



2013



UNIVERSITY OF THE PHILIPPINES CEBU  
ANNUAL REPORT

NEW BEGINNINGS

**NEW BEGINNINGS**

Mindful of our mandate to serve the nation in the Central Visayas and neighbouring regions, we set our goals by strengthening our commitment to honor and excellence. We begin with the installation of our first Dean as we take our place in the field of academic ministry. From here, we build our new beginnings.

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# A REPORT FROM THE DEAN

**LIZA D. CORRO, LLB**  
Dean  
University of the Philippines Cebu

It's been more than a year since I accepted the daunting challenge to lead as the Dean of UP Cebu, the emerging and latest autonomous unit of the UP System.

The year 2013 was a very busy one for UP Cebu, thanks to the vision and leadership of UP President Alfredo Pascual. His strategic initiatives translated into so much projects and activities for us. Foremost were the Academic Program Improvement (API) seminars, trainings and workshops that we conducted. This helped UP Cebu assess and upgrade its academic programs.

Likewise, we sent more faculty and administrative staff to trainings, conferences and seminars outside Cebu.

Aside from this, we subscribed to EBSCO, the long awaited online research database for faculty and students.

# 3X

increase of MOOE value than in 2012.



I made in-house research funds available for our faculty, on top of our existing faculty grant research fund. This has resulted in more research outputs and publications for us. Four UP Cebu faculty members received the International Publication Award.

The value of UP Cebu's 2013 maintenance and other operating expenditures that was nearly triple the amount it received previously was the biggest in the history of UP Cebu, and we undoubtedly put it into good use, especially in the Implementation for the Campus renewal Plan which paved the way to massive transformation.

# 5

graduate degree programs are now housed in the UP Professional Schools South Road Properties Campus.

UP Cebu suddenly boasted beautifully manicured grounds as in a gated subdivision. Gates were installed to secure the campus, complete with closed circuit television cameras. Students' kiosks mushroomed, more covered walks connected buildings, several tarpaulin display boards were mounted where there used to be just a few dilapidated green boards. School facilities, classrooms and offices were more efficiently maintained, since resources to attend to them were made available. Upgraded basketball and volleyball courts now enable better sports enjoyment for everyone in UP Cebu. Students staying in the dormitory also felt the changes through repair and improvements on its facilities.

The fruition of my commitment in my installation speech to nurture and harness an Information Technology Culture here in UP Cebu became easier. On top of funds I was able to externally generate which helped us procure several IT equipment, eUP also came to UP Cebu's aid through the provision of desk and laptop computers, liquid crystal displays, smartboards, servers and fiber optics ground laying all throughout the campus, among other equipment.

We are very fortunate that with the vision of some Cebuano legislators who support UP Cebu, we now have a graduate school building, through our UP Professional Schools South Road Properties Campus. This was inaugurated on 30 January 2013.

Aside from this green building which now provides an ideal location befitting students of UP Cebu's five graduate degree programs, last year we also inaugurated the Union building which now conveniently provides a venue for the activities of teachers and administrative staff.

UP Cebu's new buildings served as timely alternative venues after the damage and destruction sustained by our library and the Cebu Cultural Center when earthquakes and typhoons struck Cebu in 2012 and 2013. But aside from that, kindhearted donors generously assisted us, especially with food packs medical kits, clothing and most especially, a pre-fabricated dormitory which temporarily housed our cross-registered students from UP Tacloban, who were victims of typhoon Yolanda.

For all these, both UP Tacloban and UP Cebu students, and all the UP Cebu constituents are very grateful.

The students, for whom we in UP Cebu exist, are of course the main beneficiaries of all these improvements. These can be gleaned in not only through infrastructure, softwares, IT gadgets and equipment, but also in intangible ways. Students now have permanent representation in the Dean's Advisory Council, a representation that was much sought after in the previous administrations. I even expanded on this by providing for a regular bi-monthly meeting with the representatives of the Student Council and the different recognized student organizations.

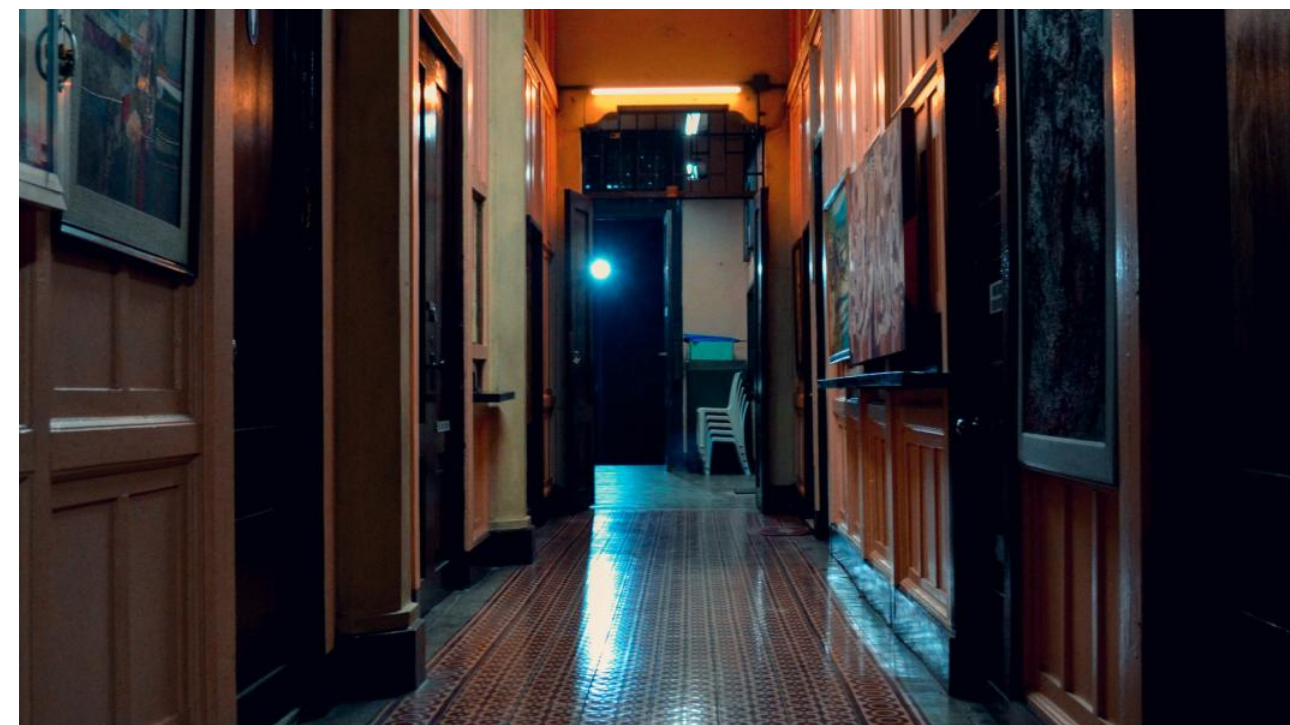


This consultative leadership is a hallmark of my administration. Aside from the College Council meetings that were restricted to specific ranking faculty members, unit-wide faculty and administrative staff meetings were separately opportunities for UP Cebu constituents to air all their concerns.

As to students, they were encouraged to join in competitions and activities outside UP Cebu. The support given to them provides me with great satisfaction and fulfillment. The Lantugi Varsity Debating Club and Team of UP Equipment was made available to them, even outside classes, for as long as it is for students' activities. To promote a culture of innovation among students, my administration launched the IDEYA Challenge, a competition which encourages students to come up with innovative ideas to institute start-up companies. Through this challenge, the students will have a venue to express their creative minds, harnessing not only their formal learning, but likewise their IT, research and inventive capacities.

Winners of the Ideya Challenge were given temporary spaces in UP Cebu, through our existing Technology Business Incubator (TBI) where they were mentored to make their ideas commercializable. This is part of my administration's initiative to develop the culture of entrepreneurship among our students. CEBUinIT, DOST-UP Cebu TBI facility enjoyed full support from my administration. Their services to start-up companies, in the incubation, pre- and post-incubation phases, greatly helped make business viable in the real world.

The CeBUinIT earned its reputation as one of the more mature and developed TBI facilities in the Philippines. This facility helped not just UP constituents but others in the region who have innovative business solutions. Last year, satellite TBI opened up in the UPPS SRP campus. The office, which takes care of the protection of patents, trademarks, copy rights and other registrable works, called the Innovation Technology Support Office (ITSO) which I also strongly supported now complements the TBI facility.



As part of my administration`s thrust, my support for Cebuano culture and the arts was actively felt through improved or additional facilities, like the intimate mini-gallery where one-man art exhibits can now be held. We now participate actively in the Cebu-wide "Gabii sa Kabilin" or Night of Heritage, when museums and heritage sites were opened to the public.

Cognizant of the third function of the university which is extension and public service, UP Cebu`s staff and faculty were also at the forefront of social change. They played leading roles by providing technical assistance to local government units, civil society organizations and the private sector. This was noticeable in the wake of the oil spill incident in Cebu, typhoon Yolanda in Northern Cebu, and with the arrival of UP Tacloban Yolanda students who cross-registered in UP Cebu. The survivors were provided with, among others, relief and assistance, material or otherwise, like as in the psychological intervention we and a newspaper company organized titled ``Healing through Reading.``

The wide-ranging and swift developments in UP Cebu in 2013 provoked so much excitement and anticipation about the future of this emerging unit. One intangible accomplishment which I am proud to claim, is pervasive feeling of oneness among my constituents, who are working actively towards UP Cebu`s elevation into the 8th Constituent University of the UP System.







**LORNA S. ALMOCERA, PhD**  
Associate Dean for Academic Affairs  
University of the Philippines Cebu

## ASSOCIATE DEAN FOR THE ACADEMIC AFFAIRS

The mission of the Office of the Academic Affairs of UP Cebu is to support academic excellence at the undergraduate and graduate levels of the college. UP Cebu's rich academic portfolio includes four academic clusters (Arts & Humanities, Business Management, Sciences and the Social Sciences), with eight undergraduate programs and four graduate programs.

Our excellent faculty are experts in their fields and our quality academic programs, characterized by a culture of interdisciplinary collaboration, continue to give UP Cebu recognition.

# 5

faculty members presented their research during the College and Universities Public Service Conference (CUPSCon)

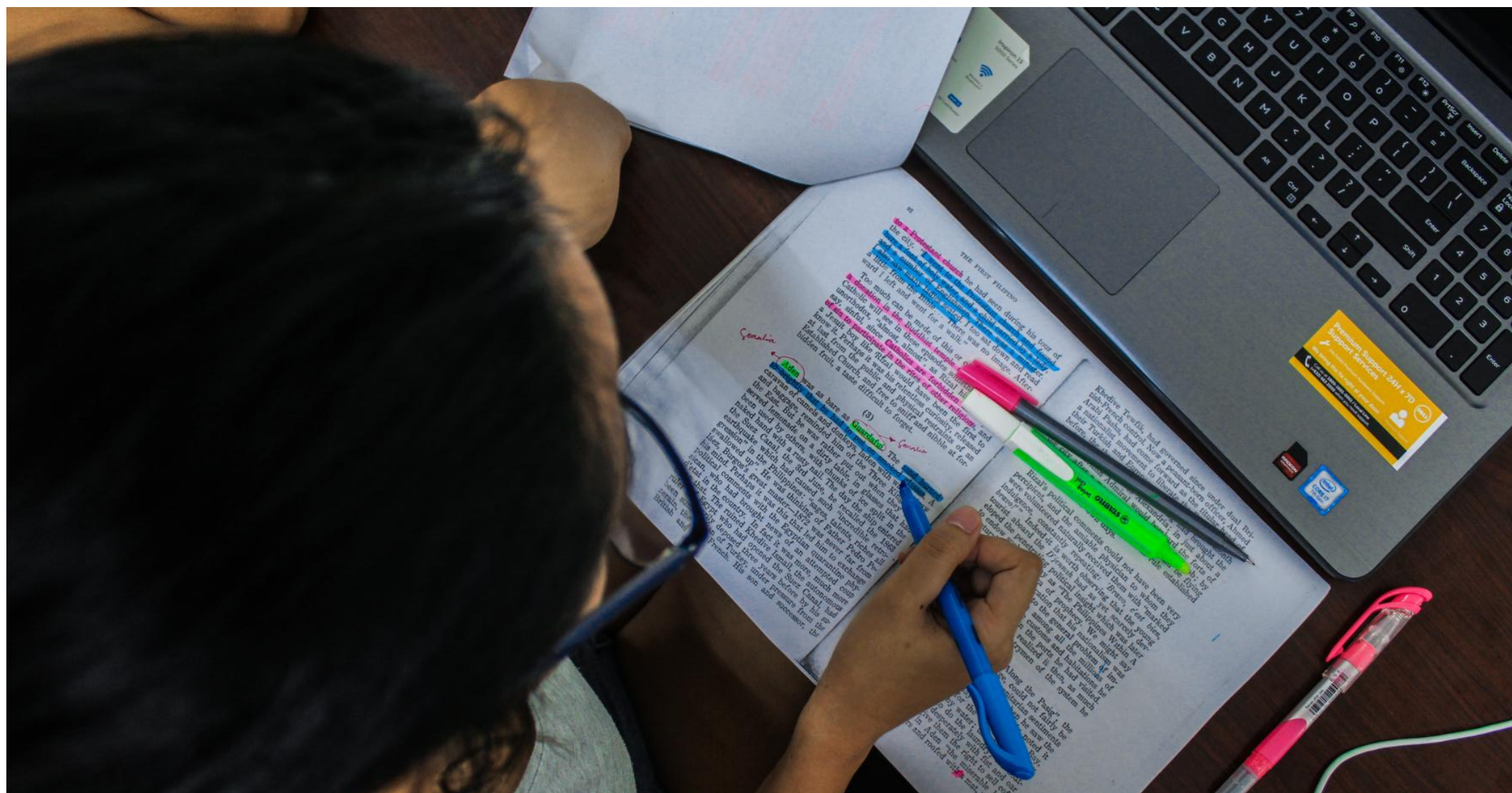
The Office of the Associate Dean for Academic Affairs (OADAA) takes steps to execute the university's mission and vision. It oversees the development and implementation of academic policies and procedures, and it also help coordinate academic programs, administration and organizational structures of UP Cebu and the UP System.

The OADAA supports all academic endeavors that enhance teaching and research.

From June 3-7, the ADOAA held a Teaching Effectiveness Course and Faculty Orientation. Cognizant of the immense contribution of a teacher to the success of any education program and of the need to prepare the new faculty to the university teaching experience, the Office of the Associate Dean for Academic Affairs in cooperation with the Master of Education Program of UP Cebu conducted a Teaching Effectiveness Course and Faculty Orientation (TEC-FOR 2013), which was a four-day intensive training workshop which developed pedagogical competencies of the new teachers and a one-day orientation program which introduced/re-oriented the faculty of the college to the policies of the university.

Four months later on October 25-26, the ADOAA organized the Harmonization and Finalization of Syllabi for the New General Education (GE) Core Course at the Montebello Villa Hotel, Cebu City.

In connection with the impact of K-12, which necessitated a review of our GE program, the GE Council was recommending a new program consisting a total of 36 units equivalent to one year of GE courses. However, these courses may be taken any time during the four years of college education of a student. Although grounded in a discipline, all courses should have a multidisciplinary character, following the proposed GE framework. The Council also recommended eight courses (or 24 units) as core (to be taken by all students) and 12 units of elective. The core includes a course on Rizal which can replace the mandated course, PI 100. The GE Council has formulated the general content of each course. However, as stakeholders in the formulation of the new program, all CUs were encouraged to participate in preparing the final course description, syllabus, reading materials, etc.



# 6

activities were initiated by the different clusters to improve the different academic programs through the Academic Program Improvement (API)



A portrait of Juanito Karl P. Roque, Jr., a middle-aged man with grey hair, wearing a dark suit jacket over a black shirt. He is sitting on a light-colored sofa, looking directly at the camera with a slight smile. The background is a blurred indoor setting.

**JUANITO KARL P. ROQUE, JR**  
Associate Dean for Administration  
University of the Philippines Cebu

## ASSOCIATE DEAN FOR ADMINISTRATION

After years of neglect, some of the campus facilities were in dire need for repairs and rehabilitation. The same can be said to the physical appearance of the campus in general. At the start of academic year 2013, various projects were undertaken to address these concerns.

To house the displaced students of UP Tacloban, a concrete housing facility was also constructed and is almost complete. It now accommodates more than a dozen female students and would soon house more including male students as well. A total of 60 students can be accommodated in the facility.

The Campus Development and Maintenance Office undertook all these projects in coordination with the Office of the Associate Dean for Administration.

From what was once a disorganized and neglected campus facade and surroundings, landscaping projects were undertaken. The first project was the perimeter area of the Administration building and eventually the adjacent areas around likewise were landscaped as well. The project involved filling up the area with filling materials from the other side of the campus, excavated materials that were dumped and made the soccer field unusable. Planting Carabao grass and other ornamental plants were added as the final touch of the landscaping project. Gravel pathways and fabricated concrete benches were later on added to the said areas, proving the universities' constituents more areas to convene and interact. About the same time, four Study Kiosk were also fabricated for the main campus side, while an additional three were fabricated for the AS building and one for the SRP campus.

60

students, including those displaced from UP Tacloban, are housed in the newly build concrete facilities.

7

study kiosks were fabricated for the main campus side, the AS building side, and for the SRP campus.

Bulletin boards were also fabricated and installed at the covered walks towards the Undergraduate building, AS building and at the High School area. Two large tarpaulin display area were also fabricated and installed at the "Visual Corridor" outer fence of the campus. The "Visual Corridor" was the first landscaping project undertaken and was completed sometime in 2012.

Sidewalk and gutters around the campus were also rehabilitated together with the renovation of the main guardhouse. An ATM machine was later added to the main guardhouse after it was retrofitted to accommodate an ATM machine.



Classrooms, laboratories, faculty rooms also underwent repairs and renovations. The same were also undertaken for the athletic facilities of the campus. The Tennis and basketball courts were also rehabilitated and additional lighting facilities were added so the facilities can be used even at night time.

At the end of the said year, proposals to landscape the High School Area, AS Building and SRP were submitted and are now being implemented. In the same time, proposals to replace the dilapidated gates of the main campus were submitted together with the proposal to replace the signage of the university situated at the main fence of the campus, both are also in the process of being completed. The soccer field, the High School open field and the area fronting the library building will also undergo rehabilitation to make them serviceable for athletic activities and to serve as passive open space.



# 1,619

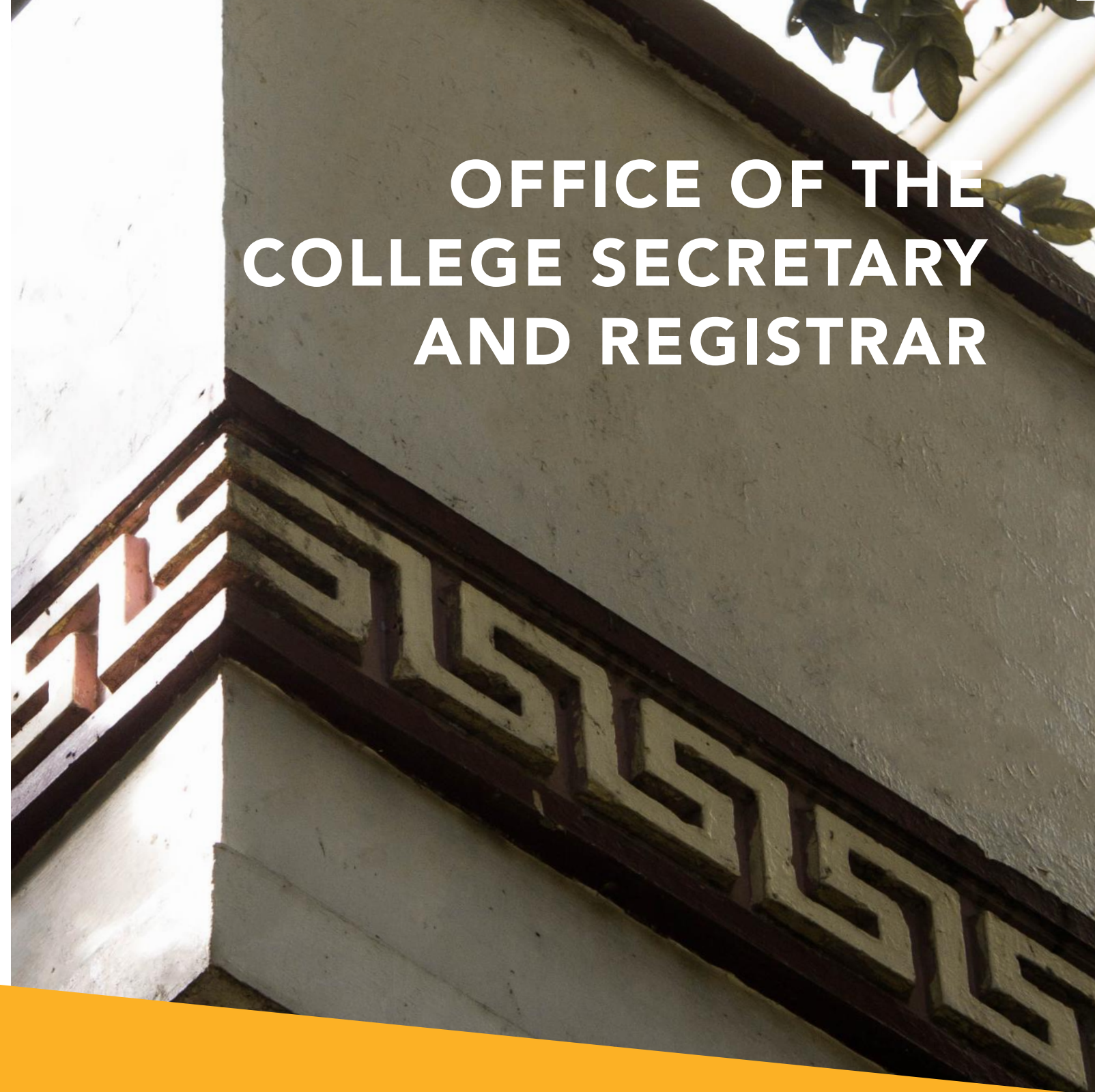
enrollees for the First Semester of Academic Year 2013-2014.



The Office of the College Secretary and Registrar (OCSR), the repository of all academic records of UP Cebu continually serves the students from enrollment to graduation. For the academic year 2013-2014 we processed the admission of two hundred ninety-five undergraduate first year students.

**PATRICIA ANNE NAZARENO, Ph.D.**  
College Secretary and Registrar  
University of the Philippines Cebu

## OFFICE OF THE COLLEGE SECRETARY AND REGISTRAR





The total number of enrollees for the 1st semester AY 2013-2014 was 1,619 (breakdown: 274 graduate, 1185 undergraduate and 160 high school students); for the 2nd semester AY 2013-2014, it was 1742 (breakdown: 231 graduate, 1351 undergraduate and 160 high school students). We currently have six exchange students from Mokpo Maritime University in Korea who are enrolled for one semester in the BS Biology and BS Computer Science programs.

We continually aim to provide high-quality service to current and former students, faculty and staff and the rest of our clientele. We process, on an average, 80-100 certifications per month and 15-20 official transcript of records (OTR) per month during slack periods and 30-40 OTRs during peak periods like April and May.

# 140

documents (certifications, OTRs, etc.) are processed every month by the OCSR.







# ARTS AND HUMANITIES CLUSTER

Greetings from the Arts and Humanities!

2013 was, for the Arts and Humanities, the time of pursuing vigorously the road-map set by the University of the Philippines. This road map points to 2013 as the year for curricular review of the program, revision of the curricula, and the revision of the GE. The expected outcome is that "by 2013, concrete curricular process and plans are in place."

In response, the Arts and Humanities faculty convened to assess programs, inventory, faculty resources and keep track of enrollees and graduates.

**LILIA TIO, MA**  
Chairperson  
Arts & Humanities Cluster





Consequently, on-going workshops are currently carried out by the Fine Arts faculty for a pedagogical shift from the traditional and didactic lectures to problem-based approach of the curricula. This is to make the Fine Arts program more responsive to the times. It will also host UP Diliman's Master in Fine Arts program to serve the need for this in the Visayas and Mindanao. The latter is in line with the cluster's. Likewise, the Mass Communication is being configured to become BA in Communication and Media Studies and Creative Communication.

The latter is in line with the cluster's vision to re-invent literature for relevance in the media culture; hence, literature and media studies are combined to produce students who will answer the challenge and demand of the new media. The revision of the GE is done in coordination with the faculty in all clusters as the new GE is now envisioned as domain-less and multidisciplinary.





Our faculty resource is strengthened by sending one faculty to UP Diliman for a Master's Degree in Journalism and two faculty for doctoral studies: PHD in Narratology, University of New South Wales, and PhD in Comparative Literature, UP Diliman.

Two of our faculty were published internationally, one is ISI Journal and another in Singapore Anthology of Poetry. Modern communication facilities were acquired leading to the launching of the UP Radio Program.

This Launching of the Radio Program provides a very good opportunity for Mass Communication students to train in radio broadcasting. In conclusion, this is what the Arts and Humanities envisions to achieve in the next three-five years:

the Fine Arts Program, consisting of Studio Arts and Product Design, will elevate into the Department of Fine Arts, initially hosting Master in Fine Arts and eventually adopting it; while Mass Communication will become the Department of Communication and will offer a graduate program in Literature, Media and Culture.

(L-R) Ligaya Rabago-Visaya MMEM, Jocelyn Pinzon PhD, Palmy Tudtud MCI, Belinda Espiritu PhD, Raymund Fernandez BFA, Jason Baguia EM, Januar Yap MA, Lilia Tio MA, Juanito Karl Roque BFA, Gregg Lloren MScR







## BUSINESS MANAGEMENT CLUSTER

# 343

BS Management and MBA students were enrolled.

2013 had passed, and we are up and running in this 1st quarter of 2014. Looking back, 2013 was a year when things just got more speeded up, and this was mainly due to our most dynamic and Dean of UP Cebu, Atty. Liza D. Corro.



**ERNESTO G. YAP, MBA**  
Chairperson  
Business Management Cluster





The Business management Cluster is chaired by Prof. Ernesto E. Yap and consists of nine-full-time faculty members, inclusive of the Dean. The cluster boasts of having the highest student population among the four clusters in the College, while having the fewest number of full-time faculty members. In 2013, there were 273 undergraduate students in the BS Management Program (BSM), and 70 students in the Master of Business Administration Program (MBA).

Even with the few faculty members, the Business Management Cluster was productive in its research publications and extension services. In 2013, the cluster had 5 publications in international peer-reviewed journals and conducted 87 extension services. With the destruction caused by Typhoon Yolanda, the Business Management Cluster was challenged to accommodate 107 students who cross-enrolled from UPV Tacloban.

Classes were held as early as 7:30 in the morning to 5:30 in the afternoon, in the three permanent classrooms of the Cluster. The number of students enrolled in the MBA program also increased. Classes are now regularly held in the SRP campus, otherwise called the UP Professional Schools.

No office can ever be efficient without the dedicated office staff. The cluster is no exception, with the presence of Ms. Arnella Labiste and assisted by Ms. Ferrylou Dagwayan. Ms. Labiste manages the day-to-day clerical needs of the cluster and multi-tasking is not a rare matter. Updates of projects of the Cluster are maintained, and records are properly filed and ready to be retrieved anytime.

Currently, the Cluster is working towards elevation to a school of business and management, and is also considering the institution of a PhD program in Management. The Faculty, the Staff and the students of the Business Management Cluster - it is here where the Cluster is defined.

Harmony exists between all three sectors, each acknowledging their felt responsibilities to each other, and all contributing to the overall goal of academic excellence and the development of each student to become utmost qualified and ready for future employment and contributors to society.



(L-R) Marilou Busano CPA MM, Jesus Cinco Jr. MMBM, Ernesto Yap MBA, Tiffany Adelaine Tan PhD, Liza Corro LLB, Rhenoze Barte MM, Marie Jane Matero DPA





## SCIENCES CLUSTER

The Sciences Cluster (SC) is considered the largest of the four academic units/clusters of UP Cebu in terms of program offerings (35.7%), faculty resources (42.9%), and the number of enrollees (32.9%). The Sciences Cluster constitutes the Biology and Mathematics Programs and the Department of Computer Science. The Biology Program, which will soon be elevated into a Department of Biology and Environmental Science, offers BS (Biology) and MS in Environmental Studies degree programs.

# 36%

of the total programs in UP Cebu is offered by the Sciences Cluster.

**JONNIFER R. SINOGAYA, PhD**  
Chairperson  
Sciences Cluster





The Mathematics Program which offers the VA in Mathematics and recently proposes the institution of a BS in Statistics degree program, will also be elevated into a Department of Mathematics and Statistics. On the other hand, the Department of Computer Science which is a CHED Center of Excellence in IT Education (COE), offers both the BS and MS degree programs in Computer Science. Moreover, the Sciences Cluster also oversees and deliver the Mathematics, Science and Technology (MST) component of the Revitalized General Education Program in UP Cebu.



With a vision of becoming a dynamic institution being recognized as a regional, national and international leader in excellent instruction, innovative research, and relevant extension in science and technology, the Sciences Cluster endeavors to become internationally competitive by intensifying its efforts in conducting research and public service that geared towards internationalization.



Part of the cluster's efforts towards internationalization are the hosting of Dr. Florian Miksch of Vienna University of Technology in Italy as a Visiting Professor of the Department of Computer Science, hosting a Seminar Workshop on Computational Biology by Dr. Eduardo R. Mendoza, an Adjunct Professor in Mathematics and Computer Science of UPD and UPLB and a Visiting Scientist of the Department of Membrane Biochemistry of Mac Planck Institute of Biochemistry Martinsried/Munich, Germany, and the hosting of a Seminar on gene Therapy by Prof. Galileo Encabo, a former UP Cebu faculty and a Senior Biological Scientist at the University of Florida, USA.



A Considerable number of research outputs with funding from various sources were produced by the faculty of the Sciences Cluster before the end of 2013. A number of research projects are also on-going and others are still to be implemented beginning the first quarter of 2014.

One of these projects is the implementation of the multi-million Hazard Mapping and Resource Assessment using LiDAR technology in Western Visayas Region. This project is part of the Philippine LiDAR Mapping Program proposed by the Department of Geodetic Engineering of UP Diliman, which is funded by the DOST-Philippine Council for Industry, Energy and Emerging Technology Research and Development (PCIERD) for 2014-2016.

# 43%

of the total faculty resources is under the Sciences Cluster.



(L-R) Ellen Grace Funesto MS, Ritchelita Galapate Dr. Eng'g, Florence Evacitas PhD, Demelo Lao MS, Robert Roxas PhD, Lorna Almocera PhD, Mary Joyce Flores PhD, Patricia Anne Nazareno PhD, Jonnifer Sinogaya PhD





## SOCIAL SCIENCES CLUSTER

2013, for the Social Sciences Cluster, is marked by significant upgrades. A number of our rooms were renovated and refurnished, giving us more conducive and comfortable spaces for teaching and learning. There were equipment upgrades in our classrooms such as multimedia equipment and several new computers in our offices and laboratories, including 40 tablets for the use of our UP High students. All of these meant better conditions for the faculty as well as the students. We also welcomed a significant change. Our M.Ed. Program has successfully migrated to our SRP campus, along with the other graduate programs.

**MA. ROWENA V. MENDE, MA**  
Chairperson  
Social Sciences Cluster





# 5

workshops, fora, and seminars were hosted in 2013.

This year, the Soc Sci cluster hosted several successful workshops, fora, and seminars. These include two Human Potential Development-Gestalt Workshops; fora on the implementation of the K-12 curriculum, on research and publication, and on the oil spill in Cordova; a seminar-workshop on qualitative and quantitative research.

The UP High School became a member of the UNESCO Telecollaboration Project Team on developing a multicultural ebook on Asian local indigenous knowledge systems. UP High is a country representative with Malaysia, Mongolia and Thailand as the other participants. Also, UP High is actively involved in the creation of Big Books to facilitate learning for children in the classroom.

We are also happy that for the first time, a Psychology student had the opportunity to be accepted in a one-year study program at the National University of Singapore through the ASEAN University Network-Academic Credit Transfer System. Alphonso Floro completed his one-year NUS stint in May of this year.

Finally, we are very proud and honored to have the very first Professor Emeritus in UP Cebu come from our cluster, Felisa U. Etemadi, Professor of Political Science, holds this highest honor conferred by the University.





## PHYSICAL EDUCATION

The Physical Education Program under the Social Sciences Cluster offers service courses that caters both the high school and the college. The Physical Education Program provides students the opportunities to develop skills in sports and recreational activities necessary for optimum health and physical efficiency.

The Physical Education Program's vision is based on the philosophy that physical education is an academic discipline that is an essential part of the general education process. Thus, specific knowledge, skills and practice techniques are some of the benefits acquired by the students that are vital in implementing this philosophy.

The Physical Education Program also offers extension services such as the annual "Intramural Games" and wellness program. The Intramural games provide a wholesome physical activity through sports competition as an important and integral part of the total education and development of the students in the University. Its objective is to promote sports through competitions that would help develop positive values of discipline, honesty, fair play, sportsmanship and closer relationships among students.

The Physical Education courses are centred on the physical fitness and healthful living practices, dance movement skills, sports and recreation that are necessary to be taught and reinforced to the students. The PE courses offered are Foundations of Physical Fitness, Badminton, Table Tennis, Arnis, Basketball, Volleyball, Soccer, Softball, Philippine Folk Dance, Jazz, Ballroom Dancing, Swimming, Walking for Fitness and Recreation.



(L-R) Ma. Rowena Mende MA, Zenaida Ligan-Ashburn MA, Yuleta Orillo MA, Henry Francis Espiritu MA, Ronald Pernia MEd, Francis Michael Abad LLB, Jonathan de la Cerna MA, Anna Marie Talam MA



# LIBRARY SERVICES

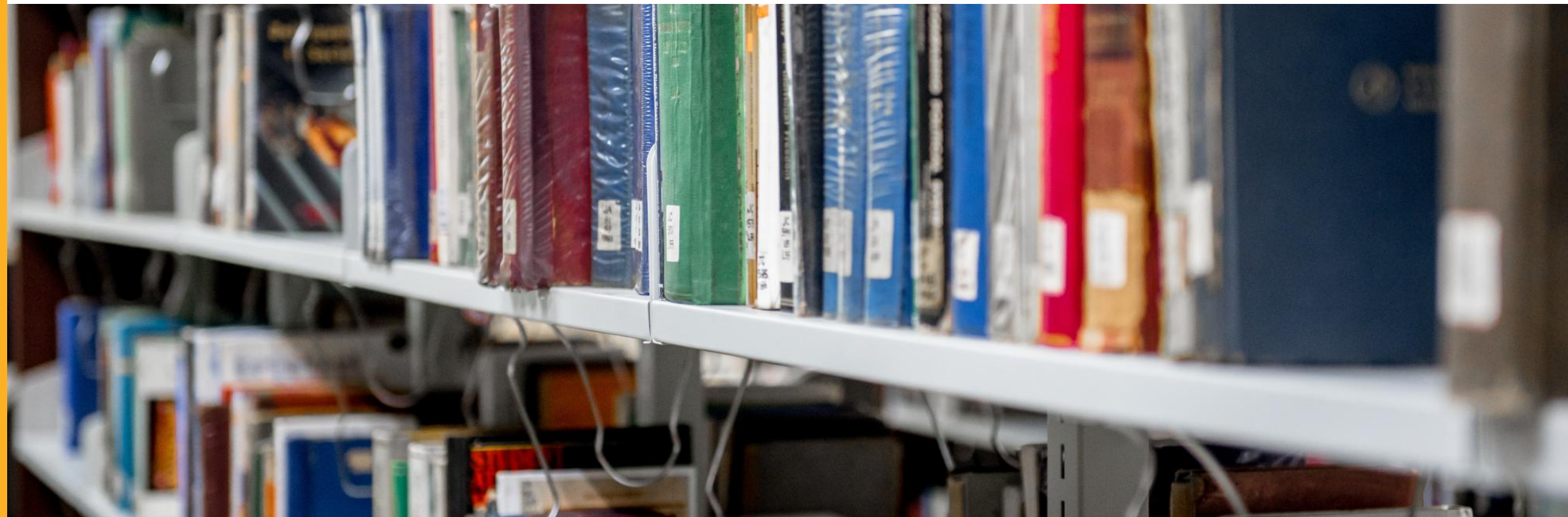
The UP Cebu Library Services has been and will always be in collaboration with faculty and students by providing them with their academic information need and resources within or even beyond. These are information that can be found in different format and access through technological tools.

As an academic support, we conserve and preserve our rich printed documents. Always available for those who need these information, this is preservation with maximum utilization by our students, faculty, REPS and Equal access to information always comes with excellent delivery of service to the right person, with the right information sources, at the right time. We also provide online access through the subscription of EBSCOhost.

Our student, faculty, and staff can log in 24/7 with the user name and password provided by the librarians. We started data conversion from printed or VHS to digital format. Faculty can now request to have their readings for a specific class converted into PDF.

We have staff who are friendly and are willing to serve by helping library clients to search, to locate, and to retrieve library materials and other sources.

We always aim to be a unit of UP Cebu where our students love to stay, who actively engage and have a pleasant learnings all at the same time. The Librarians of UP Cebu are also actively involved in community service by accepting invitations to share their field of expertise to government and non-government organizations.





# GENDER AND DEVELOPMENT OFFICE

It is with pride and pleasure that the Gender and Development Office and Sidlak Gender Resource Center-7 presents our modest achievements in the pursuit of the global and University mandate to mainstream gender and development in the academe and in the communities served by UP Cebu.

In consonance with our vision and goals to promote gender equality and women empowerment, our office, since its founding as a Desk under UP Visayas Miagao in the 1990s, has played a leading role in mainstreaming gender in the curriculum, in constructing new knowledge on women and gender issues and in continuing advocacy to end violence against women and children and respect for women's rights as human rights.

Through its extension arm the Sidlak Gender Resource Center-7 hosted by UP Cebu since 2003, we have served as the coordinating body working in synergy with government agencies, local governments, Women's Commission, civil society organization and academe towards the achievement of millennium development goal of promoting gender equality and empowering women.

For more than two decades, we have contributed in the following areas:

- engendering of the curriculum and the promotion of gender-fair education within UP Cebu and partner academic institutions like Cebu Technological University, Cebu Normal University, Division of City Schools of the Department of Education among others. Inside UP, the offering of the General Education course on Understanding Gender has promoted gender awareness and sensitivity among our students;
- capacity-building on Gender and Development, on the substantive provisions of the Convention of the Elimination of Discrimination against Women and the recently passed Magna Carta of Women, Gender-responsive Planning, Monitoring, Evaluation and Budgeting, Gender-Based violence, feminist research, feminist counseling and non-sexist curriculum.





We have trained numerous teachers, PNP personnel, GAD Focal persons, NGO workers and development planners on GAD and the laws;

- gender sensitivity trainings using a rights-based perspective for 1000 teachers where educators learn about gender-sensitive syllabi, gender-fair principles and the processes of promoting gender-fair education;
- raising of awareness through our sustained advocacy on VAW, trafficking of women and children, cyberpornography, and reproductive health rights; and
- providing technical assistance to the Regional Sub-Committee on Gender and VAW and in the Women's Commission in Cebu City and the province and in the Philippine Commission on Women. GAD experts of UP Cebu are regularly invited as trainers or resource speakers to assist GAD focal persons in mainstreaming gender in their institutions. We have assisted in mainstreaming gender in the AUS-AID funded Philippine Community Assistance Program in Bohol and formulated a guidebook for development workers using the Bohol's Focused Community Assistance Scheme experience as cases.

Today, we are part of the National Gender Network working closely with the Philippine Commission on Women in its current thrust to enhance the Philippine Framework Plan for Women. We are also linked to international development bodies such as the UN Women.

We hope to sustain our current initiatives with the constant support of the Administration and the unwavering commitment of the emerging GAD advocates in our institution.





# HUMAN RESOURCE AND DEVELOPMENT OFFICE

The Human Resources Development Office aims to provide and extend a more responsive and efficient service in the development and administration of human resource management. It is an office that supports and enhances the University's vision and is responsible for integrating administrative division into the framework of the institution through implementation of rules and policies, strengthening efforts and collaborate with academic officials to attract and retain quality faculty and staff. It is geared to create, encourage, and maintain an environment that supports and develops the well-being of the workforce.

The year 2013 was among the busiest year for UP Cebu with some significant areas to achieve employees development training and delivering effective service to customers, policy development through the UP System Personnel Committee, improving HR processes and procedures by participating in the eUP Human resource Information Systems (HRIS) trainings in pursuit of the University's vision for operation excellence, and recognizing faculty and administrative employees who have given their best years to UP service.

As we continue to give our commitment to serve the University, we strive to adopt a more proactive approach, improve human resource communication and ensure support for quality improvement.

Together with the HRDO team, Lolita Grava, Marie Fe Lisondra, Rafael Abenasa, Jr., and Margorie Ardoña, we are grateful to Dean Liza D. Corro, Associate Dean for Administration J. Karl P. Roque, Jr., Associate Dean for Academic Affairs Lorna S. Almocera, the faculty, administrative staff and REPS, who have given their untiring support in order to realize and achieve what HRDO aimed for the year.







The ITSO already has five (5) Patent Agents who passed the Patent Agents Qualifying Examination (PAQE): Dr. Robert Roxas, Dr. Mary Joyce Flores, Prof. Eukene Oporto-Bensig, Prof. Flor-deliz Maglangit, Mr. Jason Nieva.

The ITSO is currently training four (4) patent searchers and drafters: Prof. Kurt Espinosa, Mr. Jeffrey Montecillos, Ms. Kay Espinosa and Ms. Mileni Leyson-Torres.

Locators in CeBuInIT did not have to go outside of the TBI to inquire and have their IP searched. The ITSO has made IP registration more practical and less hassle.

The ITSO has served to various external clients answering IP inquiries, recommendations, trademark filing, patent search and patent filing.



## INNOVATION AND TECHNOLOGY SUPPORT OFFICE

It has been the goal of UP Cebu Innovation and Technology Support Office (ITSO) to promote intellectual property creation, protection and utilization. The academe holds great promise and potential for development and utilization of Intellectual Property.

The ITSO already has a functional office located in the Arts and Sciences Building. It already has one full-time staff, who can facilitate the conduct of the different IP services.



Access to patent information has been simplified through the procured patent databases. Accompanied with the patent search trainings as well as trainings for the use of these databases, the patent search has become more efficient and practical for the searchers.



The TLRC is an academic Center, which provides instructional and enrichment programs designed to enable students to meet the demands of UP education especially in areas of Mathematics, Communication and Sciences.

It provides support structures to faculty thru the production and development of learning materials and providing assistance to enhance learning specially the GE Courses.

It provides materials and net services to enhance staff development.

#### Programs

##### A. Instructional Assistance and Enrichment Programs

- Summer Bridge Program
- Learning Assistance Program
- Access to Computer, Internet and Printing
- Registration Assistance
- Access to CRS
- Self Instructional Learning Modules
- Number of Borrowers of Modules

##### B. Monitoring and Evaluation

- Audio-Visual and other Equipment/Facilities  
Usage: Activities  
(Technical Support to Academe and Admin:  
Activities Facilitated and Equipment Usage)

## TEACHING AND LEARNING RESOURCE CENTER





The Office of Student Affairs (OSA) is responsible for developing, coordinating and implementing programs and activities relating to the development and welfare of all students of the University of the Philippines Cebu. The Programs and activities of OSA can be summarized into the following aspects:

- (1) Guidance and Counseling;
- (2) Scholarships and Financial Assistance, which includes the Socialized Tuition and Financial Assistance Program (STFAP);
- (3) Information Services;
- (4) Student Organizations;
- (5) Student Inventory;
- and (6) Job Placement and Testing.



# OFFICE OF STUDENT AFFAIRS

48%

of the undergraduate students applied for STFAP this year.

The main function of the office is to provide counseling services, individual or group, to students primarily, and extending to faculty, staff, and their dependents. Each year, undergraduate first year students undergo group guidance classes with a Guidance Services Specialist.

An integral part of the UP, its Socialized Tuition Fee Program, is also being overseen by the OSA. Close to fifty percent (48%) of the undergraduate students applied for STFAP this year, 70% of which were assigned to brackets D and E (E1, E2). This percentage increased in the second semester with the influx of rebracketing appeals when the October 15 earthquake and the November 8 Typhoon Yolanda struck. The latter tragedy effected the cross-enrolment of 190 students from UPV Tacloban. This also meant and amplified attention to the welfare of the affected students, including those in UP Cebu.

Efforts included debriefing sessions, meal assistance programs, STFAP rebracketing, student loans of up to 100% of tuition amount, dormitory assistance, and additional monetary allowance for E2 grantees. The aid and support was and is sustained through donations received from alumni, individual and corporate benefactors.

One fourth of the undergraduate population and more than half of the high school students have been awarded scholarships. Graduate students have also received help from the Cebu City and Lapulapu City governments especially in support of teachers taking the Master of Education program.



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