



# 2015



## UNIVERSITY OF THE PHILIPPINES CEBU ANNUAL REPORT

CHARTING NEW HORIZONS

**CHARTING NEW HORIZONS**

We look towards the vast space of opportunities, far beyond the horizon, as we focus our talents and minds to building a proud future for our students, our staff, the larger community and this academic organization that is meant to respond to the call of nation-building.

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# HIGHLIGHTS OF 2015

## CHARTING NEW HORIZONS

# 1,438

enrollees for Academic Year 2015-2016.

2015 proved to be a productive year for the University of the Philippines Cebu.

UP Cebu received an invitation to be an academic member of the United Nations International Telecommunication Union (UN-ITU). The UN-ITU is a specialized agency dedicated to information and communication technologies. It aims to provide connectivity most especially in underserved communities worldwide. Becoming a member means the university will play an important role in the development of international standards, best practices and recommendations for ICTs.

Both local and foreign speakers spearheaded and supervised the Academic Program Improvements (API) of the respective clusters: Arts and Humanities Cluster, Business Management Cluster, Science Cluster, and Social Sciences Cluster. It is aimed for program refinements and revisions of the curricula.

APIs were also held to strengthen research development and introduce a system of adaptation to new technologies making versatile and modern learning environment available for the university.

The Sciences Cluster has made notable recognitions this year. The Department of Computer Science has established the Center for Research on Intelligent Systems or CRIS with seven new research laboratories.

The Commission on Higher Education (CHED) has recognized the BS Computer Science program as a Center of Excellence (COE) in Information Technology. At the same time, the MS Environmental Studies has been designated as a Center of Development (COD) in Environmental Studies.





# 7

new research laboratories of the Department of Computer Science under the Center for Research in Intelligent Systems (CRIS).

# 38

faculty researches funded by the Faculty Grant and UP Research and Creative Grant.

The Business Management Cluster, in its efforts for internationalization, held a meeting with Technische Hochschule Ingolstadt Business School from Ingolstadt, Germany to enhance its exchange student program. On top of attending to their academic and administrative responsibilities, several BMC faculty continued to excel in research. Some faculty were given faculty grants for joining Science Technology, Research and Innovation for Development (STRIDE) Case Writing Workshop.

The Social Sciences Cluster also conducted an API activity on continuing education workshop that aims to help the faculty keep abreast with the current issues in the Social Sciences and state-of-the-art in teaching and research in the field.

The Arts and Humanities Cluster has made improvements in its BA Mass Communication curriculum. The revision responds to the changes in media and communication platforms of the post-modern world. The Fine Arts faculty also finalized a proposal to be submitted to the Department of Trade and Industry (DTI) to host the third fabrication laboratory in the country.

The renovation of the mini-gallery was made possible this year. It will showcase the creativity of the UP Cebu Fine Arts faculty and students in the visual arts and product design as well as in curatorship. It will also make UP Cebu’s presence more felt within the Cebuano art and design community as the gallery shall host exhibits of artists in the region.

Research grantees of the Central Visayas Studies Center (CVSC) presented their research on a wide range of scholarly disciplines.

The Computing Services Unit (CSU) finished UP Cebu’s website revisions programming to allow multiple authors and enhancements for news and announcements. At the same time, the CSU has created a local website for the Office of Student Affairs and UP Cebu’s Library.

The faculty and staff of UP Cebu had their first Parlour Fest held at the Oblation Square where they got a break and had a chance to play together, thus strengthening their camaraderie and wellness.

Furthermore, the Performing Arts Hall (PAH) was blessed by Fr. Michael Cheong. It was attended by faculty, staff, and students of the university. The gesture was made to officially welcome the use of the new facility.





# A REPORT FROM THE DEAN



**LIZA D. CORRO, LLB**  
Dean  
University of the Philippines Cebu

U.P. PROFESSIONAL SCHOOLS  
CEBU - SRP

Indeed, 2015 was a very productive year. Everyone felt motivated and inspired to pursue UP Cebu's goals and objectives. This was apparent, be it in the academics or in the administrative arena, everything was in full swing. In the midst of this frenzy, is the preparation by the administrators of UP Cebu, with inputs from all of its stakeholders, the proposal for the elevation of UP Cebu to become the 8th constituent university of the University of the Philippines System, a move to make our aspiration become a reality.

# 3

Faculty grants were given this year.



Efforts to intensify the research capabilities of UP Cebu's faculty was palpably present. Speakers were invited for seminars to help equip and inspire the faculty to engage in research works, at the same time, workshops were conducted where faculty collaborated and came up with research topics they can possibly engage in. Multidisciplinary and interdisciplinary works were encouraged for them to venture into; thanks to thereseach and faculty grants, which supported the faculty's efforts. The Academic Program Improvement funds were also there to assist faculty who were interested to avail of their API funds for this purpose.

But beyond the strengthening of research capabilities, the Academic Program Improvement funds helped the different academic clusters in their preparations for their respective proposals for their elevation into a college, in relation to the whole of UP Cebu's efforts to elevate its status into a constituent university. This was on top of UP Cebu's different activities. Other than the curriculum program improvement, speakers and trainings were conducted to help the faculty adapt to new technologies to assist them improve their pedagogy. Several outputs came out from these API's, some of which were new laboratory manuals, new module materials, case studies and researches for publications, and new academic program offerings.

# 3

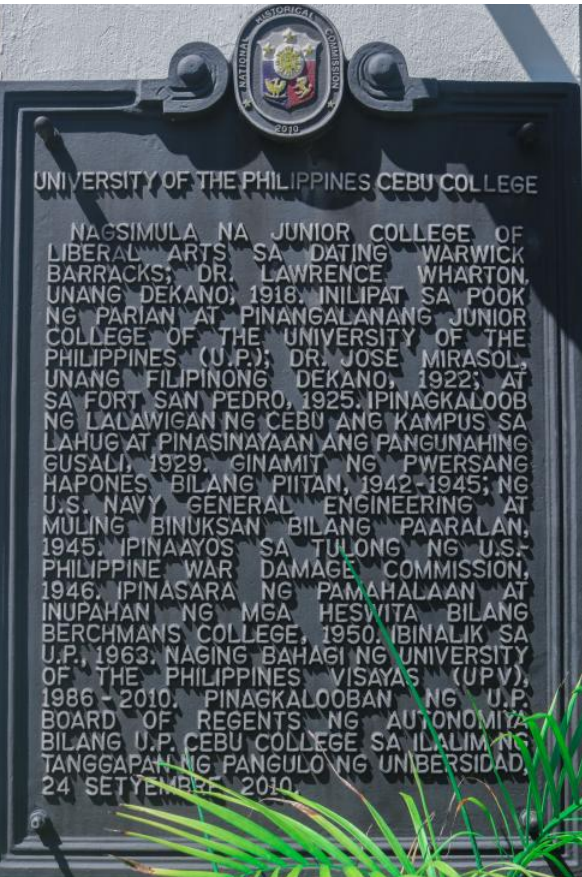
Basic Extension Fund (BEF) grants were given this year.

Internationalization initiatives by UP Cebu were starting to be reciprocated by the international community, when different international universities started to come, wanting to have memorandum of agreements and linkages with UP Cebu; and several international conferences hosted by UP Cebu; or participants from international universities attending even UP Cebu's locally sponsored conferences, such as the Philippine Society of Biochemistry and Molecular Biology, which saw the whole of the lobby of the hotel full of participants and poster presentations.

The year 2015 established UP Cebu's Psychology program as one of its best academic programs, after the result of the Philippine Regulatory Commission's first administered Psychometrician Licensure examination had in its 3rd place landed a UP Cebu graduate, Mary Donnavel Acasio Libron. Of course, the AB Political Science of the Social Sciences Cluster is not far behind. It had been consistently winning for the past four years in the Cebu City Government sponsored knowledge competition called "Bangga sa Kinaadman 2015".

This year also saw a brewing excitement both in the product design as well as in the makers' community, with the Fablab proposal almost done and due for implementation the following year.

Academic efforts were matched by the administrators with efforts on beefing up the infrastructure of UP Cebu, be it through its buildings, procurement of equipment and strengthening of its internet and wifi interconnectivity.





The year opened up with the Learning Commons and the Performing Arts Hall inaugurated, as well as extensions were made on the canteen to cater to the growing population of UP Cebu. To help out the fine arts students who had to go out to the malls in order to exhibit their works, a professionally upgraded Mini Gallery, the precursor of the JTJ or Jose T. Joya Gallery was now opened both to the faculty and students for their art exhibit.

The Office of the Campus Architect was created, in order to help in the designs for new buildings proposed for construction, the Science Building, UP Cebu Guesthouse in UP Diliman, Greenovate Dormitory and the Business Management Building. Even the Office of Student Affairs was given a new look. The Supply and Property Management Office, as well as the Bids and Awards Committee had to double their efforts to expedite the procurement of computers, aircons, as well as classroom and office furniture which will furnish the existing, new and soon to be constructed structures.

And to assuage the growing frustrations on the internet connectivity and slow wi-fi connections, heavy investments were poured in by UP Cebu through massive laying of fiber optics all throughout UP Cebu campus. This was supplemented with installation of wifi-access points, PABX phone systems and website upgrading.

In line with our public service efforts, UP CEBUinIT acted as mentor to the Negros First Technology Innovation Center. 2015 saw UP Cebu's Phil-LiDAR in full-blast during this year, with Negros Occidental as the beneficiary of the UP Cebu Phil-LiDAR Team's efforts. The first ever Colleges and Universities of the Philippines Public Service Conference was held in, and hosted by, UP Cebu together with the Office of the Vice President for Public Affairs of the UP System.

The year 2015 ended with UP Cebu in the media limelight, when a fire gutted houses of informal settlers in a UP property in the Lahug campus. The Dean, Atty. Liza D. Corro, stood her ground to reclaim the property, which will host the UP Cebu High School building that was long awarded for construction to a contractor in 2013.

Indeed, 2015 was not just a productive but likewise, a very controversial year for UP Cebu!







**LORNA S. ALMOCERA, PhD**  
Associate Dean for Academic Affairs  
University of the Philippines Cebu

# ASSOCIATE DEAN FOR THE ACADEMIC AFFAIRS

Contributing to the field of research and knowledge has always been a mandate of UP Cebu. With this, the Office of the Associate Dean for Academic Affairs is dedicated to assisting activities that forward research and learning in UP Cebu.

In the first Colleges and Universities Public Service Conference, or CUPSCon, five faculty members from different clusters presented their research. The CUPSCon features projects and policies implemented by higher education institutions (HEI) that have direct impact to the communities.

The ADAA also recognizes the importance of collaborative work as UP Cebu hosted exchange students from Tokyo.

7

research papers from faculty and staff were published.

5

faculty members presented their research during the College and Universities Public Service Conference (CUPSCon).







**TIFFANY ADELAÏNE G. TAN, PHD**  
Associate Dean for Administration  
University of the Philippines Cebu

# ASSOCIATE DEAN FOR ADMINISTRATION

The year 2015 has been a fruitful year for the University of the Philippines Cebu. A lot of developments happened to the different establishments and colleges within the university. We hope that these improvements create an environment that is conducive for the members of the UP Cebu community. Other minor renovations and repairs were made to further enhance the facilities.

15

UP Cebu establishments were developed in the year 2015.

Our office worked on the procurement of the new air conditioning and computer units for the newly constructed UP Cebu Library and assisted on the work stations of LiDAR. Additionally, we also organized a seminar together with the Human Resources Development Office on the bullying and harassment in the workplace and its psychological ramifications.

The Office also worked on the installation of internet connection to provide faster internet connection within the campus. Such as installation of the PABX system, installation of 31 additional Wireless Access point provisions, installation of wireless network bridge to provide network connectivity for UP High School, and installation of SMART WiFi Access Points.

More improved connectivity in the campus through the rehabilitation of the UP Cebu Core Network Facility, with an additional 20M Bandwidth upgrade for UP Cebu from Preginet.

Administration personnel attended various trainings such as Fire Prevention and Disaster Preparedness seminar, document tracking seminar, DBM UACS training in UP Diliman, deployed the revised UPCebu homepage, procurement seminar in UPV Iloilo, boot camp training on Windows Server 2012 installation, configuration, maintenance, and administration.

Various infrastructure projects were also in focus such as the construction of the main canteen extension, renovation of the dormitory, and renovation of shower rooms and converting them into offices. The design and construction plans for the UP Cebu A.S. Extension and UP Cebu Guesthouse in Diliman were approved.

20%

of the developments included the renovations of the UP Cebu Dormitory, Fine Arts Workshop, and shower rooms converted into offices.



# 1,476

enrollees for the Undergraduate Programs.

The Office of the College Secretary and Registrar (OCSR), the repository of all academic records, continues to provide the University of the Philippines Cebu its high-quality service for taking custody overall student credentials, maintains records of all approved curricula, and serves as the principal admissions office of the unit. It continues to serve the students before, during and after their stay in the University through, but not limited to, the following services – evaluation of records of students for graduation, issuance of official Transcript of Records, Transfer Credentials, Certificate of Authentication and Verification, among others.

**PATRICIA ANNE G. NAZARENO, PhD**  
College Secretary and Registrar  
University of the Philippines Cebu

## OFFICE OF THE COLLEGE SECRETARY AND REGISTRAR



This academic year, the Office of the University Registrar has in its records 1,476 enrollees for the Undergraduate Programs, and 250 enrollees in the Graduate Programs.

The Social Sciences Cluster is comprised of two programs: Bachelor of Arts in Psychology (BA Psych) with 132 students and Bachelor of Arts in Political Science (BAPS) with 179 students.

In its Graduate Program, the Master in Education has 114 enrollees.

The Arts and Humanities Cluster accepted a total of 286 students, housing the Bachelor of Arts Fine Arts - Studio Arts (BFA-SA), Bachelor of Arts in Fine Arts - Product Design (BFA-PD) and Bachelor of Arts in Mass Communication (BAMC) programs. 159 are from the BAMC program while 127 are from the Fine Arts program, including students in Certificate programs.

The Sciences Cluster is comprised of three programs: Bachelor of Science in Math (BS Math) with 91 enrollees, Bachelor of Science in Biology (BS Bio) with 239 enrollees, and Bachelor of Science in Computer Science (BS Com Sci) with 243 enrollees.

In its Graduate Program, 6 enrolled in the MS in Computer Science while 62 are in MS Environmental Studies.

57

Cum Laude graduated this year.

Meanwhile, 307 students are enrolled in the School of Management, solely holding the Bachelor of Science in Management (BS Mgt). Considering the individual undergraduate program rate of enrollees, BS Mgt has the highest number of enrolled students. Its Graduate Program, Master in Business Administration, has 69 enrollees.

65

enrollees for the MS Environmental Studies Program.

250

enrollees in the Graduate Programs.



We are proud to have welcomed our graduates on stage in their graduation walk last July, their final walk as students in the University of the Philippines Cebu. This year we had 6 Magna Cum Laude and 57 Cum Laude.

The Office of the College Secretary and Registrar hopes to provide its services to a larger population of Iskolars ng Bayan choosing to experience UP culture in the Cebu campus.

6

Magna Cum Laude graduated this year.

57

Cum Laude graduated this year.





# ARTS AND HUMANITIES CLUSTER

The Mass Communication Program hosted two forums in the month of March: a lecture forum wherein Dr. Michel Chossudovsky from the University of Ottawa, Canada, discussed Independent Media versus Mainstream Media, and Development and Globalization, held at the Union Building; and a forum entitled Move Cebu: Social Media for Social Change, with noteworthy Rappler journalists Maria Ressa and Patricia Evangelista.

# 36

organized and attended workshops and seminars that are significant factors in the enrichment of knowledge.

**JOCELYN PINZON, PhD**  
Chairperson  
Arts & Humanities Cluster





Students of Development Communication 101 mounted “Urban Revo”, a community project held at the Barangay Lahug, Cebu City on May 14, 2015. The activity served as an environment awareness campaign aimed at demonstrating how to make an improvised lamp out of recycled materials.

On May 29, the UP Fine Arts Program celebrated its forty years since its founding in 1975. In line with the Gabii sa Kabilin activities, FA-Product Design students publicly exhibited their Winged Creatures: creatures made of meticulously handcrafted rattan.

This year, the Arts and Humanities Cluster has also garnered awards and recognitions in various fields. On September 13, Puso 1, a short film directed by Professor Gregg Lloren with his colleagues in the Cluster, was awarded Best in TV and Print Advertising at the 17th Cebu Archdiocesan Mass Media Awards (CAMMA). Meanwhile, a team of Fine Arts students representing UP Cebu bagged major awards at Aboitiz Foundation’s Green Fashion Revolution 2015 including Best in Accessories Design, Best in Bag Design, and winning second runner-up in the overall competition.

Academic Program Improvements (API), programs organized to develop a versatile and modern learning system, were also adapted by the faculty. With this, the Arts and Humanities Cluster’s General Education and Mass Communication faculty supervised a “Writing and Publishing Online Workshop” as part of the Cluster’s 2014 API on October 9. The said workshop is also in line with the Cluster’s preparation for the implementation of the revised Mass Communication curriculum. Among others, the faculty tackled strategies on content writing, understanding Search Engine Optimization (SEO), and familiarizing web-based content management system.

On October 15-17, the Fine Arts Program Faculty implemented another 2014 API entitled Visioning and Planning Workshop towards the Establishment of the Academic Year Agenda held in Mandaue City.

The workshop’s goals were to create a plan of action for the next semester, specifically the logistical preparation for the fabrication laboratory (in coordination with DTI), and to finish the revision of the curricula of the various FA programs for the K-12 implementation.

The Fine Arts Program - Product Design partnered with the Department of Trade and Industry (DTI) to hold the Creative Enterprise Training: Train the Trainers on November 17-20 held at the Harold’s Hotel. Facilitated by Percy Emmerit, a world renowned creative mentor and entrepreneur, the said training was aimed to increase the innovation capacity of the participants through innovative ideas in creative thinking.

The Mass Communication and Fine Arts students attended the Greenfest - Clean Air Concert with the theme Empowering the Youth for a Green ASEAN Community on November 20, held at the Ayala Terraces.

The Fine Arts Program implemented an Academic Program Improvement (API) art exhibit entitled Exhibit and Artist Talk on Creative Output V on December 9, 2015. The said exhibit and artist talk is an avenue for the Fine Arts students and faculty to develop and share their knowledge on visual arts best practices. The exhibit featured art installations around the campus.



## 2

forums were hosted by the Mass Communication Program in the month of March.



On the 10th and 11th of the same month, the General Education Program conducted an API on Digital Storytelling Workshop held in Mandaue City. Guest speakers Kareen Valmoria and Dr. Percival Almoró tackled the need for digitized stories for technologically well-versed generation of students and the benefits and importance of collaborative research to complement and support the research efforts of the Arts and Humanities Cluster, respectively.

For creative works, Januar Yap's Liboag Usa Ka Hugon-Hugon Kabahin sa Tagulilong was also awarded third place for the Cebuano short story at the Carlos Palanca Memorial Awards for Literature and Gregg Lloren's Puso 2 bagged the Most Creative Institution Video award at the 5th QS-Maple Professional Leaders in Education Conference and Exhibit, Doha, Qatar.

BEF grants and creative grants were given to different UP Cebu faculty members namely, Mr. Gregg Lloren for his proposal for Design Approaches in Visual Significations; Prof. Charmaine Carreon for three Modules a) Poetry Writing for Children b) Philippine Literature for the Millennials c) Literary Theory for Beginners; and Ms. Palmy Pe Tudtud for her proposal Pink as Metonym.

Throughout the year, the Arts and Humanities Cluster has generated and supported the craft of its faculty members and students.



(L-R) Gregg Lloren MScR, Lilia Tio MA, Belinda Espiritu PhD, Jason Baguia EM, Palmy Tudtud MCI, Jocelyn Pinzon PhD, Ligaya Rabago-Visaya MMEM, Juanito Karl Roque BFA, Raymund Fernandez BFA, Januar Yap MA, Noel San Pedro





# BUSINESS MANAGEMENT CLUSTER

# 7

local and international meetings and conferences were attended by various faculty members.

2015 was a very busy year for the Business Management Cluster. All year round, the Cluster met for a meeting for the review and development of its Bachelor of Science in Management (BSM) and Master of Business Administration (MBA) Curricula. The cluster also consulted with Professor Emeritus Dr. Epictetus Patalinghug on the development of a new graduate program - Master in Business Economics.



**MARIE JANE J. MATERO, PhD**  
Chairperson  
Business Management Cluster





In efforts for internationalization program for exchange students, the BSM Cluster, together with Dean Liza D. Corro, held a meeting with Technische Hochschule Ingolstadt Business School, Ingolstadt, Germany. Efforts were also made to beautify the surroundings of BMC. On top of attending to their academic and administrative responsibilities, a number of BMC faculty continued to excel in research.

We also awarded three faculty grants to Dr. Tiffany Adelain G. Tan, Dr. Mary Gretchen F. Chaves and Prof. Ernesto G. Yap.

As the Cluster revises its programs and develops new programs, it is crucial for the faculty to build knowledge and update their skills. Most of the faculty attended the international conference on Shared Services & Camp: BPO International Conference 2015. Aside from meetings, business cards with MBA brochures were designed for the faculty and staff.

The BMC faculty and staff also went on an environmental tour in Puerto Princesa Palawan for knowledge building. They also visited a university to market the MBA program. With this, the faculty met with Western Palawan University and Palawan Chamber of Commerce to explore possible hosting of the MBA program. Since BMC is going to offer new course on Business Analytics, some faculty also underwent trainings in Manila during the school break.



(L-R) Mary Gretchen Chaves DBA, Ernesto Yap MBA, Tiffany Adelaine Tan PhD, Jesus Cinco Jr. MMBM, Liza Corro LLB, Leahlizbeth Sia DODT, Rhenoza Barte MM, Jeff McFarland MSIMC, Marilou Busano MM, Marie Jane Matero DPA

Some faculty were given faculty grants for joining Science Technology, Research and Innovation for Development Case Writing Workshop (STRIDE). Our own faculty, Dr. Chaves, got her paper presented in the International Symposium on Business Management in Kuala Lumpur, Malaysia.

True to its destiny to serve, faculty members of the BMC accepted invitations from various groups in and out of Cebu City.





A man with dark hair, wearing a white lab coat, is looking through a white and black compound microscope. He is adjusting the stage with his right hand. The background is a green chalkboard.

# SCIENCES CLUSTER

In line with its vision to be recognized as a dynamic institution in science and technology, and as a leader in innovative research, the Sciences Cluster had a busy year. Actions for improvements were made, such as the revision of the existing curricula for its various programs, modernization of existing instructional and research facilities, and the institution of new research centers.

# 5

Sciences Cluster faculty pursue PhD programs in both local and foreign universities.

**JONNIFER R. SINO GAYA, PhD**  
Chairperson  
Sciences Cluster





In 2015, the Commission on Higher Education (CHED) continued to recognize the BS Computer Science Program as a Center of Excellence (COE) in Information Technology. In the same year, the MS Environmental Studies Program was also designated as a Center of Development (COD) in Environmental Studies.



The Cluster had the opportunity to create international linkages by hiring two foreign professors: one from Vienna University of Technology, Austria, and the other from Mokpo National Maritime University, South Korea. Joint researches were also made possible between UP Cebu professors, students, private agencies and government institutions.

33%

of enrollees in UP Cebu are enrolled in the Sciences Cluster





The Sciences Cluster faculty development program continues to be in the right track with five of the faculty pursuing PhD programs in local and foreign universities.

(L-R) Robert Roxas PhD, Natividad Virginia Estillore PhD, Florence Evacitas PhD, Demelo Lao MS, Mary Joyce Flores PhD, Ellen Grace Funesto MS, Lorna Almocera PhD, Ritchelita Galapate D. Engr, Patricia Anne Nazareno PhD, Jonnifer Sinogaya PhD

7

new research laboratories under the Department of Computer Science.







# SOCIAL SCIENCES CLUSTER

Intensified researches of the Social Sciences Cluster brought pride to UP Cebu. It includes Prof. Phoebe Zoe Maria Sanchez's *Playing the Game: Reform Politicians in the Field of Cebuano Traditional Politics* presented in UP Diliman. Prof. Mae Claire Jabines presented a research paper entitled *Evolving from a Social Movement to a People's Organization: The Case of San Vicente Mangrove Association (SAVIMA) of Maribojoc, Bohol*.

# 30

Master of Education graduates; 3 were Chemistry Majors, 9 were English Majors, 14 were Mathematics Majors, 4 were Physics Majors and 2 were Social Studies Majors.



**ROWENA V. MENDE, MA**  
Chairperson  
Social Sciences Cluster



# 36

Psychology graduates; 1 Magna Cum Laude and 9 were Cum Laude.

Mary Donnavel Acasio Libron, an alumna of the UP Cebu Psychology program, placed third during the 2015 Psychometrician Licensure Examination. Furthermore, Psychology 2009 alumnae Journey Joyce Yamyamin and Josephine Grace Rojo passed the Physicians' Licensure Exam.

Mr. Roland Pernia presented a paper entitled The LGU's Venture Into the Tertiary Education: Some Lessons on Educational Change and Perceived Politicisation at the Philippine Political Science Association Annual International Conference in Dipolog Medical Center College Foundation. At the same time, Prof. Regletto Aldrich Imbong also presented a research paper at the 38th PHAVISMINDA (Philosophical Association of Visayas and Mindanao) in Iloilo.

Academic Program Improvement (API) helped faculty enhance their capabilities in their fields. APIs topics include Geographical Information Systems for Social Science; Human Potential Development on Stress Management; Quantitative and Qualitative Research on Poverty; Human Potential Development on Dreamwork- Prof. Hans Lenhard; Integrating Action Research in the Curriculum Workshop and Writing for Publication; and Curriculum Revision for Political Science and Psychology.



In 2015, the Social Sciences Cluster have made strides in enhancing programs, projects and activities. The Master of Education program had 32 graduates: three were Chemistry majors, nine were English majors, fourteen were Mathematics majors, four were Physics majors and two were Social Studies majors. The Master of Education Student Organization (MedSO) organized a research forum at the UP Professional Schools South Road Properties.

# 32

graduates from the Master of Education: three Chemistry majors, nine English majors, fourteen Mathematics majors, four Physics majors, and two Social Studies majors.



# 26

Psychology graduates with 1 Magna Cum Laude and 9 Cum Laude.

The Psychology Program has 26 graduates: one being a Magna Cum Laude and nine as Cum Laude. Twenty students graduated from the Political Science Program with nine Cum Laude.

Prof. Zenaida Ligan-Ashburn presented a research paper during the USAID STRIDE Training on Writing Research Proposal in Bohol. Other extension events include Dr. Weena Jade Gera attending the 2015 International Conference on Building Resilience and Developing Sustainability in Baguio City; and the Political Science Program conducting a Public Forum on America's Global War on Terror & The Urgency of World Peace: Its Ramifications in the Philippines. Research Persons included Rep. Neri Colmenares and Dr. Michel Chossudovsky.

This year, the Masters of Education was revised by the faculty of UP High School with the help of Dr. Primitivito Ereno and Dr. Elisa Lapa. This revision was aimed to polish and complete the rationale and objectives of the M.Ed Program.

In the efforts to develop its curricula, the Cluster recognized the various factors that accompanies a globalized world. The proposed Masters in Global Studies will provide a deep and broad understanding of its interstate relations.

This will also develop critical analytical skills and competencies that will enable graduates to challenge the mainstream thinking and propose alternatives to various global trends.

## UP HIGH SCHOOL

The U.P. High School Cebu is the only school in the Visayas that admits grade school graduates coming from the lowest-income bracket. Being one of the programs offered by the College of Social Sciences, the high school has been a laboratory for M.Ed.'s research on pedagogical model and theory validation and building, teaching curriculum innovation, and electronic and print materials production.

In 2015, the U.P. High School program spent the year doing a number of forums, workshops, and developments to ensure a successful improvement of the program. One of the developments is the newly-constructed building for the growing faculty body of the High School Program.





Yearly events have also been consistent like the Buwan ng Wika where the grade 7 - 10 students celebrated it with a series of activities. These activities were poster-making, poem composition, Sabayang Bigkas, Mimicry of Young Maria Clara and Jose Rizal, Pagtatalumpati, and Love Duet. Another yearly event is the Know Your School Day where students play the role of teachers and staff including higher ranking positions like Dean, Vice Presidents, Cluster Chair and Guidance Staff. The event allows the students to experience and perform the duties and responsibilities of those who run the school.

The U.P. High School Cebu hosted the annual Math and Science quiz bowl elementary level. This competition was participated by schools from the following areas namely: Babag I, Bagong Lipunan, Barrio Luz, Camputhaw, City Central, Don Vicente Rama, Guadalupe, Hipodromo, Inayawan, Labangon, Lahug, Lapu-lapu, Mabolo, Malubog, Marigondon, Minglanilla, Ocana, Opra, Pardo, Pusok, San Nicolas, STEC, Talamban, Talisay, Tejero and Zapatera.

The High School Program in collaboration with the Office of International Linkages had a forum entitled Student Exchange Program Forum held at AVR 2, UP Cebu on 18 February 2015, participated by UP High School students and some Japanese students. UP Cebu also welcomed foreign students from the Fukushima University. The guests shared a brief presentation on their experience during the massive earthquake that hit Japan in 2011.

(L-R) Julie Ann Oreiro BA, Zenaida Ligan-Ashburn MA, Yuleto Orillo MA, Anna Marie Talam MA, Henry Francis Espiritu MA, Jonathan de la Cerna MA, Francis Michael Abad LLB, Regletto Aldrich Imbong MA, Paulo Amiel Coloscas BA, Ronald Pernia MEd, Ma. Rowena Mende MA





# LIBRARY SERVICES

A retrofitted and reinforced University of the Philippines Cebu library stands firmer and better on the corner of the university perimeter after it has been renovated due to the damage brought by the 2013 earthquake. Its launching in August, headed by University Dean Atty. Liza D. Corro, allowed more quality reference services for students, faculty, staff, and administrative personnel of the UP Cebu community. This year, the library services are also made available for non-UP individuals who wish to access resources for their own perusal. The upgrade includes more books and references, newly installed workstations, roundtables and soft couches to aid group discussions. The library is open from eight o'clock in the morning until five o'clock in the afternoon on Mondays to Saturdays.

The new UP Cebu library mounted 35 iMac computers where students can supplement their print research with online database resources. Librarians provide updates on recent academic studies and discoveries uploaded in databases. Current electronic databases include: EBSCO, CDAsia Online, Emerald Insight, Gale Database, Gale General OneFile, Gale Virtual Reference Library, JSTOR, ProQuest, ScienceDirect, and Scopus.

Professional librarians and support staff also conducted library orientations in its first three months of operation. In August, the library accommodated 159 Grade 7-10 high school students from different schools in Cebu City in their three-day library tour. In the same month, the librarians conducted another orientation to 461 students from Communication classes and research subjects.

Vivian Guarin, a librarian at the UP South Road Properties campus which features a circular e-Library, also facilitated an orientation to 21 Master of Science in Environmental Science (MSES) students in the latter part of August. In October, the library staff gave a two-day comprehensive orientation on the usage of Ebscohost Research Databases.

This year, the university library has advanced its performance of supporting the vision and goals of the UP Cebu community as an academic institution. It is and will constantly innovate to create a new breed of knowledge-makers who will serve the Filipino people in the future.

# 35

new iMac computers where students can supplement their print research with online database resources.





# GENDER AND DEVELOPMENT OFFICE

The Gender and Development Office presents with pride and joy the humble achievements in bringing its goals and visions in promoting gender equality to a larger society. In line with the UP System's mission, we give utmost importance in presenting our global and university mandate to the communities served by UP Cebu.

Our office led the construction of knowledge on issues pertaining to gender equality and exposing women's societal situations in continuing the advocacy to end violence not only to women and children but also to all genders and ages.



In 2015, the private and public agencies joined the fight against violence through activities focused on the goal of empowering all genders. Through the extension programs with Cebu City Women's and Family Affairs Commission and Women's Resource Center of Visayas, our causes intensified through counseling programs, forums and conferences.

Sidlak Gender Resource Center-7, the extension arm of GAD, pioneered and led programs in empowering women through recognizing and highlighting their leadership in sustainable gender development.





The GAD Office, in cooperation with the Physical Education Department and the Political Sciences Program, encouraged every Iskolar to take bold, visible and tangible actions in the fight for global gender equality. One initiative is adapting the nation's HeForShe Campaign in this year's Intramurals with the theme Towards a Gender Responsive Intramurals. The HeForShe campaign hoped to instill the importance of in taking real actions by mobilizing all sectors in the society outside UP Cebu through innovative, inclusive and systematic approaches.

It also allowed our target audience to see the global situations of oppressed women, children and other genders with the use of social media.

In partnership with movements like Share a Child Movement, Terre des Hommes Netherlands and UN Women, we hope to sustain these programs in GAD advocacies and the current thrust of the office to conduct more activities for UP Cebu community and the larger society.



# HUMAN RESOURCE AND DEVELOPMENT OFFICE

## 8

awardees for this year's Gawad Dekana Awards.

In preparation for the new faculty's academic journey in the University of the Philippines Cebu, we provided an orientation on academic and institutional policies. Through this orientation, they were informed about the benefits and privileges extended by the University to its employees.

The Human Resources Development Office together with the Office of the Associate Dean for Academic Affairs hosted a Training Workshop on Teaching Effectiveness and Annual Orientation for the new UP faculty at the University of the Philippines Cebu New Audio-Visual Room last August 18-19, 2015.

## 60

administrative employees attended the seminar on bullying and harassment in the workplace.

This year's Gawad Dekana Awards have eight awardees; five of which are from the faculty while three are from the REPS and Admin. Service Awards were also given to seven retirees and five awardees who reached 25 years of service in the University. Likewise, six Special Citation awards were given to the faculty members.

Over time, the staff are confronted with tedious, complicated, and multifaceted work. As a result, unavoidable, disruptive and unexpected behavior may cause conflict in the academic workplace. In line with this, the Human Resources Development Office, in coordination with the Office of the Associate Dean for Administration, organized a seminar on bullying and harassment in the workplace, focusing on their psychological ramifications.

The seminar was held last August 20-21, 2015 at the University of the Philippines Cebu New Audio-Visual Room attended by 60 administrative employees.

On the first day, resource speaker Atty. Ian Vincent C. Manticajon discussed bullying and harassment in the workplace. On the second day of the session, resource speaker Prof. Ma. Rowena V. Mende discussed about the psychological ramifications of bullying and harassment.





In the year 2015, the Office of Student Affairs (OSA) under the leadership of Prof. May Christina G. Bugash was on track on its vision of “UP Cebu students who are innovative, inspired, and supported to lead, influence, and contribute to the betterment of the society.” The Office of Student Affairs had its Strategic Planning and Team Building activity last 29-30 August, 2015 at The Ranch Resort, Bato, Toledo City. It was an opportunity to revisit its vision and mission, and establish core values to be in line with UP Cebu.

21 college students coming from different clusters were trained during the PF Training-Workshop on 24-25 October 2015, at Cebu Lay Formation Center, Talamban, Cebu City. During this time they were taught how to identify students who have personal crises and equipped with facilitating skills in active listening. These students were empowered to sort out issues and resolve problems they observe and encounter among their fellow students.

It is OSA’s mission to be committed to the academic, personal, and professional growth of each student. This commitment is not limited within their university life. It is our hope that our students can become leaders and innovators after graduation. It is necessary then that they fit in a working place or career field that is ideal for their growth and well-being. In line with this, OSA’s major accomplishment is the conduct of two job fairs for 2015.

On 26-30 January, the “Career Week” for Bachelor of Science in Computer Science graduating students was participated by nine companies. On 7-8 May, the job fair for all college students was participated by 15 private companies. Also, a Career Placement Orientation and Employment Seminar for graduating students was held on 5 May 2015 at the AS Conference Hall. This event had nine (9) resource speakers who had simultaneous career talks specifically for each program. The high school students also had their own Career Day, which they called “Ibang Klase.” It was held at the UP SRP Campus and was attended by 160 students and 16 resource speakers, who were UP Alumni working in the different fields of expertise.

## OFFICE OF STUDENT AFFAIRS

Another accomplishment of the office was the revival of two important programs for college students, namely (1) Leadership Training Seminar (LTS) and (2) Peer Facilitators’ (PF) Training-Workshop.

Fifty (50) college students representing each student organization and 14 Student Council officers were trained in the Leadership Training Seminar on 21 August 2015 at Arts & Science Conference Hall, UP Cebu. Resource speakers were Dr. Mary Gretchen Chaves, Prof. Rhenozo Barte, Prof. Jonathan dela Cerna, Ms. Annabelle Maglasang and Ms. Annie Manzano.

To open UP Cebu to the general public, an Open House was held last 16 March 2015 at the Arts & Sciences Conference Hall, in coordination with the Student Council. This activity allowed potential future students to have the chance to explore our facilities and become more informed about the life of students inside UP. 176 students and 71 parents, coming from 39 schools around Cebu Province and Bohol, attended this event.





Another mission of OSA is fostering accessible, inclusive, and diverse learning campus environment, to challenge and enable students to become compassionate and responsible citizens and leaders. With this, OSA continually supports students in terms of financial assistance and scholarship. One of the highlights is the visit of Dr. Ma. Gloria Talavera, Vicente B. Bello Scholarship Program Director on 16 October 2015, to conduct interview of applicants, home visit, and meeting with scholars. Another worth-mentioning event was the Cebu City Government Scholarship Quiz Bowl done on 16 November 2015. This was participated by several Cebu City Government Scholars. The champion for this event was our very own Mary Rose Telamo, BS Management student of UP Cebu.

To foster the full development of students' potentials and capabilities, assessment and evaluation is an integral component of OSA's programs and services. The office provides psychological testing for academic and personality assessment and for admission requirements. Likewise, job selection and placement request from outside clients is also catered by OSA.

In terms of adopting an inclusive and diverse learning campus environment, OSA had been instrumental in strengthening international linkages through assisting International Students and helping in conducting activities that initiated connection between our students and international students.



To boost our capability in carrying our mission and vision, it is necessary that our personnel be trained and be updated with the latest issues and trends about Guidance and counseling. Last 6-8 March, 2015, two of our GSS Attended IOTA Seminar on Guidance and Counseling Second International Guidance Congress with the theme "Across Borders, Across Ages, Across Settings" at Cebu Business Hotel, Cebu City. They also regularly attend annual conventions for the Phil. Guidance & Counseling Association. While the OSA staff participated in trainings and skill enhancement initiated by UP Cebu's HRDO, CSU, ADA, etc.

With all these accomplishments, OSA never forgets to give back to the community through our extension works. Guidance services to institutions outside UP through the conduct of trainings and seminars on counseling, home-room guidance activities and gender issues have been done throughout the year. A new website was established & linked to UP Cebu for better information dissemination and community extension services.

Indeed, 2015 had been fruitful for the Office of Student Affairs, having been guided by our vision and mission, as well as our core values of integrity, diversity, and quality service. We take great pride in shaping the minds that shape the nation, and look forward to the coming years of continually doing so.



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