentation and photobooth handling during the event.

## TEACHING AND LEARNING RESOURCE CENTER





## OFFICE OF STUDENT AFFAIRS

The Office of Student Affairs (OSA) provides a wide array of programs and activities pertaining to student development, welfare and discipline through the following services: guidance and counselling, testing, job placement, student inventory, student organizations, and dormitory. The accomplishments this year speak of its commitment to the academic, personal, professional growth of each student.

Early in the year, scholars of the Vincent B. Bello Scholarship Program (VBBSP) in UP Cebu held their outreach program in Sitio Fatima, Brgy. Apas. The beneficiaries of the outreach activity were the little children who were fire victims.

OSA organized a job fair for the graduating students with companies including Azeus Systems Philippines Ltd., Alliance Software Inc., Advanced World Systems, and Lexmark Philippines. The job fair was an avenue for students to get first-hand information from employers of the different companies involved.

The Office was also actively involved in the UP Cebu Intramurals set in March. This event provided an opportunity for the UP Cebu community to create stronger bonds, promote rapport, and good health through sports.

UP Cebu has been dominating the different local and national competitions. UP Cebu Sugbuanong Huni won Second Place in the UP Gawad Pangulo Chorale Competition at UP Diliman Theatre. UP Gawad Pangulo Chorale was a maiden edition of the system-wide contest and the first performing arts competition engaging the whole UP System.

The Office also facilitated written exams for the search for the next Tug-ani Editor-in-Chief. Tug-ani is the official student publication of the University of the Philippines Cebu.

Various forums were also attended by the students, including the forum on Regionalism in the Asia Pacific by Prof. Mahdi Darius Nazemroaya, in collaboration with OIL Coordinator Prof. Ashburn and UP Cebu Political Science Society President Mark Nogra, and the forum on Elite vs. Progressive Politics in the Philippines by Prof. Walden Bello in collaboration with WISE UP Dr. Weena Gera and UP Cebu Political Science Society (UPPSS).

UP Mass Communication students took part in the 13th Meeting of the ASEAN Ministers Responsible for Information (AMRI) and Related Meetings at Shangri-La Mactan Resort and Spa as Liaison Officers.

Performance artist and Company New Heroes founder Lucas de Man visited the University of the Philippines Cebu to deliver his lecture and performance, In Search of Europe: Discovering the Self.

One of the highlights in March is the Visayas leg of the PiliPinas Presidential Debates held at the Performing Arts Hall of the University of the Philippines Cebu. The students, faculty, and staff participated in the event. The UP Cebu Cultural Dance Group exhibited a beautiful opening dance while members of the UP Cebu Lantugi debated on stage as though embodying each of the candidates and presenting their respective platforms and stance on various issues. The debate was also attended by Atty. Gloria Estenzo-Ramos who talked about Climate Change, and Dr. Primitivo Cal who discussed Urban Planning and Development.

OSA also recognize student-initiated performance art presentations. UP Students Theater's Art Guild for Education (UPSTAGE) mounted an original theatrical play production entitled Payag Huwatanan at the Performing Arts Hall. It was attended by students, alumni, faculty and staff, and outsiders.

OSA also initiated the peer facilitators core and started the recruitment of peer facilitators. Peer facilitators are a group of students who are willing to listen, help identify issues, mediate conflicts and serve as support group to fellow Iskos and Iskas. The core conducted sessions with the College of Social Sciences and First Year College students. Almost 250 students attended their Pakiglambigit session, a team building activity that tackled teenage depression and its coping methods. The peer facilitators also helped and participated in the Stress Management Seminar for Psychology students.



In April, OSA facilitated a job fair for the students with companies including Metrobank, Coast Pacific, Filinvest Land Inc., Jellyfish Education Consultancy, VOT English International School, Unitedhealth Group, Plantation Bay Resort & Monde Nissin Corp.

Week-long celebrations in various programs was also observed this month including the Mass Communication Days' Search for MISS UP 2016, Radio Drama, Jiggy Manicad's Lecture, and CommUP Talks; UP Psychology Majors Week's Human and Item Auction, and Psych Wars; JFINEX Week's financial talk, quiz bowl, and a talent show; and BS Management's The Voice.

The UP Cebu Student Council initiated different activities including the Crazy Day, an annual gathering of students where they get to wear anything they want. It was a tradition everyone wanted to last.

This April, the student body is set to choose the candidates vying for the Student Council seats from participating political parties, Union of Progressive Students (UPS) and Nagkahiusang Kusog sa Estudyante (NKE). In line with this, a debate between the Student Council candidates was organized by Tug-ani while a Grand Rally was held days after. The General Election of Student Council officers happened in May.

In May, OSA held the Convocation of Honor Students and Awarding of Iskolar Awards to recognize the students who have shown exemplary performance in the academics and extracurricular activities.



In the same month, OSA attended the 52nd Annual National Conference with the theme, #PGCA Counseling Practices for Global Competitiveness at the De La Salle University in Manila.

Moving forward throughout the school year, students attended forums such as the PNP Anti-Drugs and Anti-Cyber Pornography Forum at Southwestern University, KASAMA sa UP at UP Los Baños, and the General Assembly for Student Councils.

In August, OSA welcomed the arrival of international exchange students from Japan, namely Nanao Tsukuda from Otemae University, Rena Hashimoto from Kansai University of International Studies, and Jieun Yang and Seungyong Ha from Mokpo Maritime University. This promotes academic collaboration between foreign universities.

Student assistantship is also one of the services offered by OSA. We conducted an orientation to the accepted student assistants in the first semester.

In September, OSA assisted an interaction participated by UP Cebu Political Science students and the KUIS Japanese students. This activity was headed by Dr. Phoebe Zoe Sanchez and Prof. Zenaida Ligan-Ashburn as speakers.

The Freshies Week and the Freshies' Night, organized by the UP Sagabay, served as an annual welcome event for the new Iskolars ng Bayan. The UP Cebu Student Council also facilitated the Student Org presentation in the same month.

In October, a martial law exhibit was put up at the catwalk by members of Concerned Students for Justice and Peace (CSJP).

A leadership training seminar was conducted for all student leaders from recognized student organizations. The seminar includes talks on effective leadership, team building, budget proposal and management of funds, clarification of ASH policies, and student organization guidelines.

UP Cebu Fine Arts student Desiree Carabio won first place in the 49th Shell National Students Arts Competition for the Digital Fine Arts category for her work, Marlon Monroe.

Meanwhile, UP Cebu JFINEX won first place in the 8th Intercollegiate Finance Competition both in Central and Eastern Visayas.

November's highlight was the UP Cookout, organized by the Paper Plane Production Team and the UP Cebu Student Council. UP Cookout is an annual event showcasing UP talents in four different segments, namely Kantahan, Sayawan, Rampahan, and Bandahan.

By the end of the month, a laboratory fee consultation was held to discuss the increase in laboratory fees. It was attended by the students, faculty and staff, and administration.

This year was definitely filled with opportunities for students in the areas of student life, wellness, leadership, service, and diversity - a year-long mission of the Office of Student Affairs.



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20  
16

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